

NEW  
NEW  
NEW  
NEW

Canva

Update on all the  
new Canva features  
including AI Hub

# What We Will Cover

## Some changes to the layout of Canva

### The new Canva AI Hub:

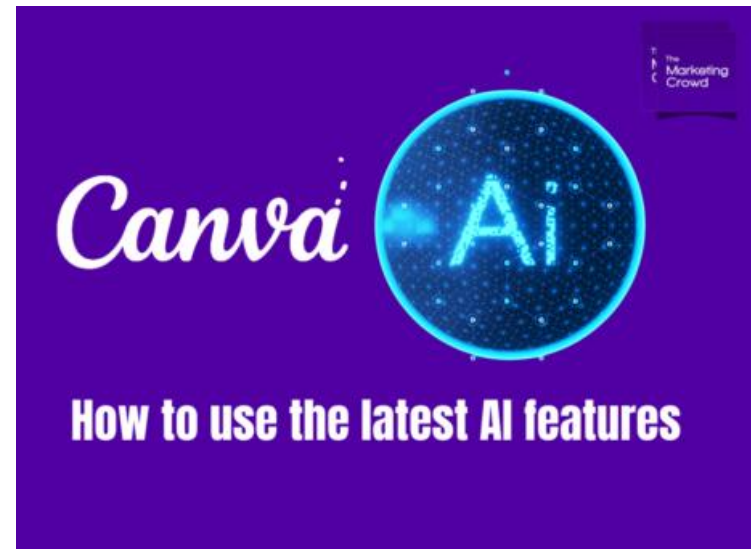
- AI Code for me – you can create an interactive map, countdown clock, quiz for your website
- Create a video – You can create a video based on a text prompt or an image
- AI Image creation – create images by describing them and add an image to use that style or structure
- AI Design – design a logo or social media post but by describing it

### New Template area and template options.

### Multi-Format Projects and how these will help you

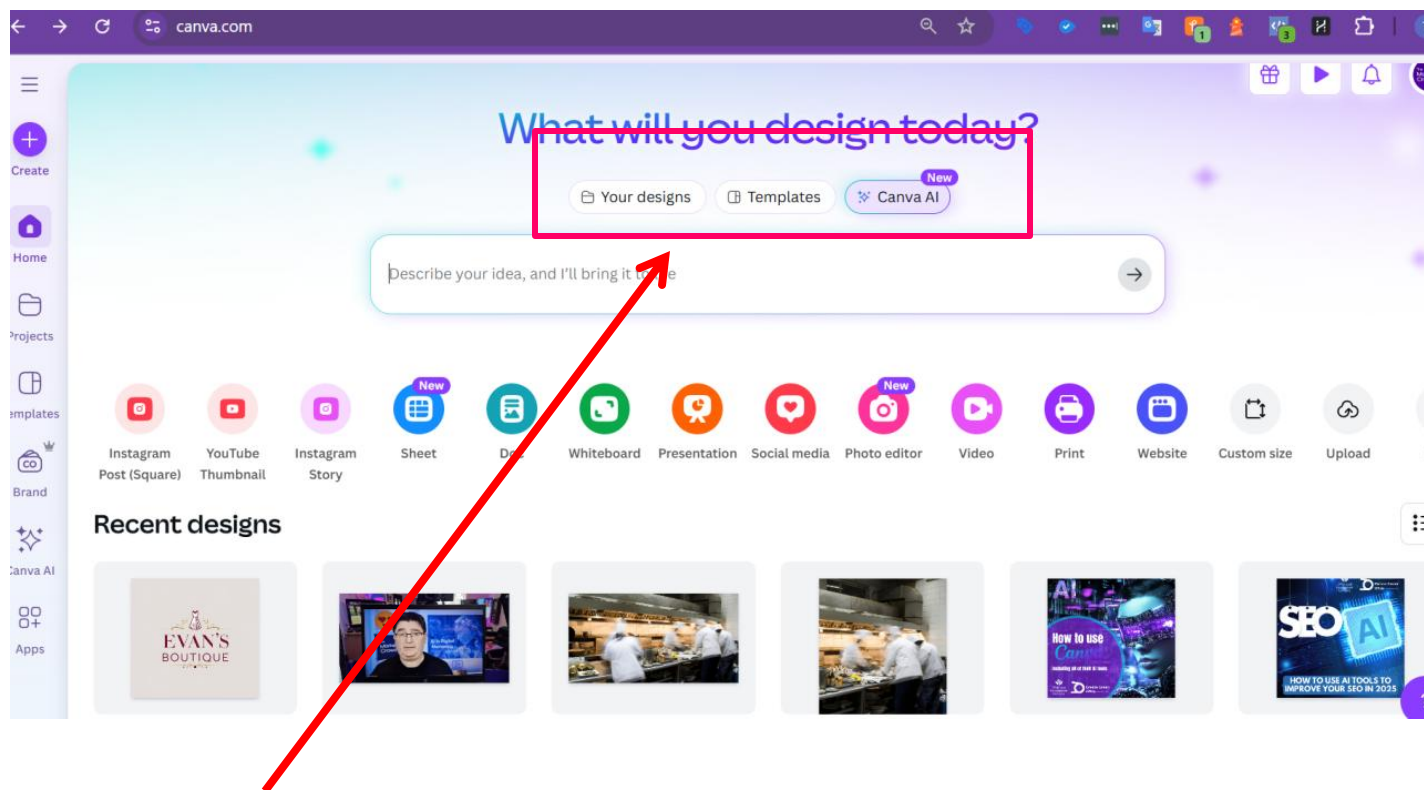
### New features in the Image Editor

# New To Canva?



If you are new to using Canva for designing images and graphics you can watch these courses on the Digital Marketing School members' website

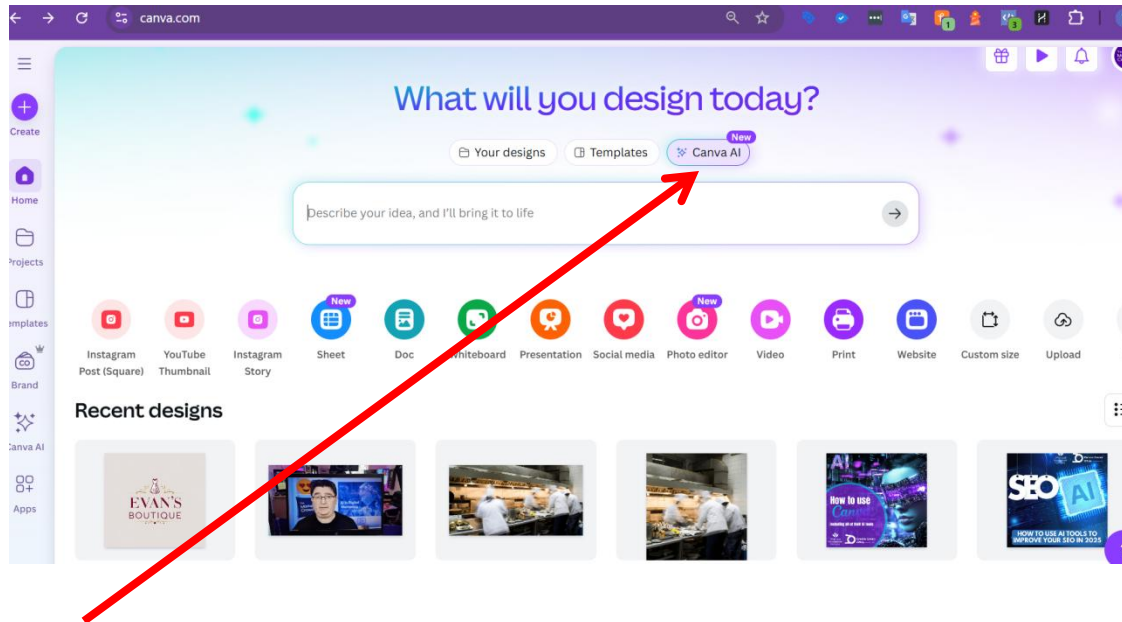
# Some changes to the layout of Canva



There are now 3 big options at the top of the page

1. Your designs - create your own designs and find previous designs
2. Templates – Search for Templates and customise them with your images, colours, text
3. Canva AI – This is their AI hub for creating things from scratch using AI

# Canva AI Hub: Image, Design, Code



There is an AI hub located in the centre panel

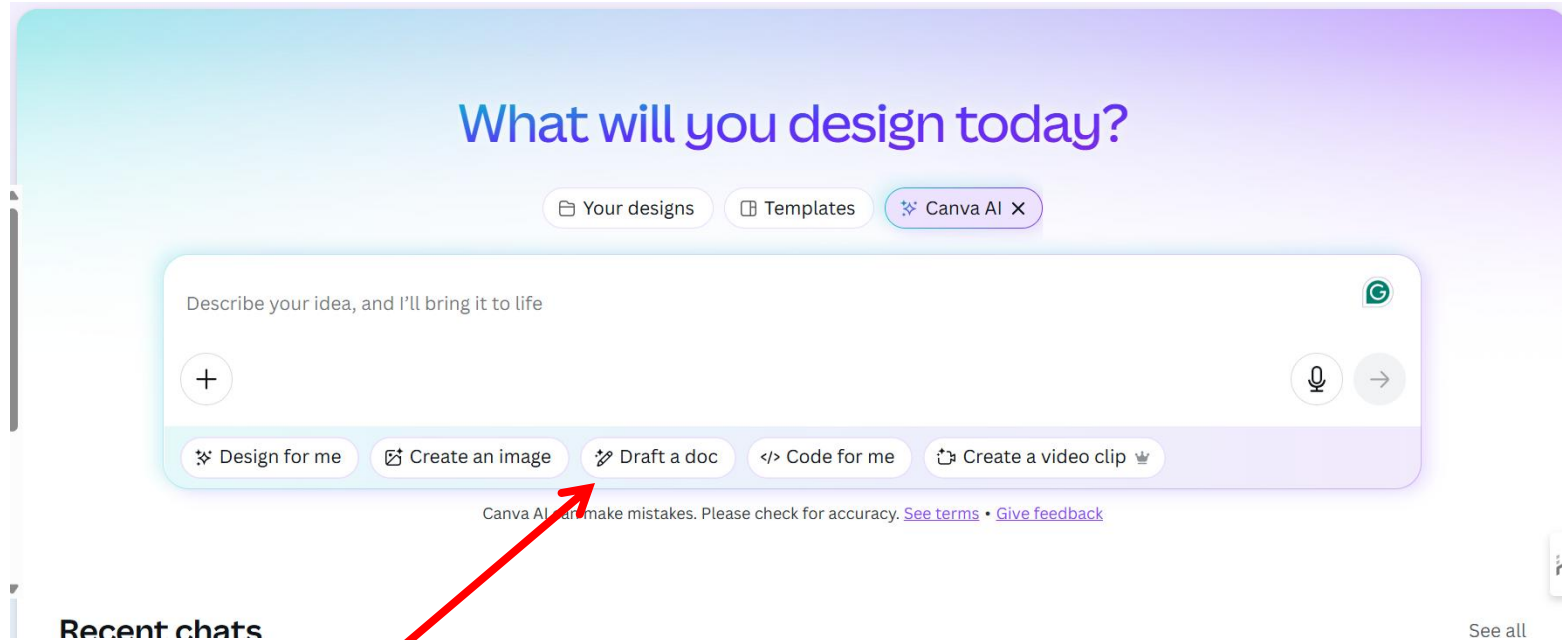
Pro users can use this an unlimited number of times. However, for free users ...

**AI Image Generation:** Free users are allowed 20 lifetime uses of Dream

**Magic Design:** Free accounts have a 10 lifetime use limit for Magic Design features, which includes tools like Magic Design for Presentations

**Other AI Tools:** Free users also have access to Magic Write (Canva's AI text generator), but this is capped at 50 total uses

# Canva AI Hub: Image, Design, Code



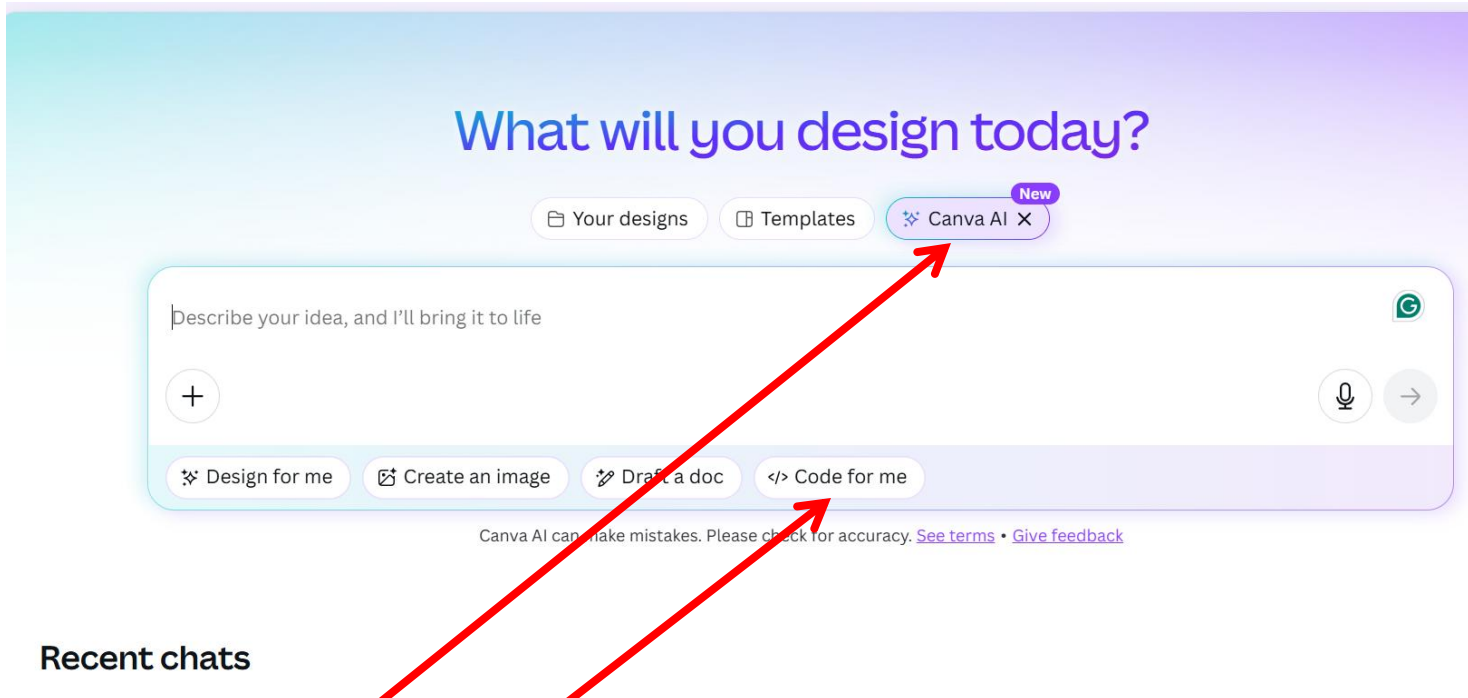
**Design for me** – you can ask it to design a social media post or a logo simply by describing what you want

**Create an image** – describe the image that you want

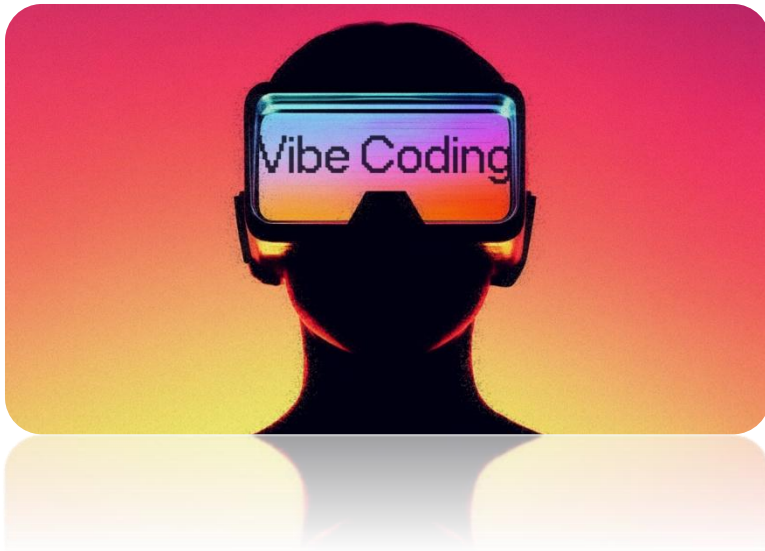
**Draft a doc** – ask it to write a social media post or text for a web page – just like Chat GPT

**Create a video** – Ask it to create a video based on a text prompt or an image

# Code for me




Click on Canva AI  
Then click on Code for Me



**Vibe coding is something that you will hear a lot more of in the future**

 Search Labs | AI Overview

Vibe programming, or vibe coding, is an approach to software development where AI, particularly large language models (LLMs), is used to generate code based on natural language prompts. Instead of writing explicit code, developers describe what they want the software to do, and the AI handles the technical implementation. This method emphasizes communication with AI in natural language, focusing on the desired outcome rather than the code itself. 



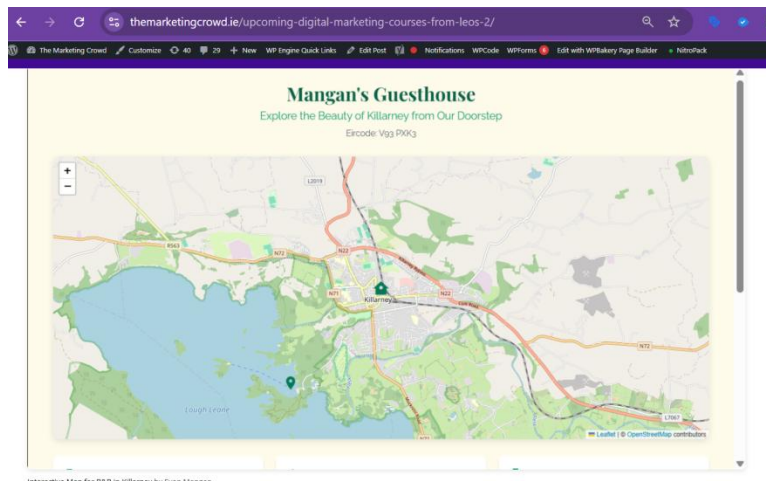
# Code for me



**A number of AI tools have recently emerged that will allow non-programmers to create things that involve coding. Within Gemini they have a tool called Canvas**

Canva's code for me is excellent at creating things for you e.g. interactive map, countdown timer, engagement widget

# Code for me



## Build an interactive map for your website

Use Canva Code to generate a local interactive map. Example: a B&B or hotel could embed a “Local Attractions Map” to help guests plan their trip.

## Build an interactive map for my B&B in Killarney, Ireland. My Eircode is V93 PXX3

The map should show:

Killarney National Park

Muckross House

Ross Castle

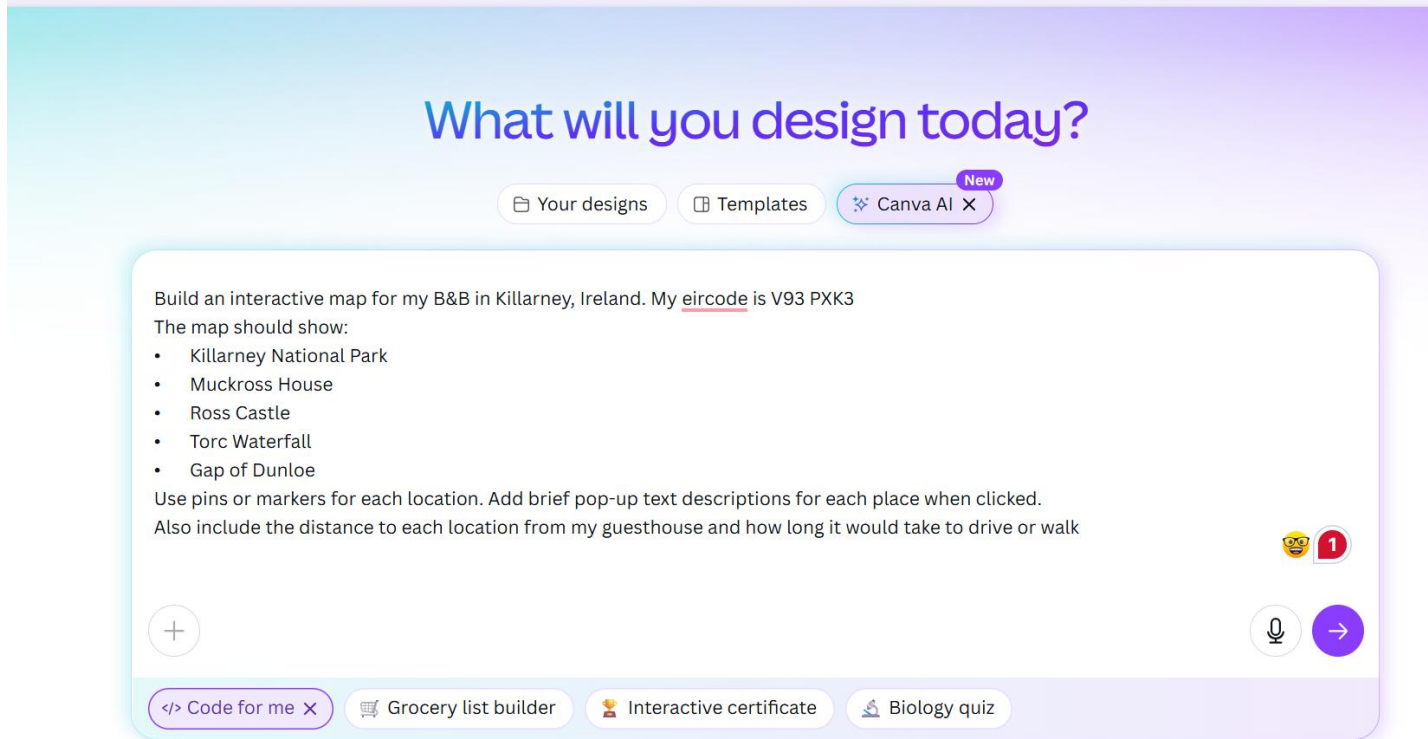
Torc Waterfall

Gap of Dunloe

Use pins or markers for each location. Add brief pop-up text descriptions for each place when clicked.

Also include the distance to each location from my guesthouse and how long it would take to drive or walk.

# Code for me



Write the prompt.

Include clear details of what you want it to do

# Code for me

← Interactive Map for B&B in Killarney

when clicked.

Also include the distance to each location from my guesthouse and how long it would take to drive or walk

I'll create an interactive map for your B&B in Killarney with all the requested attractions and travel information.

Let me ask a few clarifying questions:

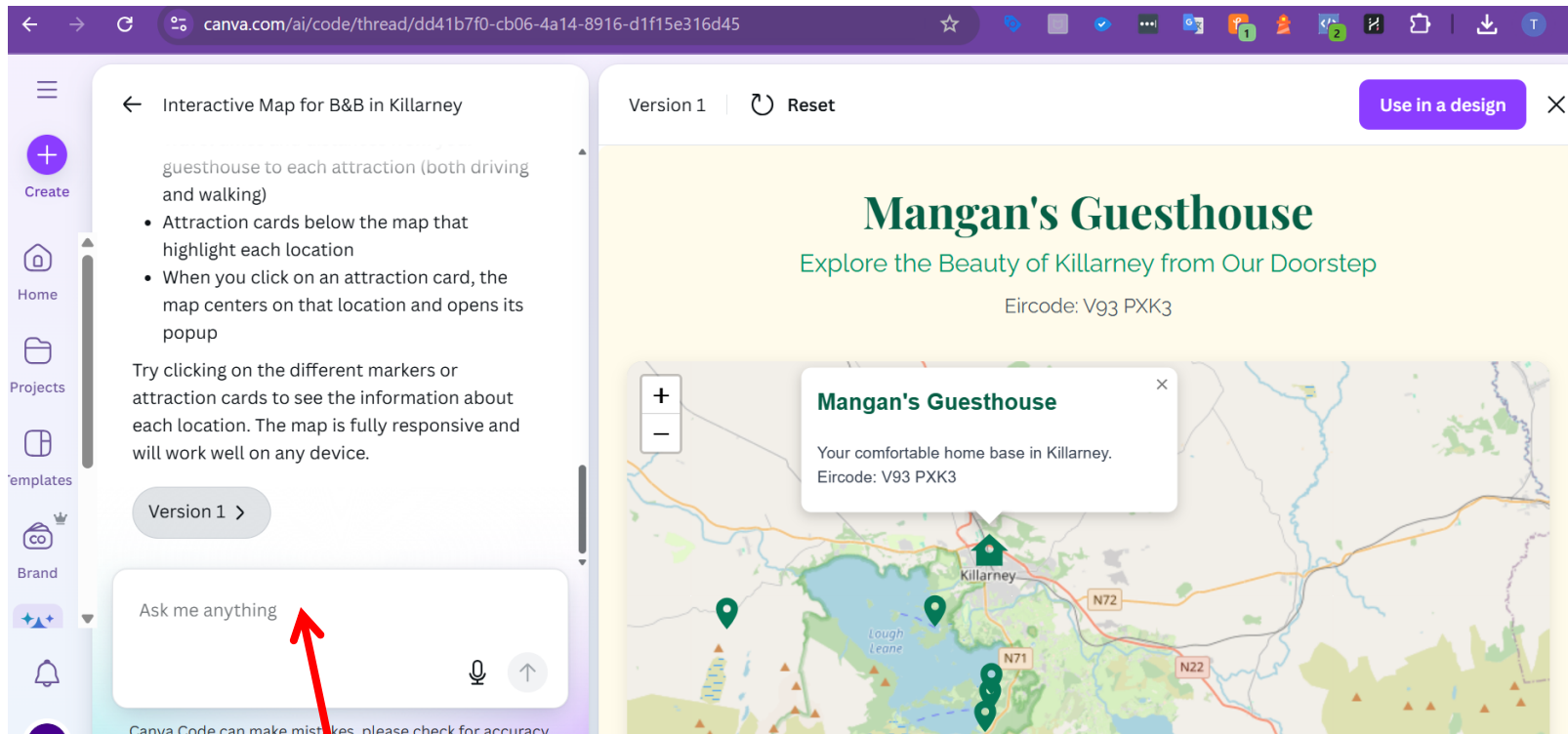
1. What's the name of your B&B?
2. Would you like any specific styling or color scheme for the map?
3. Do you have any specific details you'd like to include in the pop-up descriptions for each attraction?

I'll create a beautiful interactive map with pins for each location, pop-up descriptions, and travel information from your B&B. The map will be responsive and user-friendly.

It might ask you questions before it does the coding.

Answer these and then hit enter

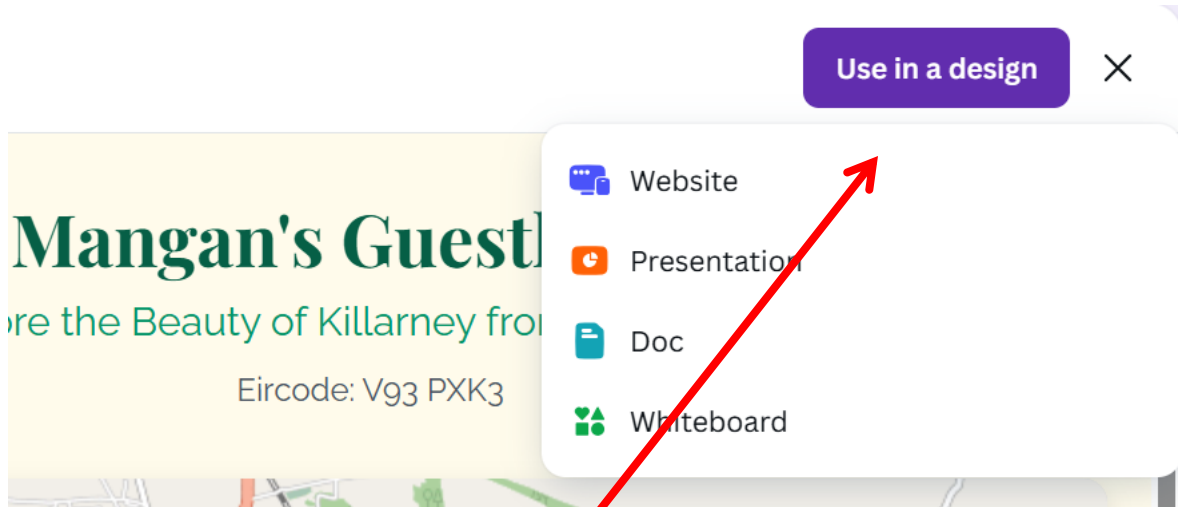
# Code for me



It then produces the interactive map.

If you want anything changed (colour scheme) or added (locations, detail of each location) simply enter your prompt on the left hand side

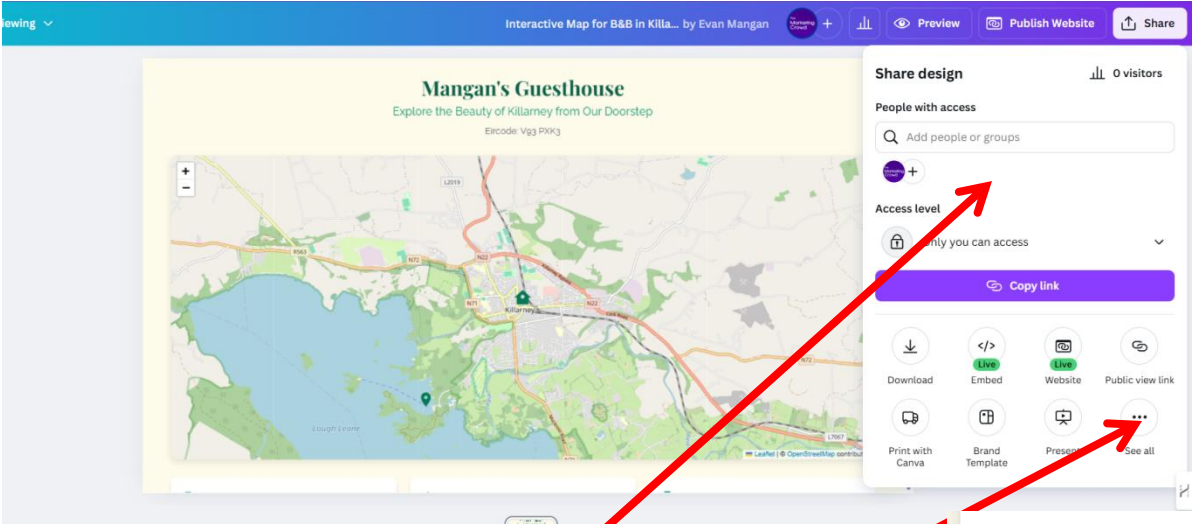
# Code for me



When you are happy with the final version click use in design

**Then click Website**

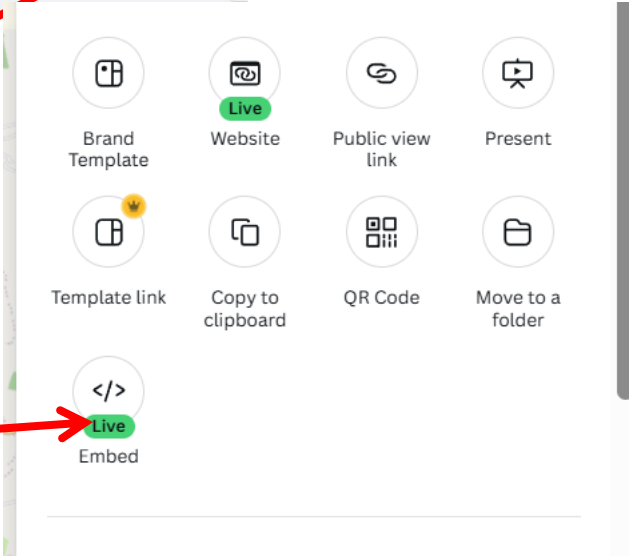
# Code for me



When you are happy with the final version click use in design

The option for embed is not at all obvious

You need to click Share  
Then See All  
Then "Live embed"



# Code for me

The screenshot shows a web interface for an interactive map titled "Interactive Map for B&B in Killa... by Evan Mangan". The map displays a coastal area with roads labeled R563, N72, N22, and N71, and a location marked "Killarney". A yellow banner at the top of the map area reads "Mangan's Guesthouse" and "Explore the Beauty of Killarney from Our Doorstep", with the Eircode "Vg3 PXX3" below it. On the right side, an "Embed" menu is open, showing options for "HTML embed code" and "Smart embed link". A red arrow points from the text "Then click copy next to HTML embed code" to the "Copy" button next to the HTML code.

Interactive Map for B&B in Killa... by Evan Mangan

**Mangan's Guesthouse**  
Explore the Beauty of Killarney from Our Doorstep  
Eircode: Vg3 PXX3

Embed **Live**

HTML embed code

```
<div style="position: relative; width: 100%; height: 100%;">
```

Copy

Smart embed link ([supported platforms](#))

```
https://www.canva.com/design/DAGqhkLw6xE/
```

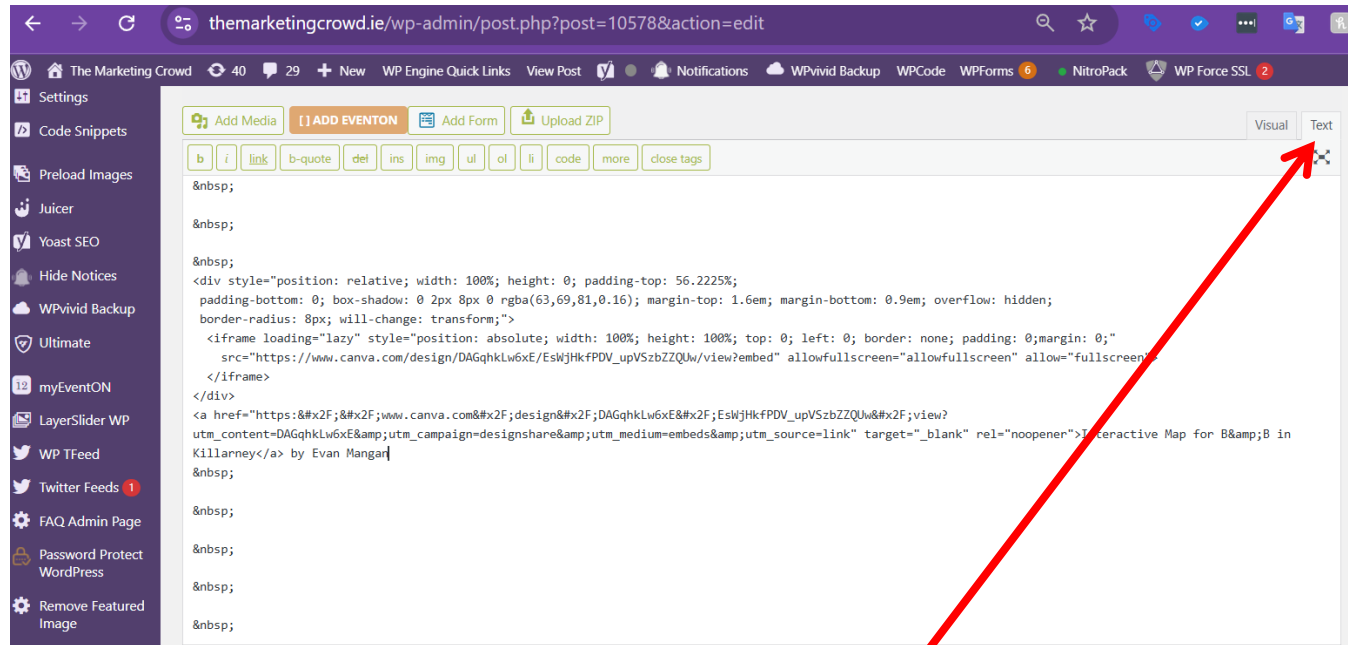
Copy

Delete embed link

Then click copy next to HTML embed code

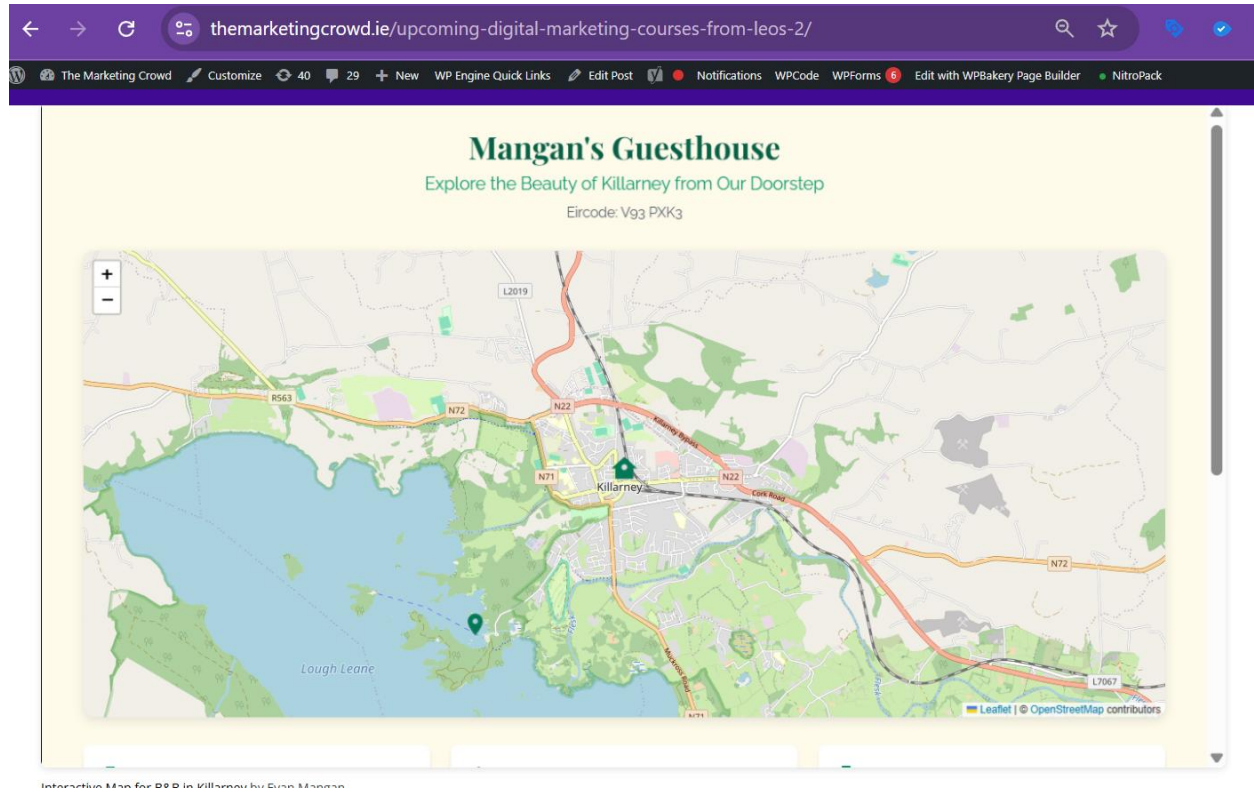


# Code for me



Go to the page on your website that you want to embed this into  
Ensure you switch to Text view (or HTML view)  
Paste in the code  
Then click update to put the page live

# Code for me



The map is now live on the web page

# Code for me – ideas for how you could use this



## **Make a countdown clock for your Sale**

You could ask it to create a countdown clock for a webpage that is promoting your sale. Tell it the exact date and time the sale ends and to start the countdown from there. Tell it any text or colour scheme you want and the size you want it

Use this prompt

Create a countdown clock for the special offers page on my website. The countdown ends at 7PM 6 days from now. Use the colour purple. The size of the countdown clock when embedded should be 900 pixels by 250 pixels and should be centred on the page when I embed it.



## How to use Gemini to help you with this

### 1. Go to Gemini and use this prompt

Act like an Gemini expert in using Canva Code for me and also an expert in marketing a (insert your type of business here) in (insert your location)

**Brainstorm ideas for useful tools Code for me on Canva could create that would be useful for my marketing**

### 2. When you decide on a tool use this prompt

Teach me step by step how to go about creating this using Canva code for me. Start by writing a prompt I can give Canva

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**New Template area and template options.**

**Multi-Format Projects and how these will help you**

**New features in the Image Editor**

# Create a video

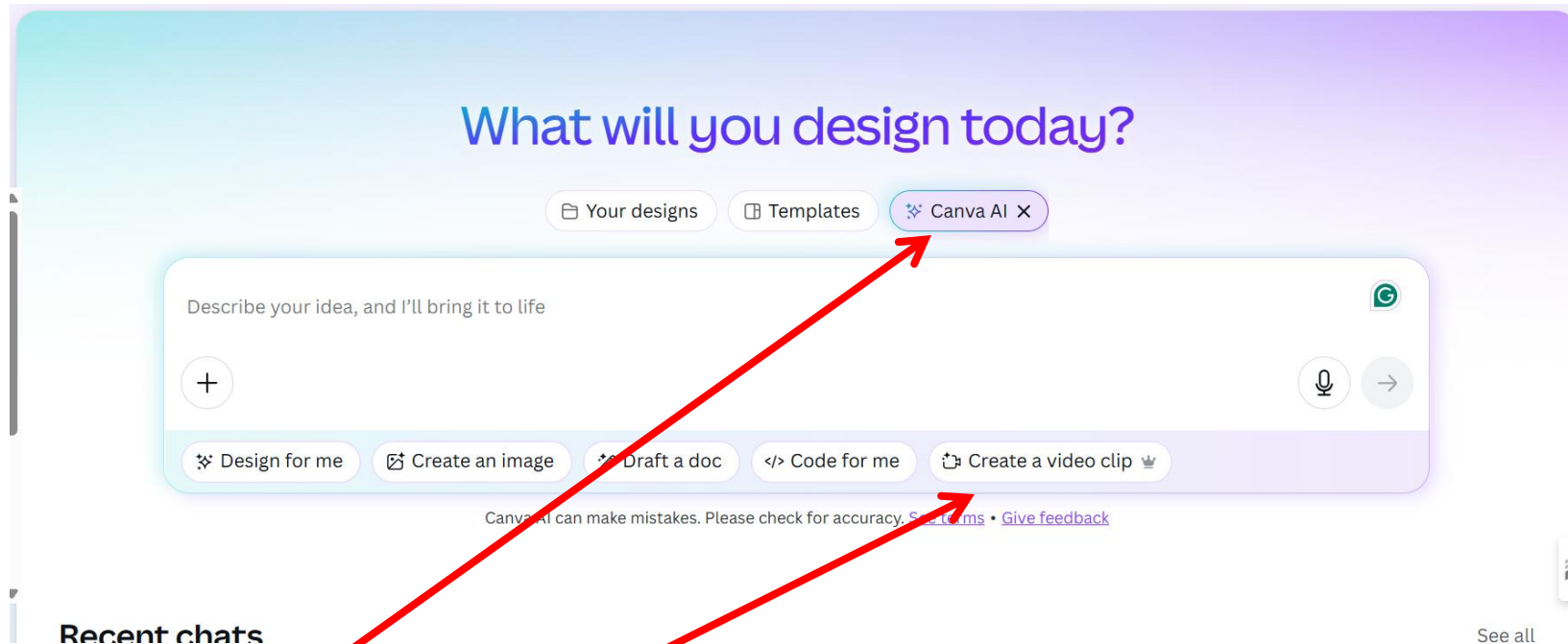


**Canva has teamed up with Google's video creation tool called VEO 3**

**This is the equivalent of Sora within the paid version of Chat GPT**

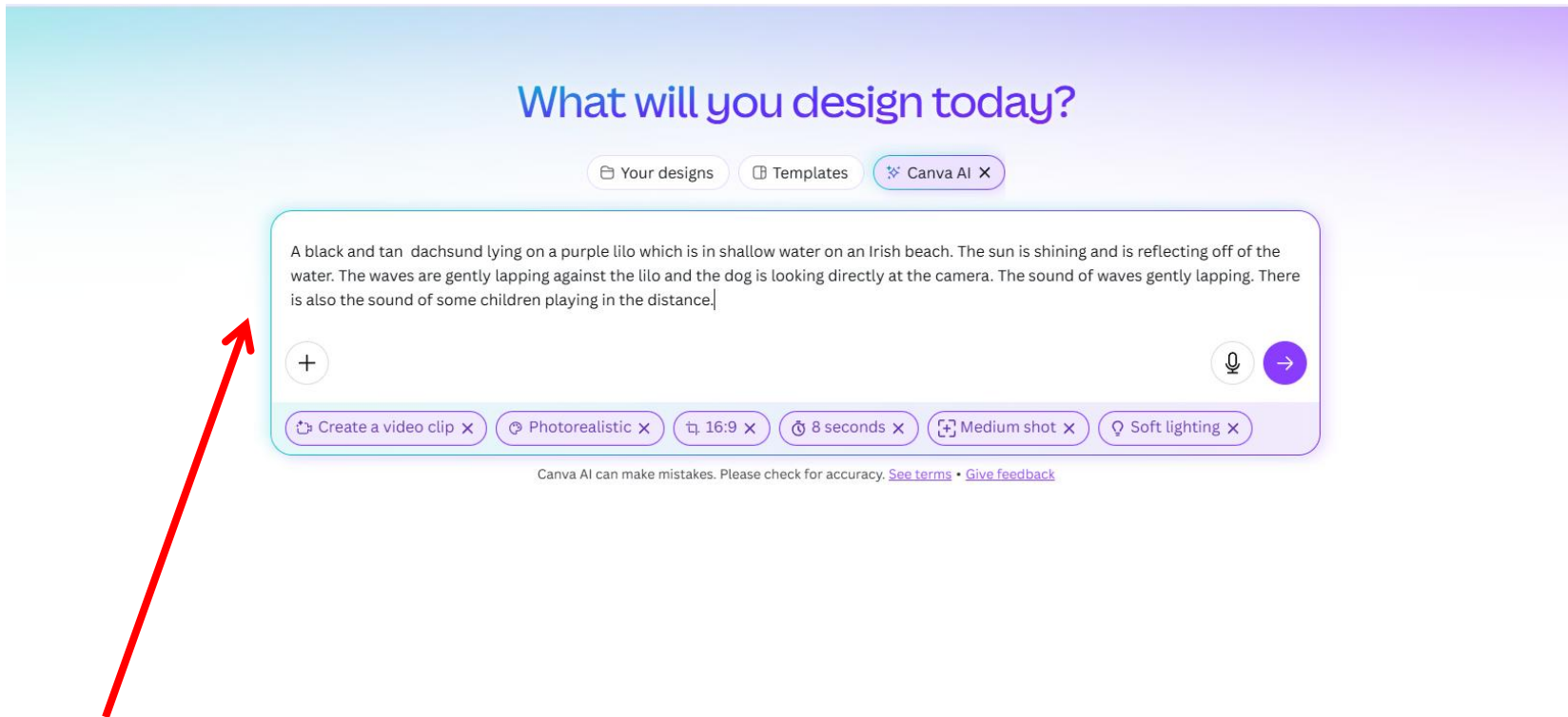
- Only available to paid users
- You get to create 5 videos a month
- You can type in a prompt or attach an image

# Create a video



Click on Canva AI  
Then click on Create a video

# Create a video



What will you design today?

Your designs Templates Canva AI X

A black and tan dachshund lying on a purple lilo which is in shallow water on an Irish beach. The sun is shining and is reflecting off of the water. The waves are gently lapping against the lilo and the dog is looking directly at the camera. The sound of waves gently lapping. There is also the sound of some children playing in the distance.

+ (microphone icon) (arrow icon)

Create a video clip X Photorealistic X 16:9 X 8 seconds X Medium shot X Soft lighting X

Canva AI can make mistakes. Please check for accuracy. [See terms](#) • [Give feedback](#)

Describe what you want the video to be

You can attach an image of you want the AI to reference it


Note – you can also choose Style, Aspect ratio, duration, framing and lighting



# Create a video

← Dachshund on a Purple Lilo at the Beach

the lilo and the dog is looking directly at the camera. The sound of waves gently lapping. There is also the sound of some children playing in the distance.

 Create a video clip Photorealistic 16:9 8 seconds Medium shot Soft lighting


On it! Hang tight while I work on your video—this could take up to 2 minutes. I'll let you know when it's ready.



# Create a video

← Video Concept: Blonde Woman in High-End Boutique

A blonde woman aged 25 wearing this handbag. She is casually dressed and wearing black sunglasses. She is entering a high end boutique in London

 Create a video clip Photorealistic 16:9 8 seconds Medium shot Soft lighting

At the moment, I can't generate videos based on an image reference. Would you like to go ahead and create the video without the image? If you'd like to give me more details about the handbag or any other specifics, I can use that info to help create your video!

Ask me anything



When I attached an image it said it cannot do this yet

However when I tried a 2<sup>nd</sup> time it did it – so don't give up if you get this image

# Create a video




The bag in the video was not the same as the one I attached

Therefore – I don't think this is good enough to make videos about your products

# Create a video

← Create a video featuring turn this image into a video that looks very high tech with the background element...

Turn this image into a video that looks very high tech with the background elements moving and also the cyborg woman

 Create a video clip Cinematic 16:9 8 seconds Medium shot Soft lighting

On it! This might take up to 2 minutes, so hang tight while Canva AI gets your video it's done.



I attached an image that I use in my marketing and I would like a video version of it.

# Create a video



However it produced something that looked very different

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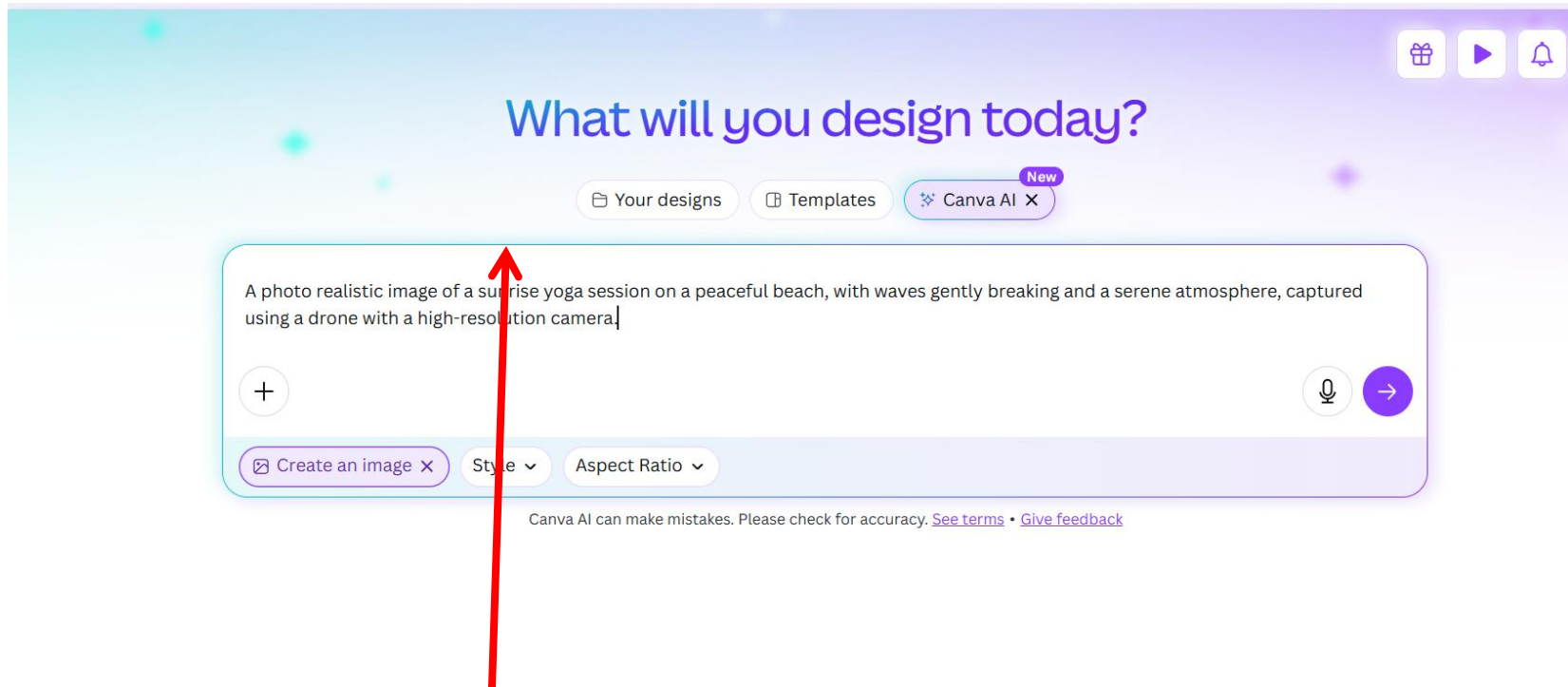
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**New features in the Image Editor**

# Image creation in AI Hub



Click on create an image

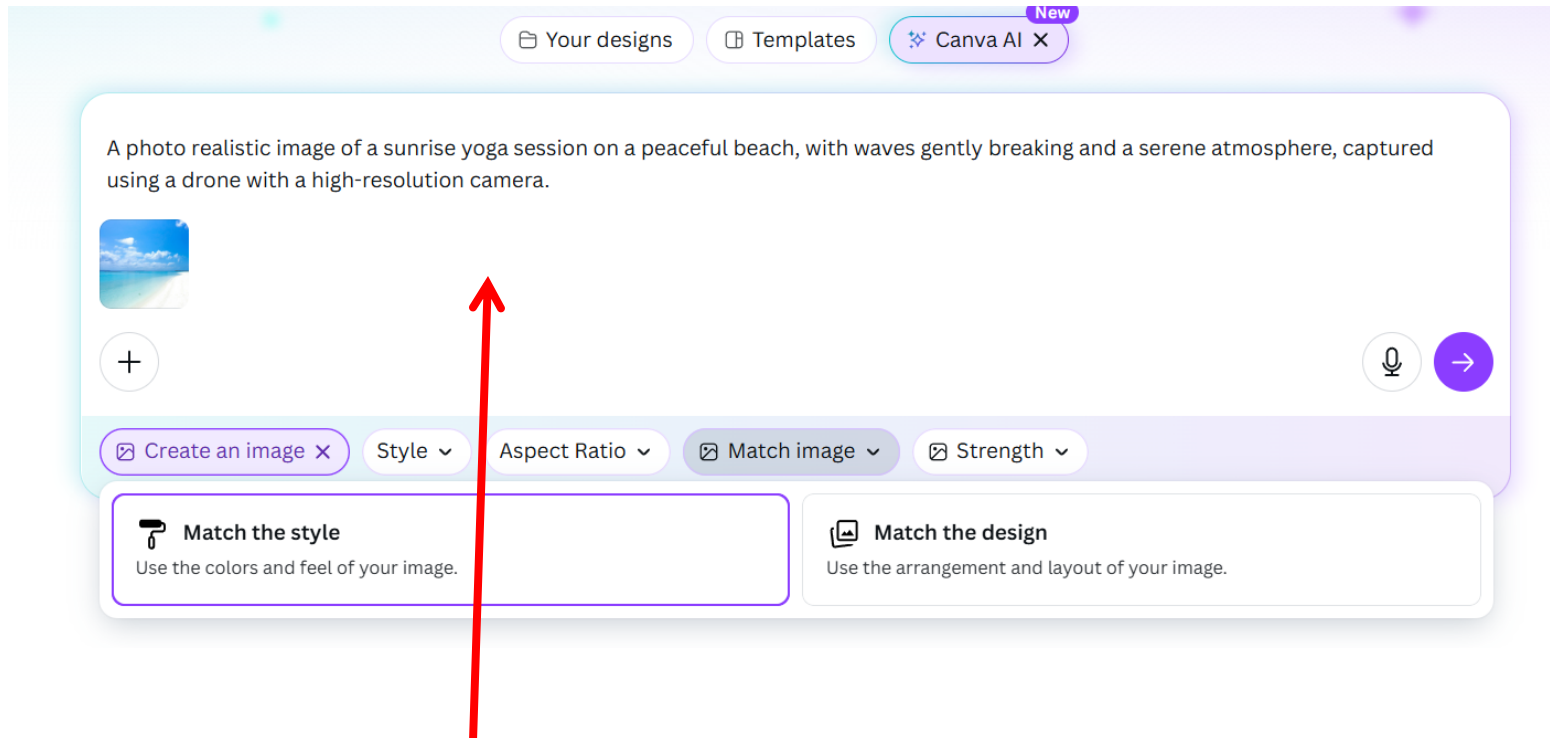
Type in a description of the image that you would like

Choose a style e.g. Stock image, illustration. Bokeh

Choose an aspect ration (Landscape, portrait, square)



# Image creation in AI Hub

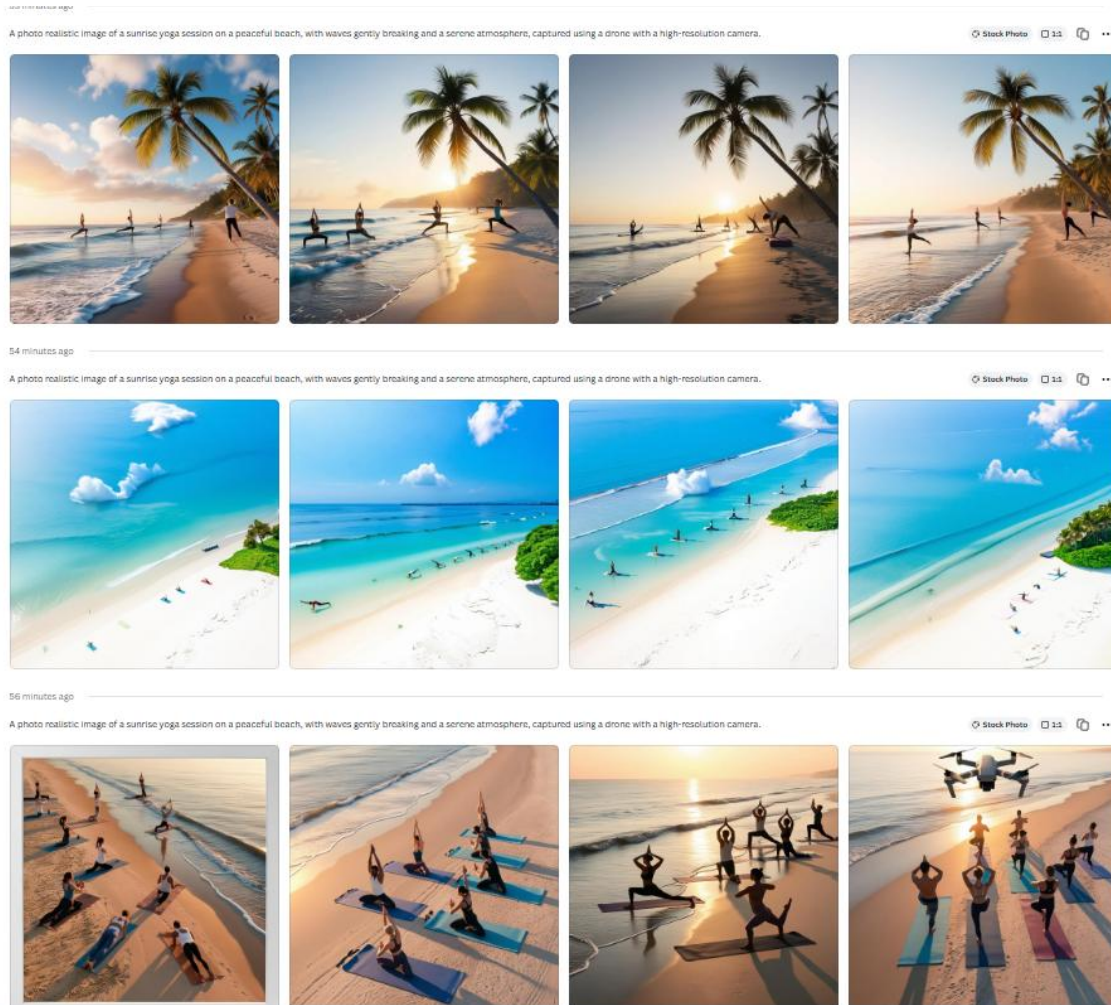


You can also click on the + icon and add an image

When you add the image you can then choose to “Match Image” and then choose style or structure  
Style = You want the new image to look like the attached image in terms of colours / vibe  
Structure = You want the new image to use the same structure elements (trees, mountains, beach) as in the attached image



# Image creation in AI Hub



3. Beach with palm tree attached and requested similar structure



2. Tropical beach attached and requested similar style



1. Just a text prompt – no reference image attached

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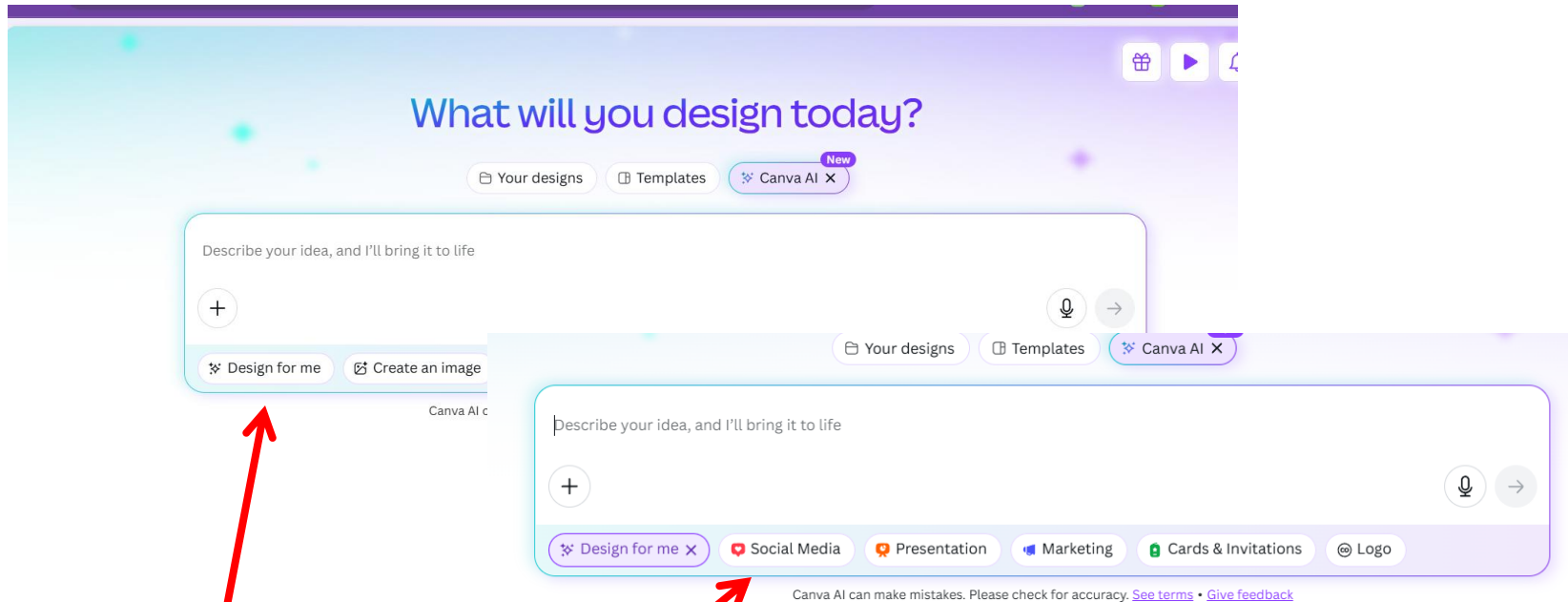
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## Multi-Format Projects and how these will help you

## New features in the Image Editor

# Design For me in AI hub

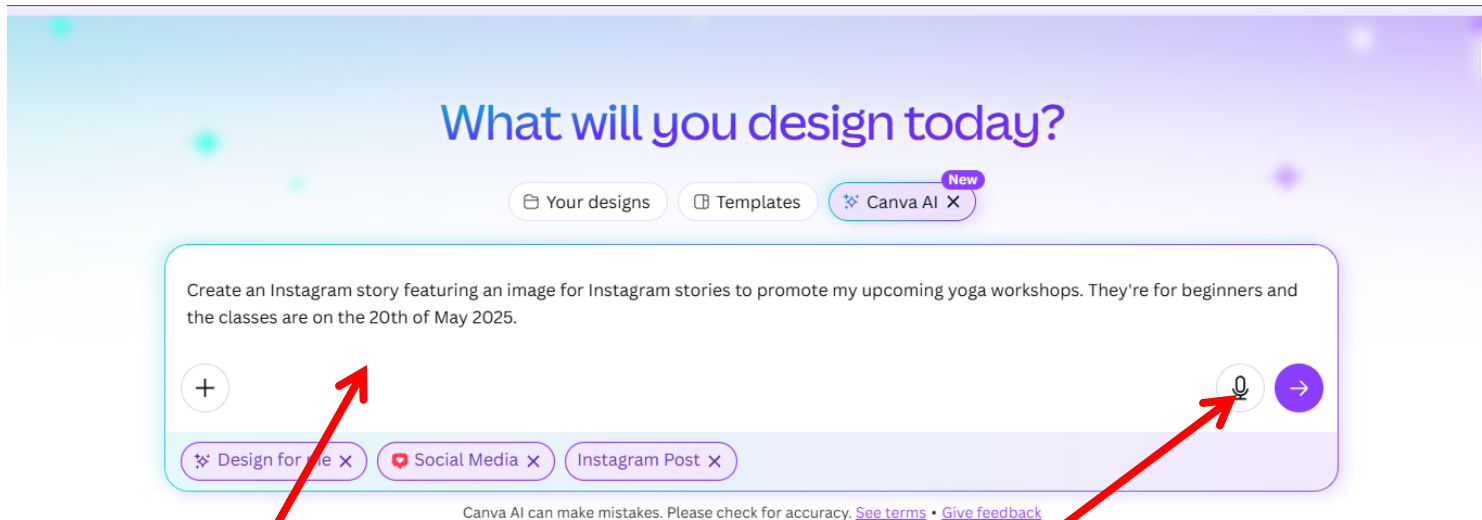


**Click on design for me**

**Then choose social media or presentation or Logo**

**I am choosing Social Media and format = Instagram post**

# Design For me in AI hub



**Type what you want it to design**

**Or tap the microphone and speak and then enter**

# Design For me in AI hub

← Yoga Workshops for Beginners - May 20, 2025

stories to promote my upcoming yoga workshops. They're for beginners and the classes are on the 20th of May 2025.

Got it! Give me a moment while I work on that Instagram Story to promote your yoga workshops.



More designs

With pictures of calm yoga studio

With muted colors

Ask me anything



You can then ask it to change the colour, adapt the kind of images and it will redo the designs

You can then edit a design (change text etc)

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Some changes to the layout of Canva

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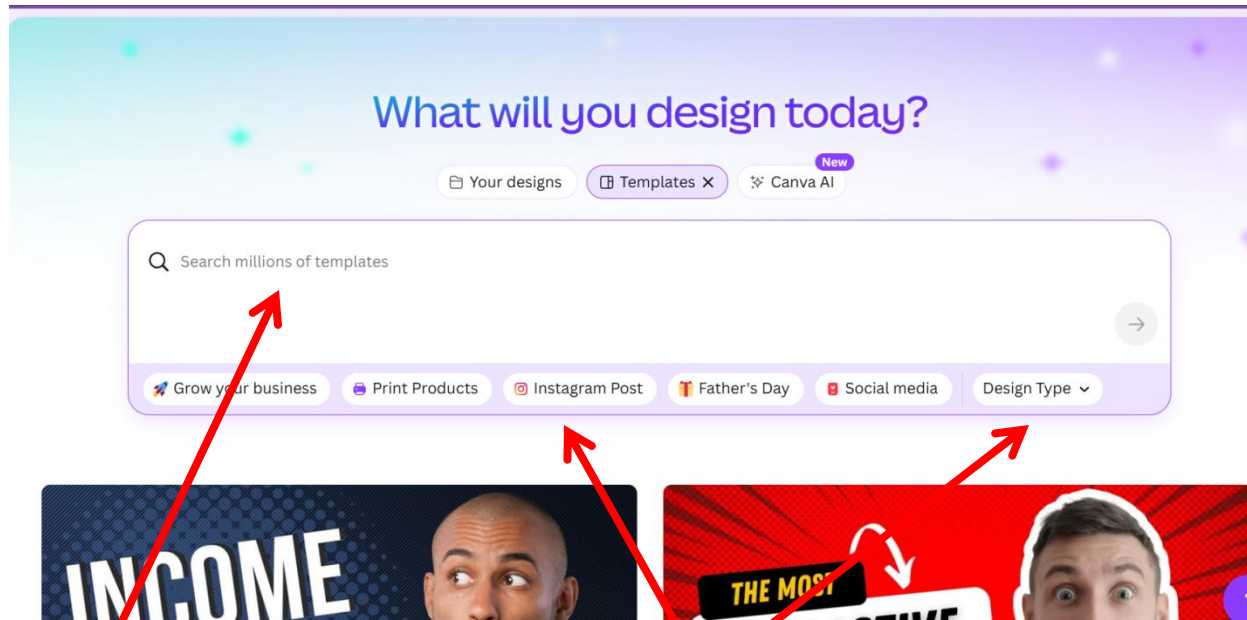
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**Multi-Format Projects and how these will help you**

**New features in the Image Editor**

# New Template area and option



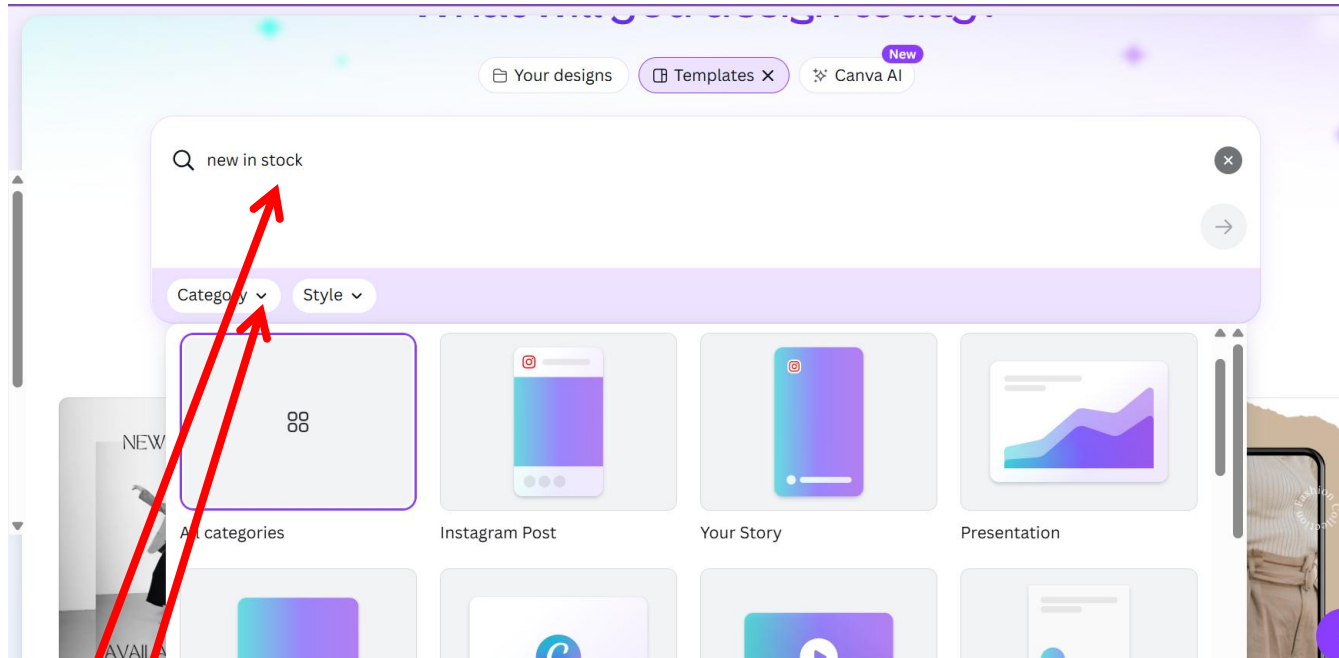
There is now a much improved area for Templates

Click on Templates

You can now either

1. Type in a topic that you want to see templates for
2. Or choose from one of their suggested topics e.g. Social media or Instagram post
3. Or choose from a dropdown

# New Template area and option

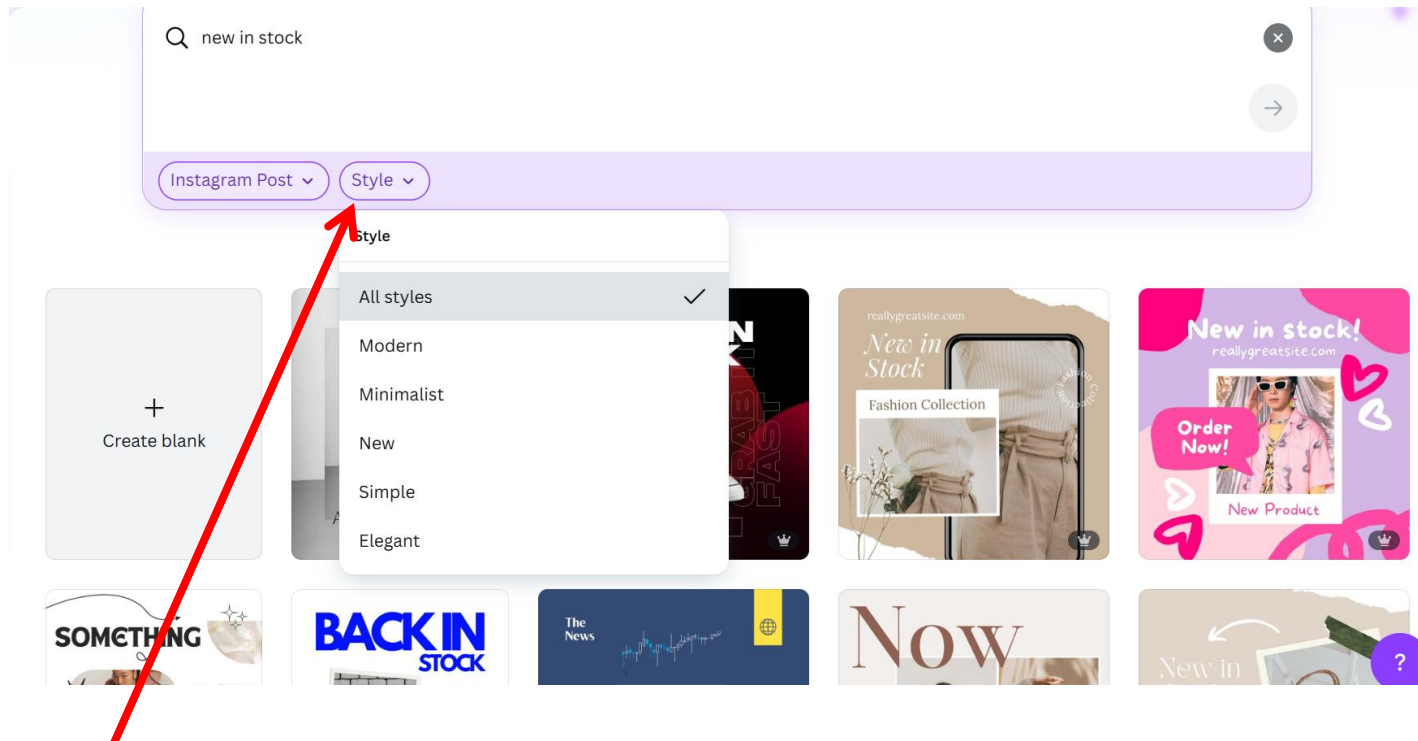


Type in a topic that you want templates for e.g., New in stock

It will then present lots of templates to choose from. However, you can also  
1. Click the dropdown and choose a format e.g., Instagram posts flyer. Poster etc.



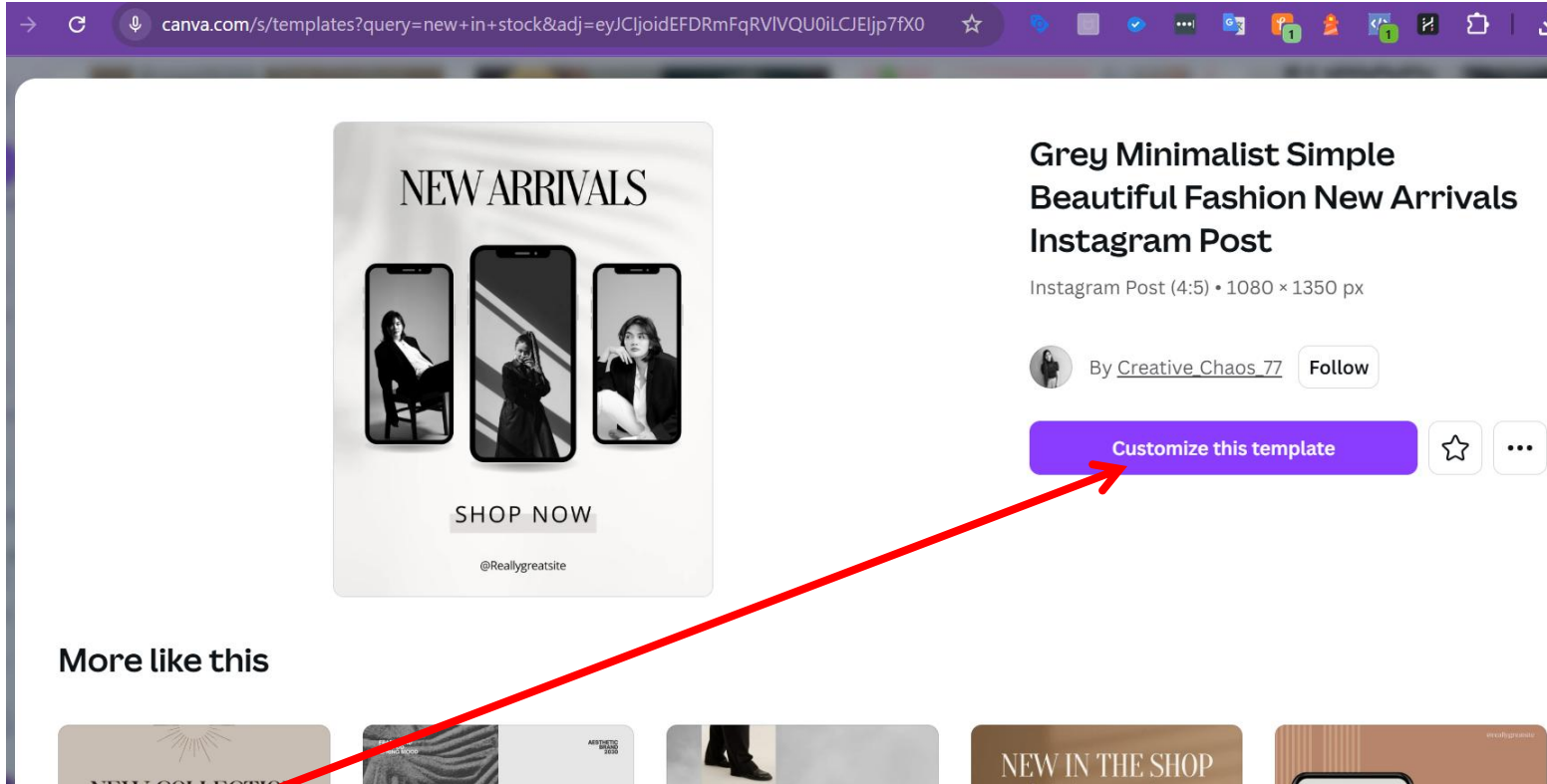
# New Template area and option



2. You can also click on Style and then you can choose Modern, minimalist or elegant etc

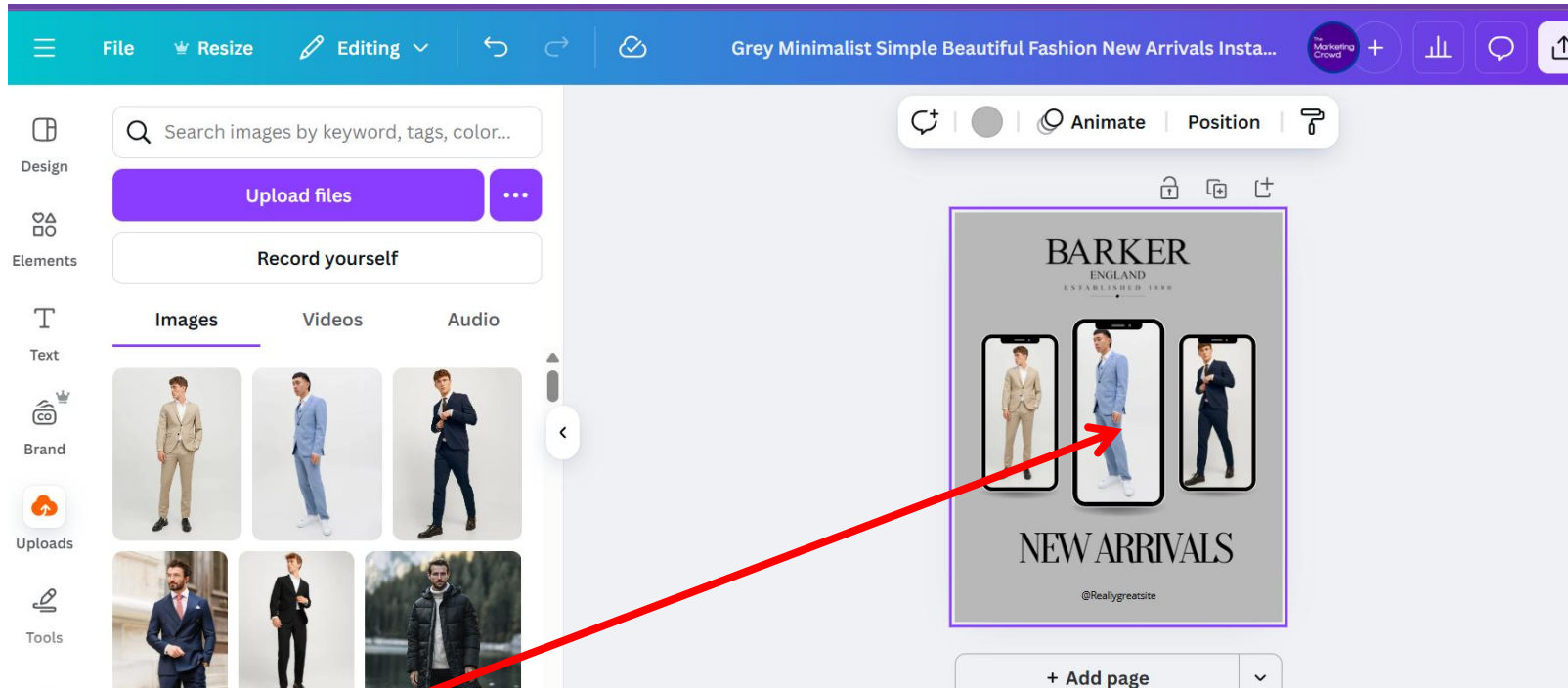
Then click on a template that you want to tailor to you (note – paid users can use any template)

# New Template area and option



Then click on Customise

# New Template area and option

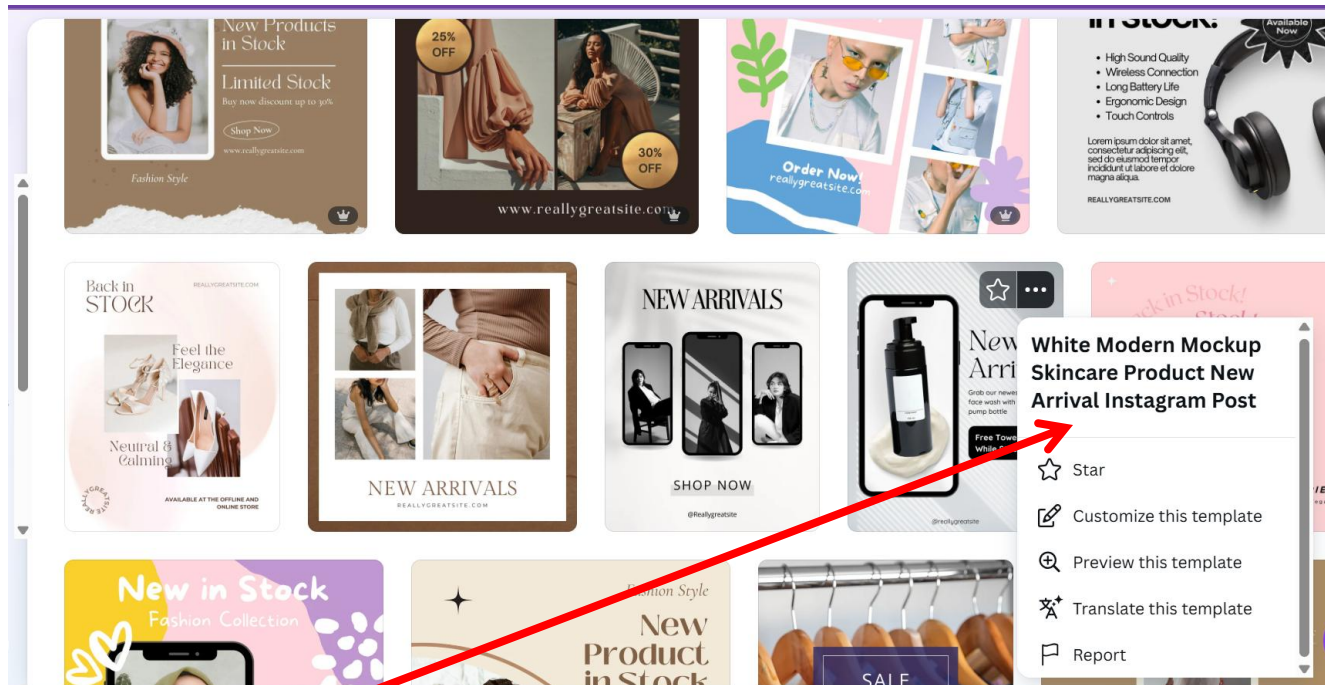


Then change the images colours text to be what you want

Name your design

Download

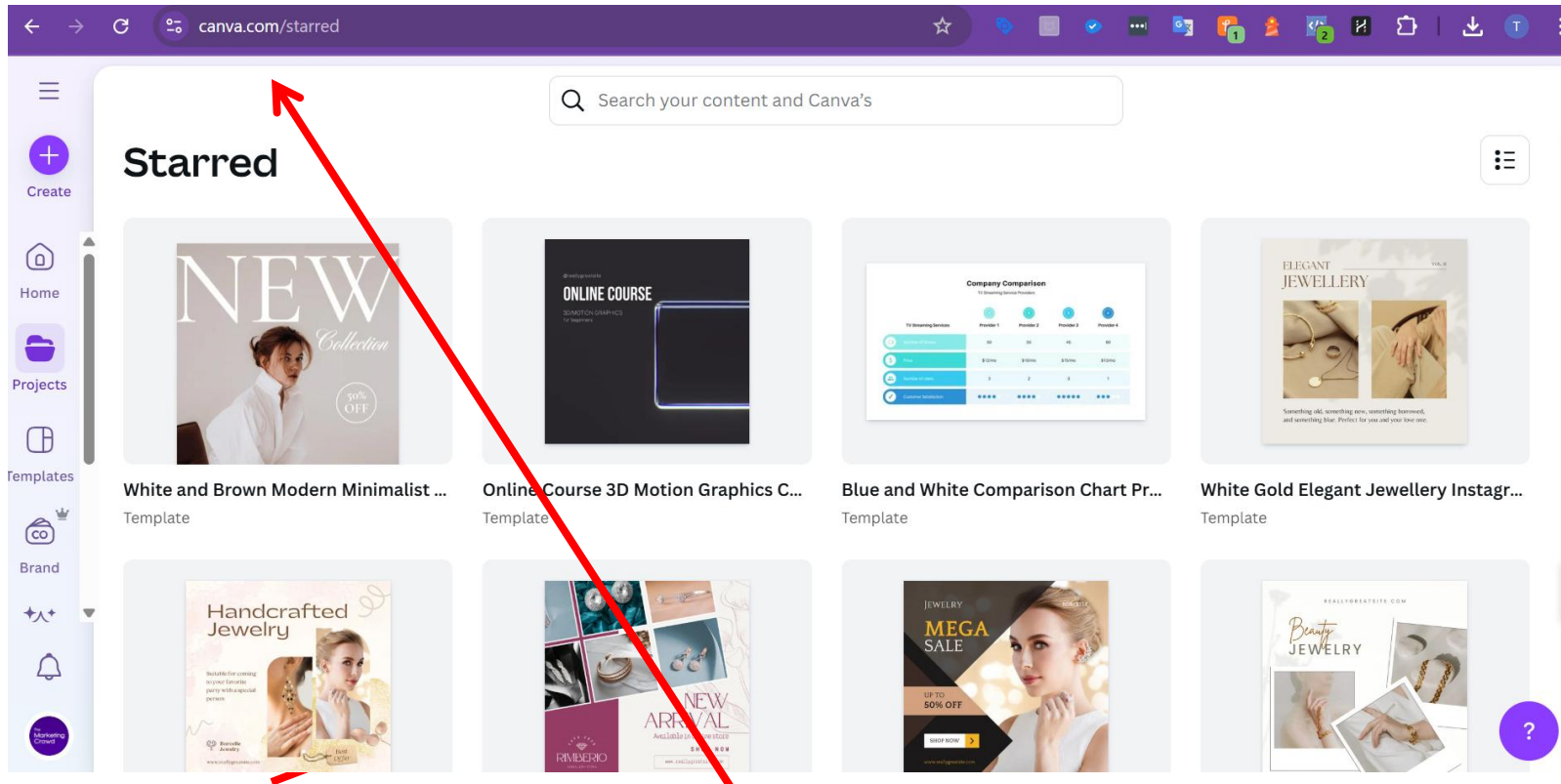
# New Template area and option



You can favourite templates to easily find them again.

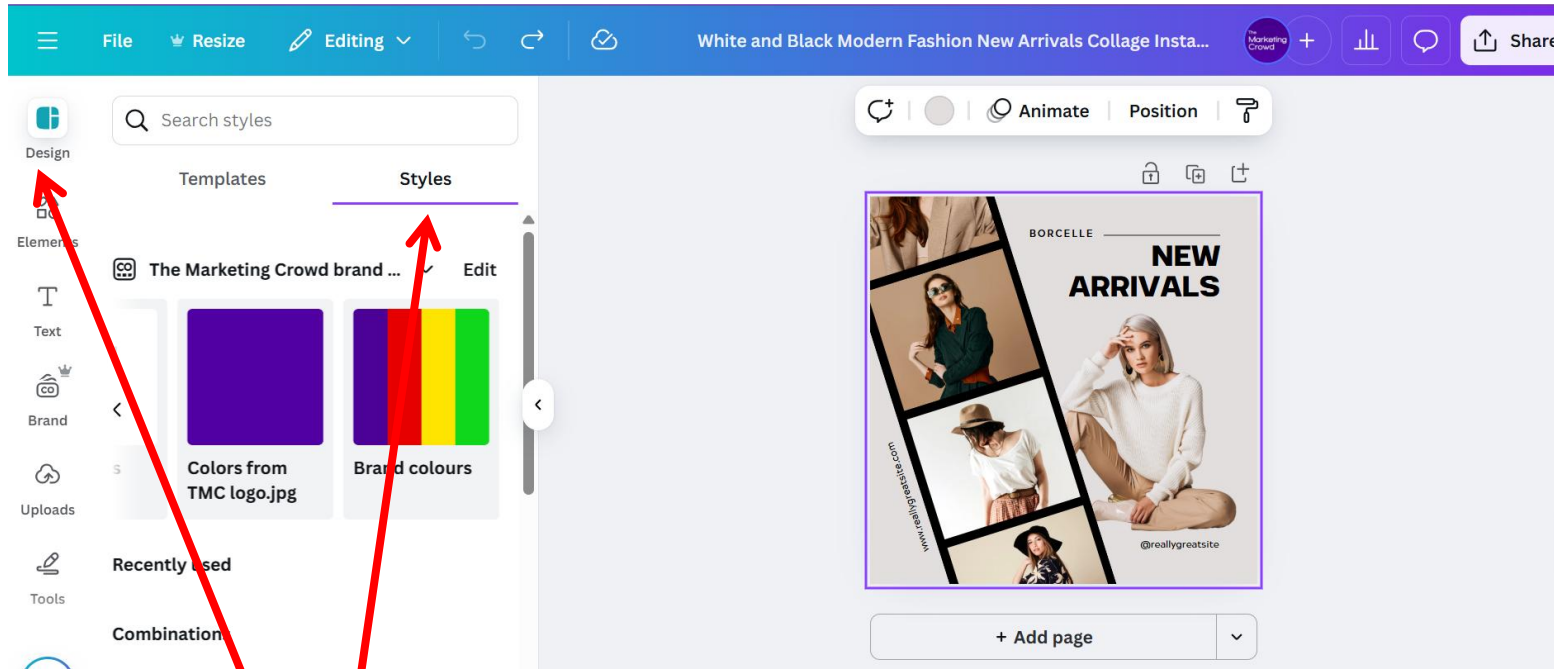
If you like a template click the 3 dots  
Then click star

# New Template area and option



To find all your starred templates go to [canva.com/starred](https://canva.com/starred)

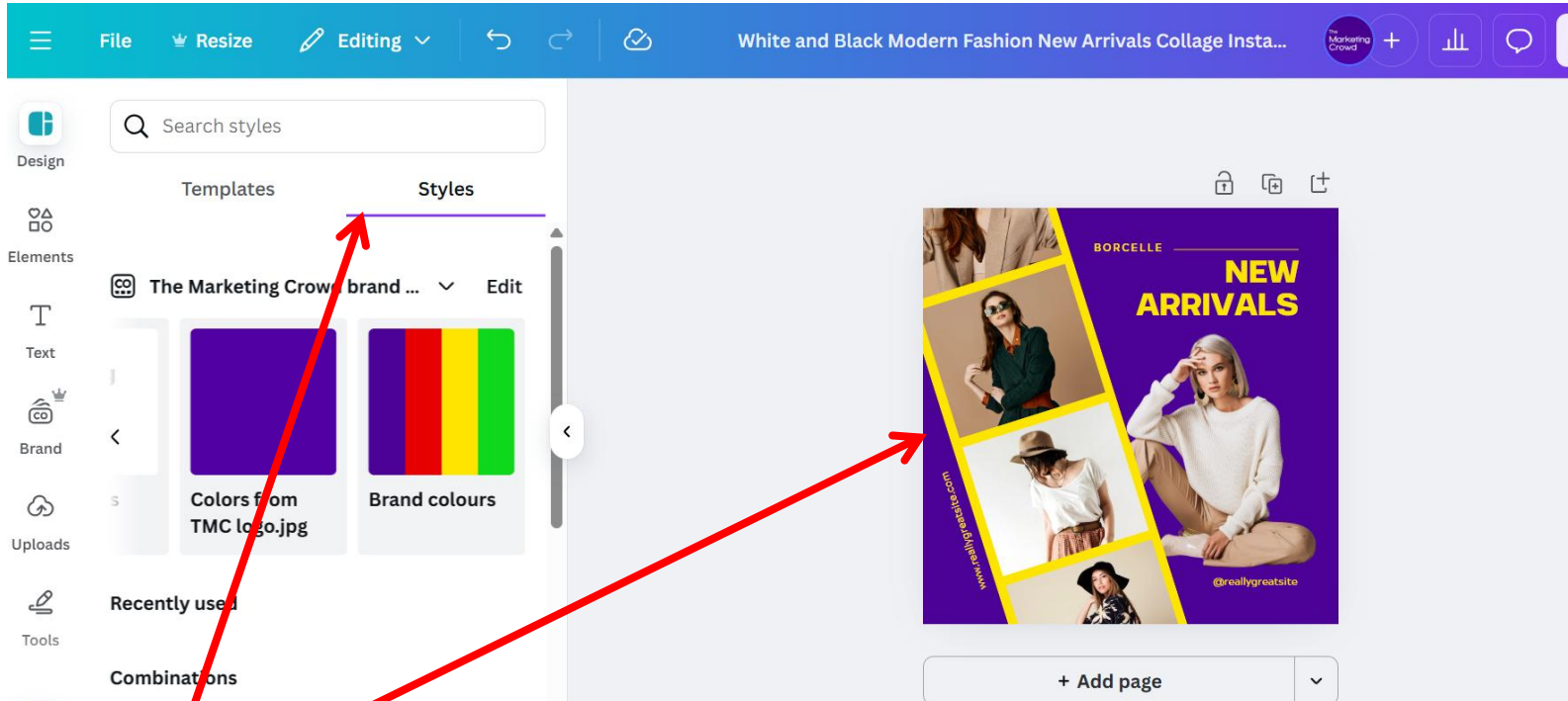
# New Template area and option



You can also easily tailor a template with your brand colours

1. Click on Design on the left hand menu
2. Click on Style
3. If you have the pro account and have setup a brand kit you can now choose your brand colours

# New Template area and option



When you click on your brand colour a few times it will then show you different options

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**Multi-Format Projects and how these will help you**

**New features in the Image Editor**



# Multi Format Projects



A common frustration people have

You are creating an image for an Instagram post as part of a campaign but you also want:

- A version for Stories
- A Facebook cover
- A Facebook ad
- A flyer or poster

But you don't want to have to create new projects for each.

# Multi Format Projects



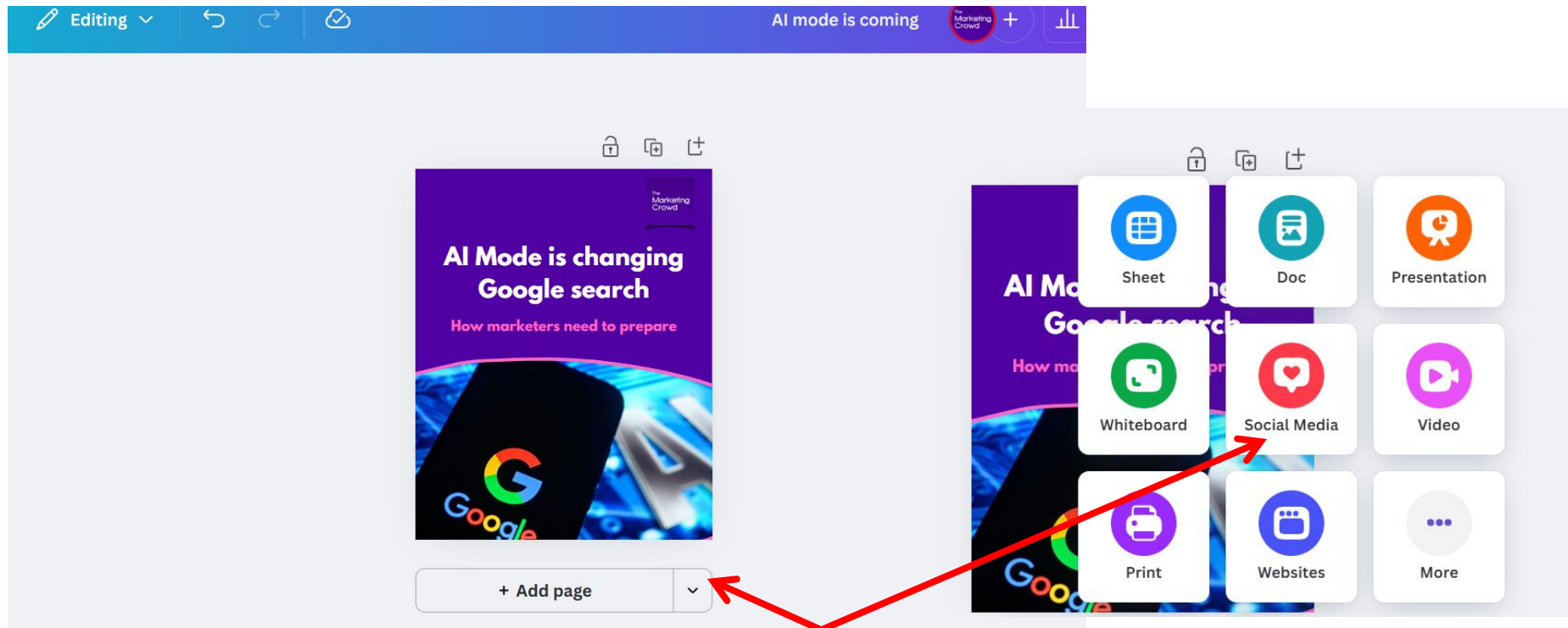
Multi-Format Projects allow you to create *all your marketing content for different platforms within a single Canva project.*

Instead of having separate files for:

- an Instagram post
- a Facebook ad
- a LinkedIn post
- a flyer
- a presentation
- a website banner

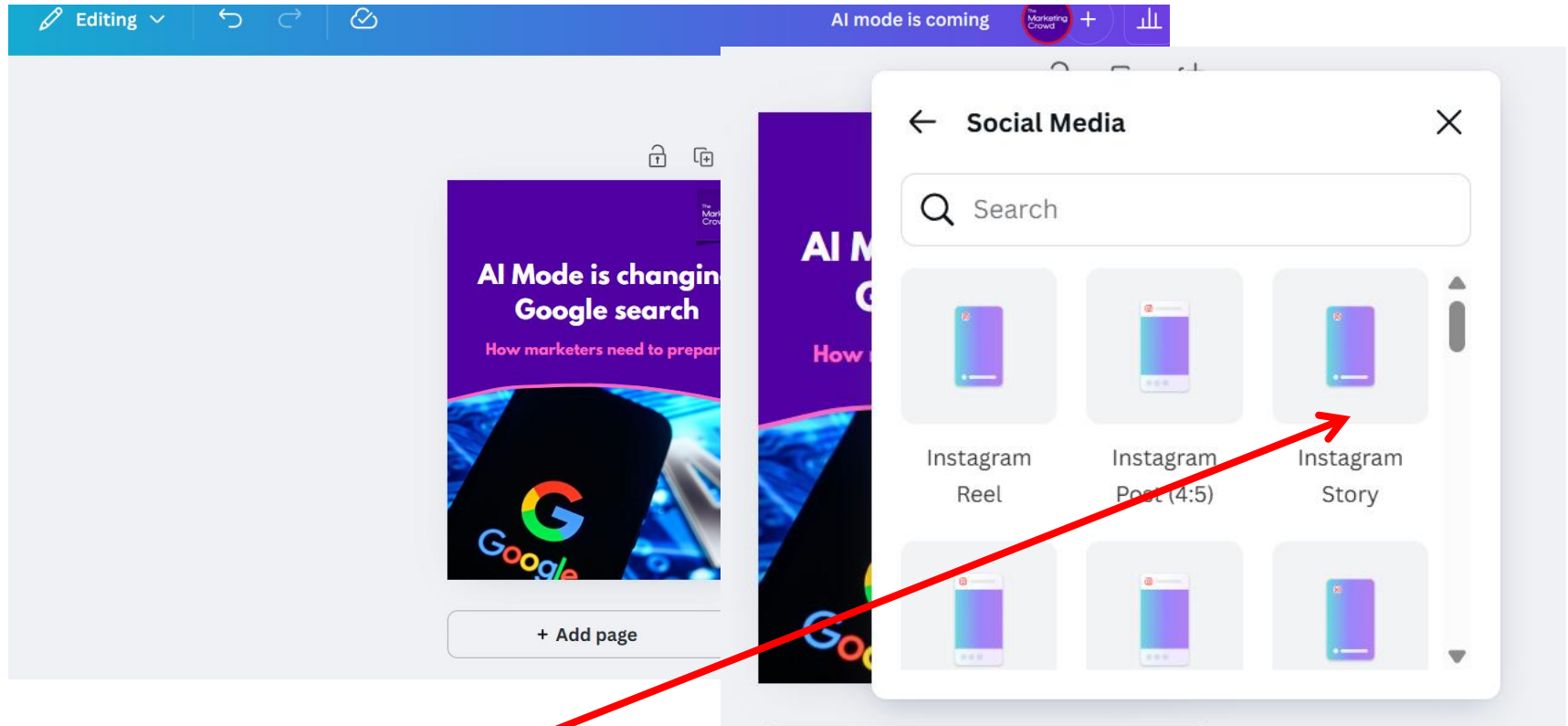
... you can now build all these formats inside **one project file** in Canva. Each format is automatically sized correctly and connected together

# Multi Format Projects



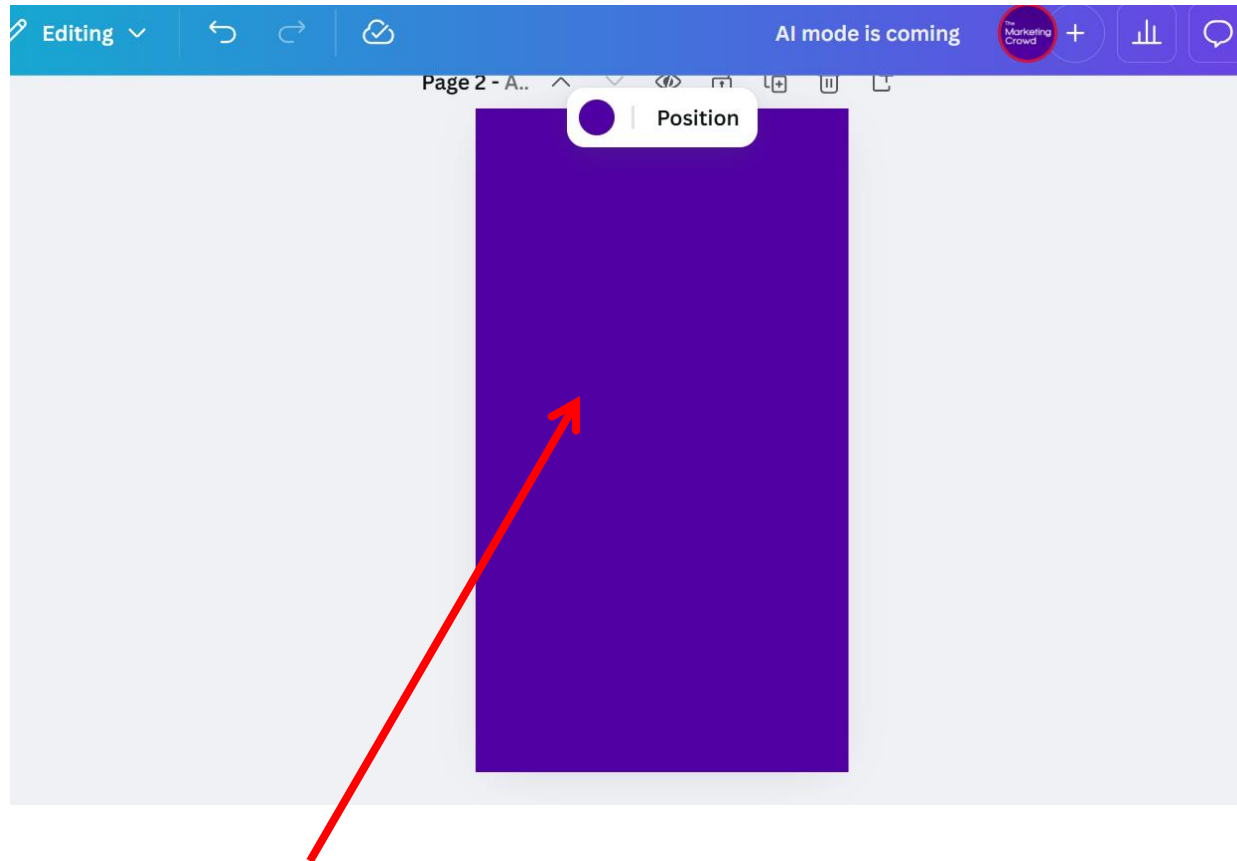
Design something as you normally would e.g., Instagram post  
However, if you now want an Instagram Story click on the dropdown next to new page  
Then click Social Media

# Multi Format Projects



Then Click Instagram Story

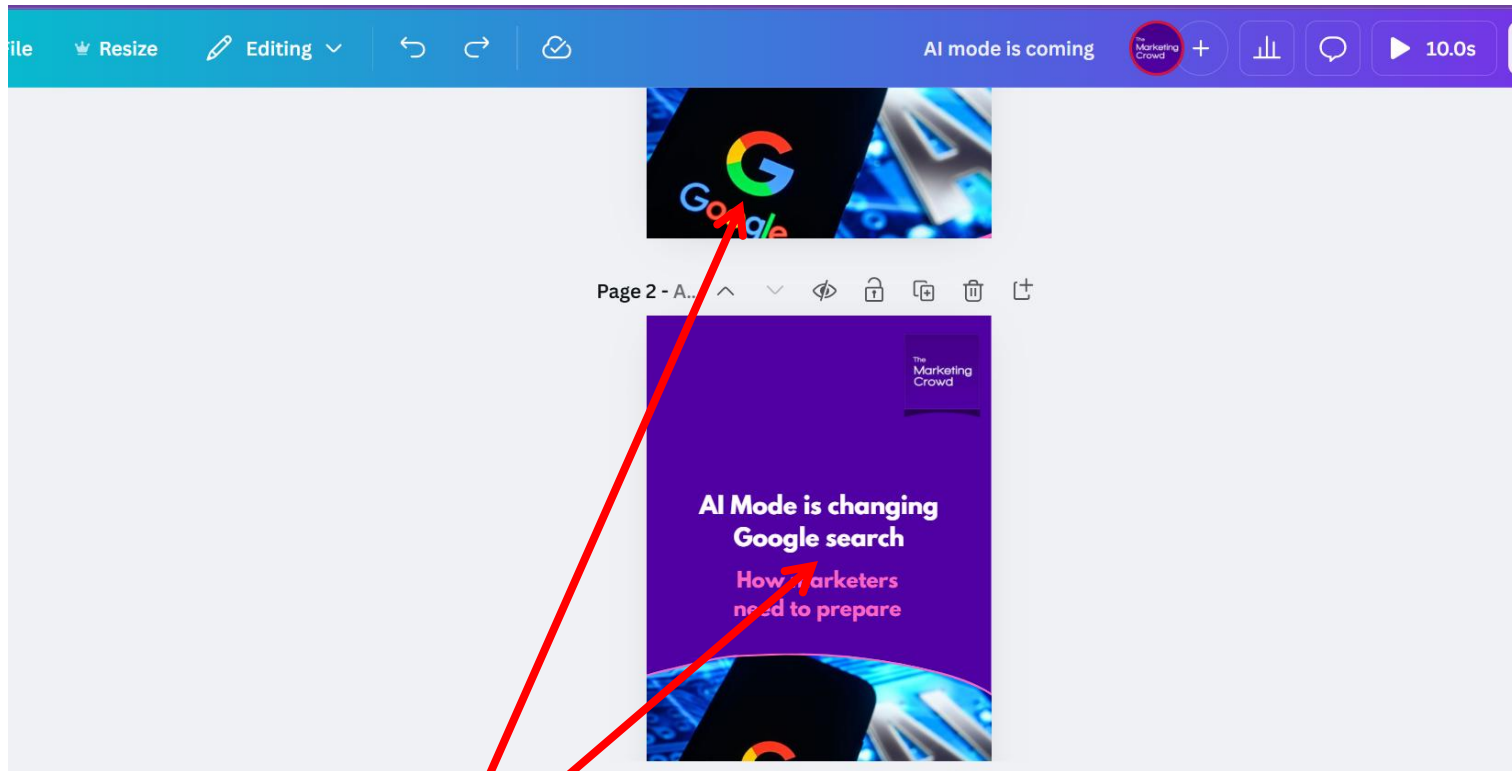
# Multi Format Projects



It now adds a page that is portrait shaped below your Instagram post design

You can now copy all of the content from the page above and paste into the page below  
Then rearrange the content on the page

# Multi Format Projects



You now have 2 formats – a post and a story

You could then repeat the process if you wanted to design a poster using all of the same content

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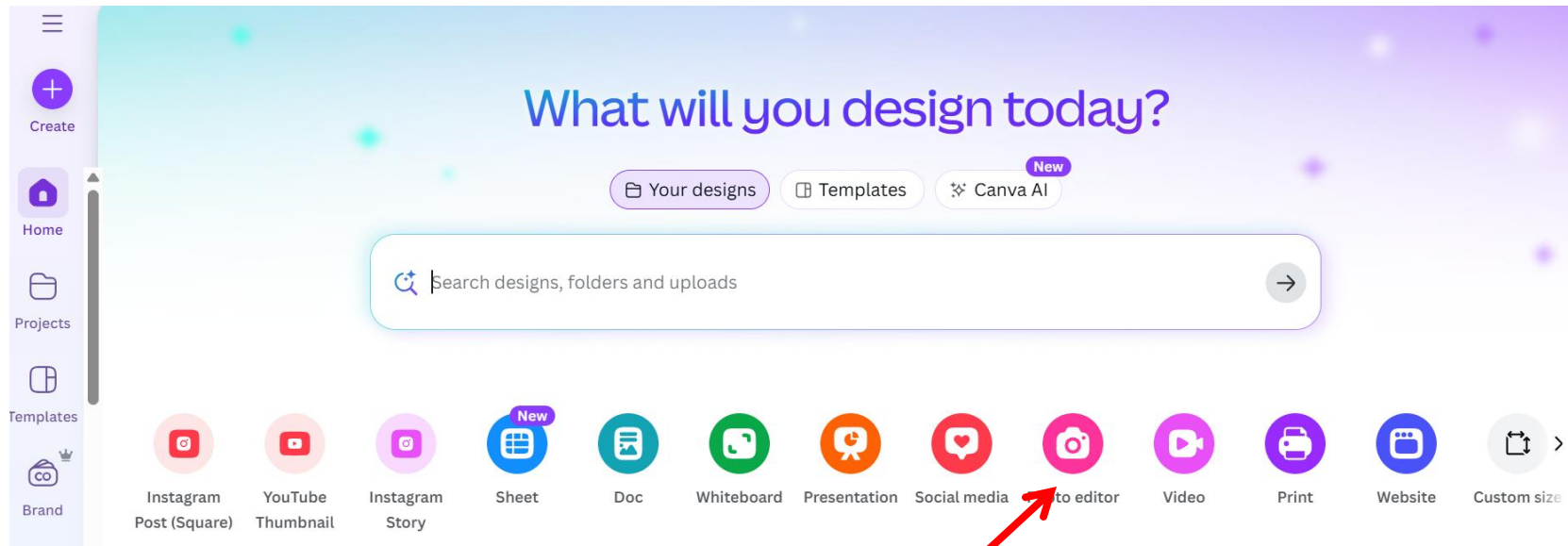
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# Updated Image editor

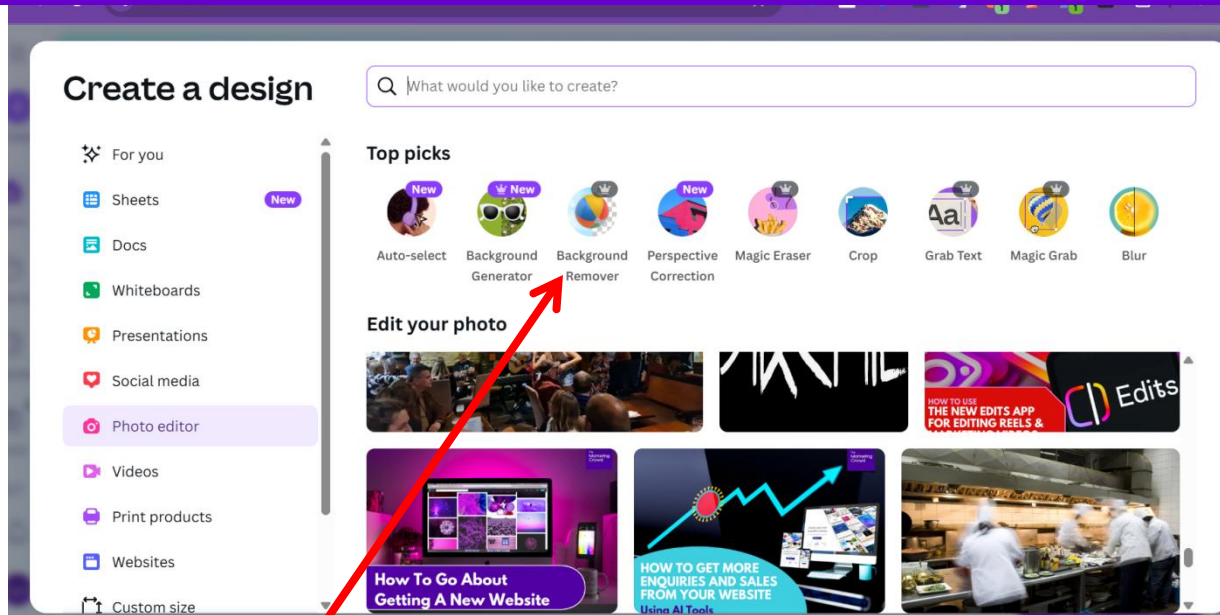


On the homepage you can now click on Image editor  
Or when you are creating a graphic you can click edit to get the editor

Whichever way you use there are some new features / tools



# Updated Image editor

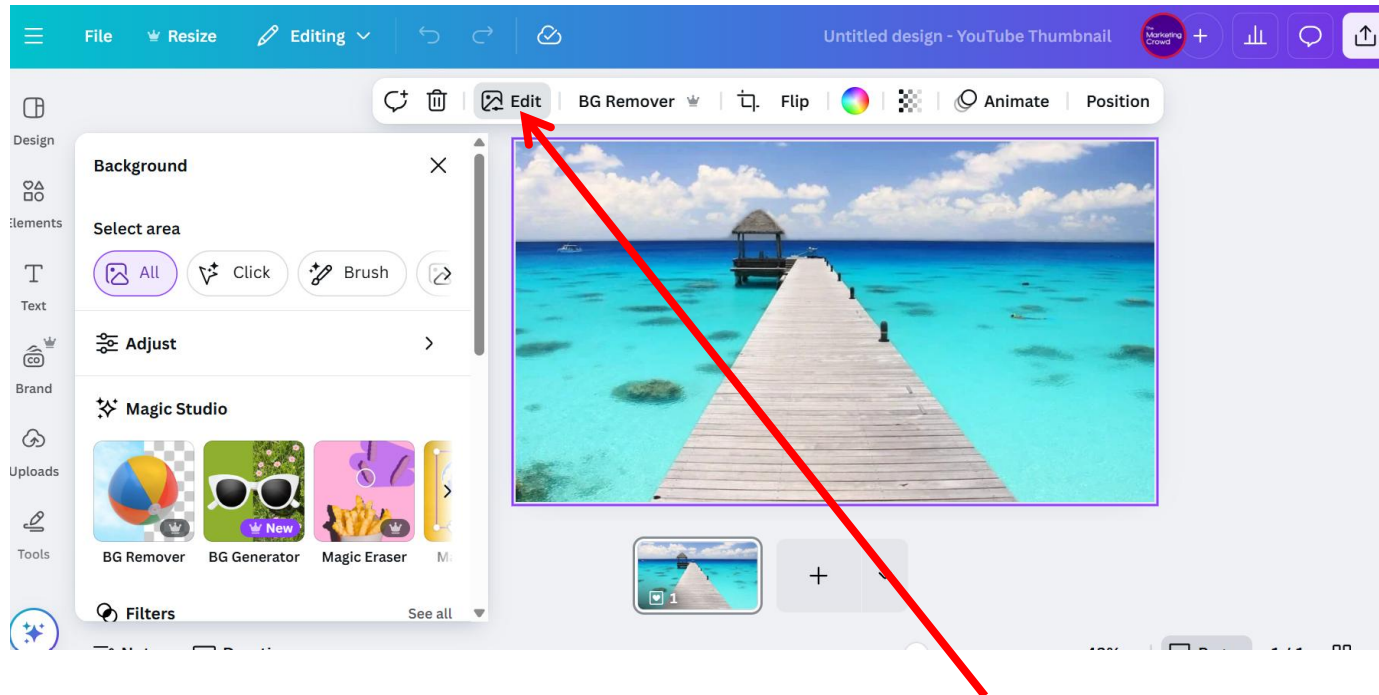


You can then choose one of their new features e.g.

1. Auto select
2. Background generator
3. Perspective correction

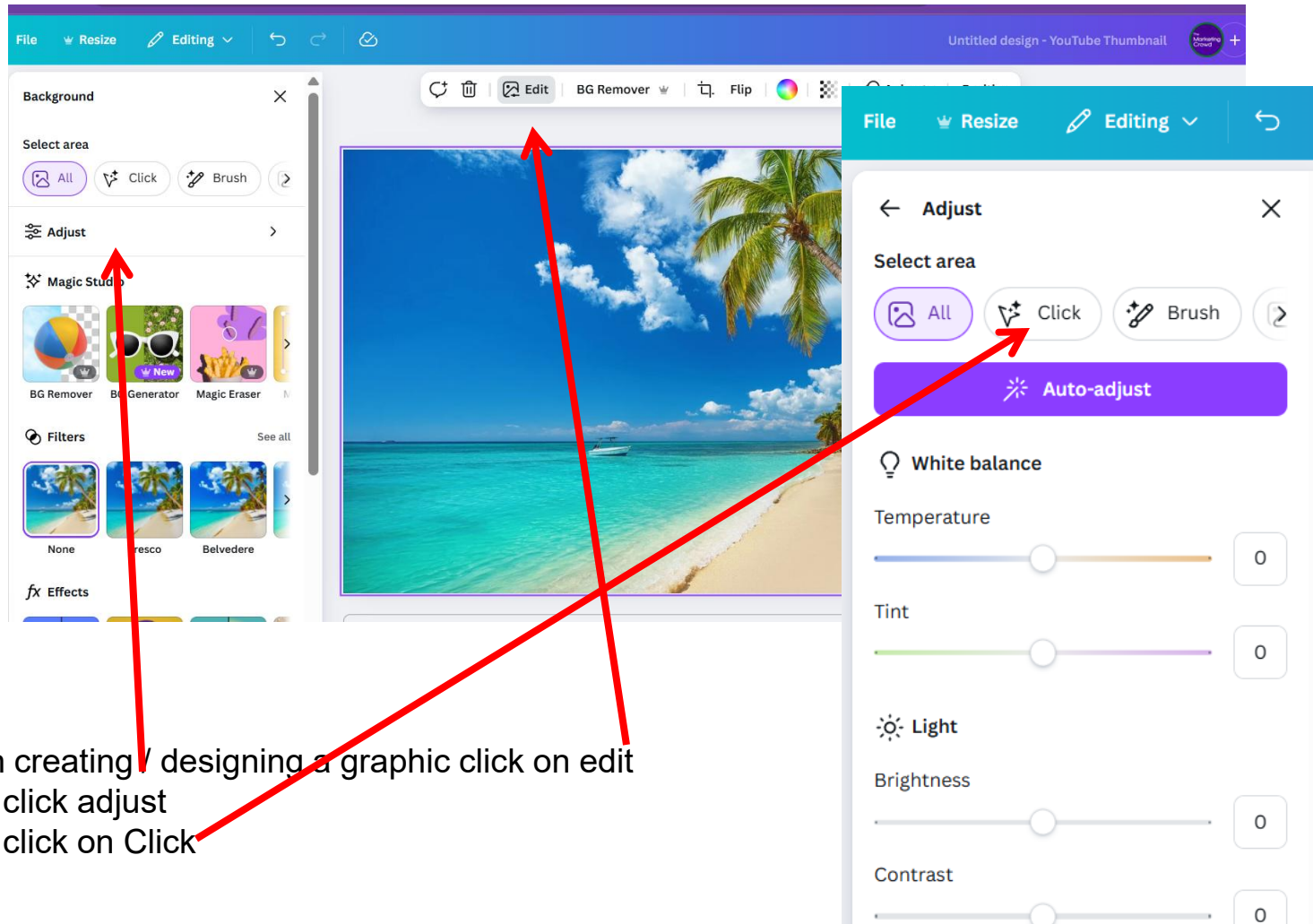
Choose one and then select an image to apply it to

# Updated Image editor

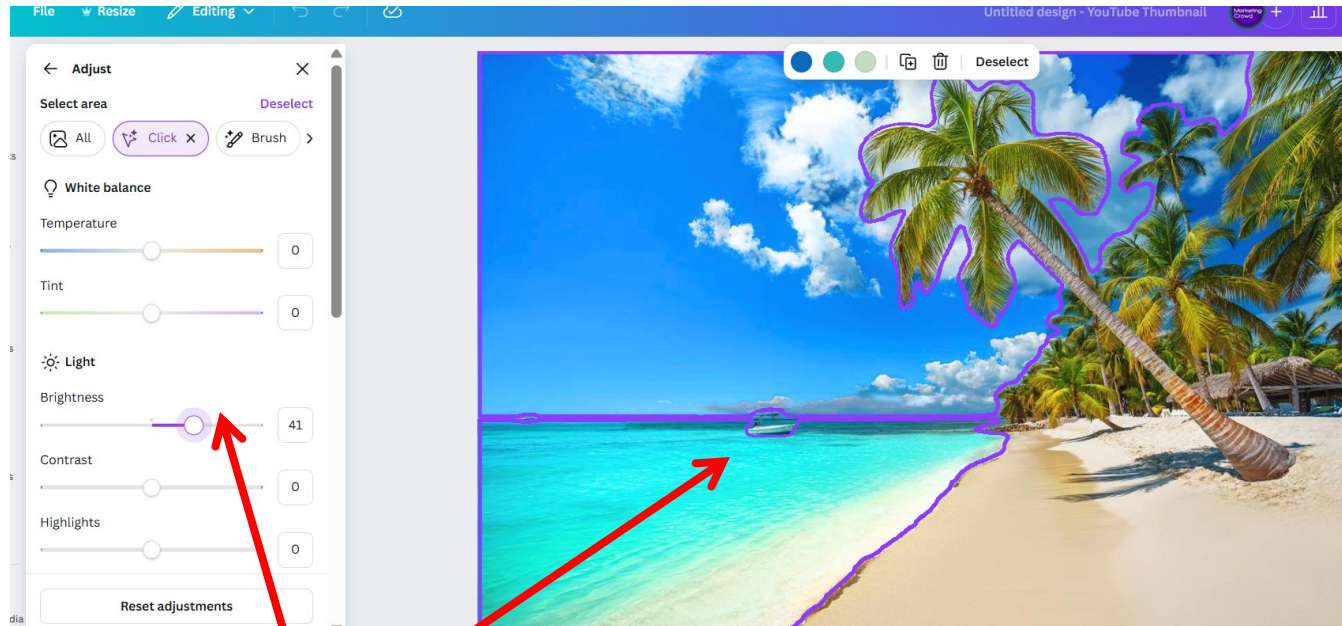


Or, when you are creating a design you can click edit  
And then access these features

# Auto Select

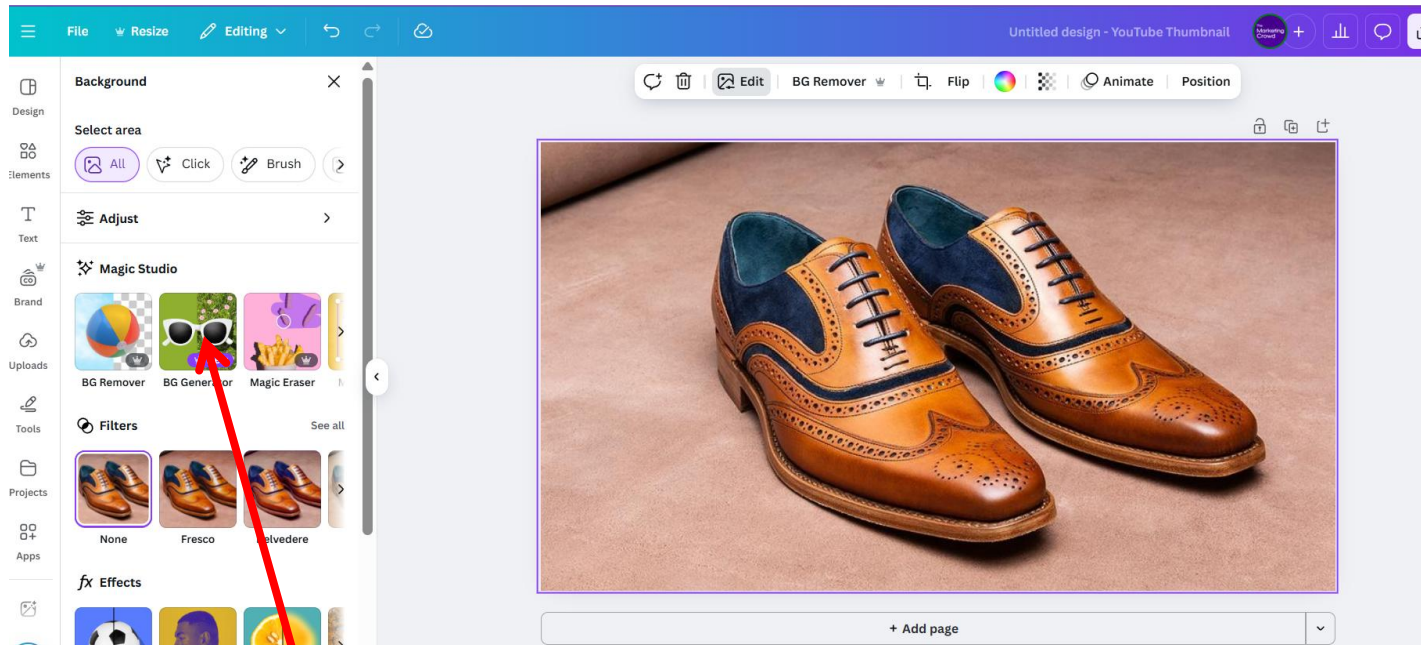


# Auto Select



Then click on the area of the image that you want to adjust the brightness or saturation  
Then make your adjustments

# BG Generator

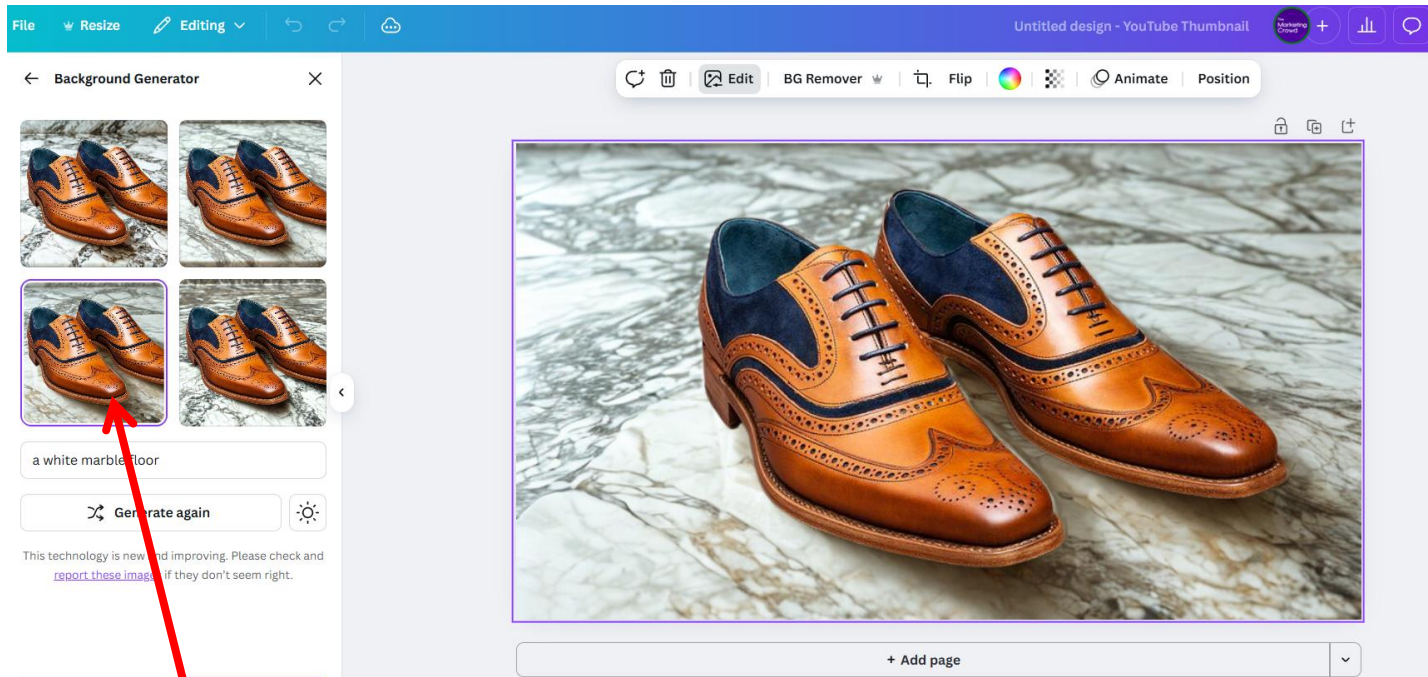


You can now change the background in your image just by describing it to the AI

When you are designing your image click edit  
Then click on BG Generator

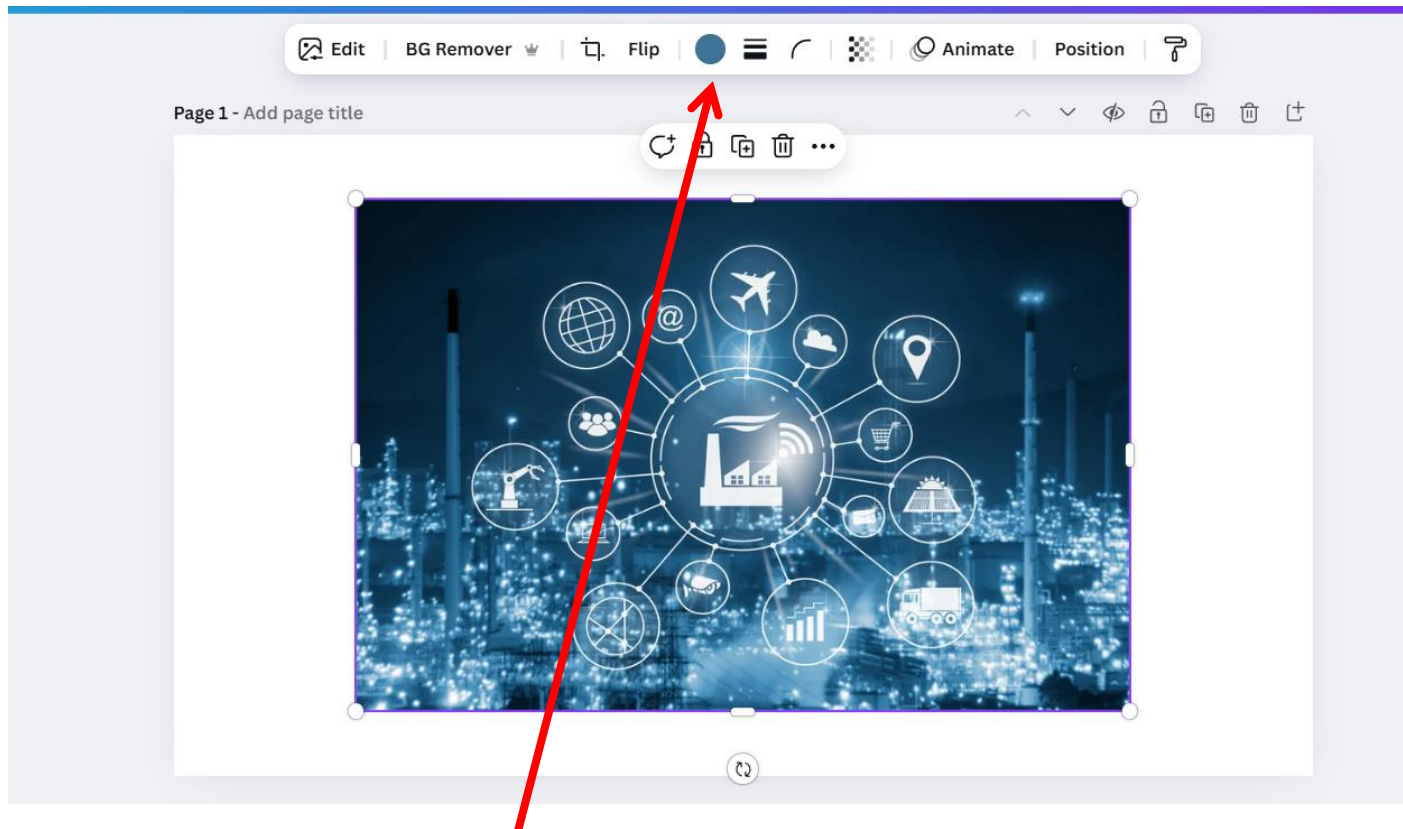


# BG Generator



You are now given 4 to choose from

# Colour selection in images

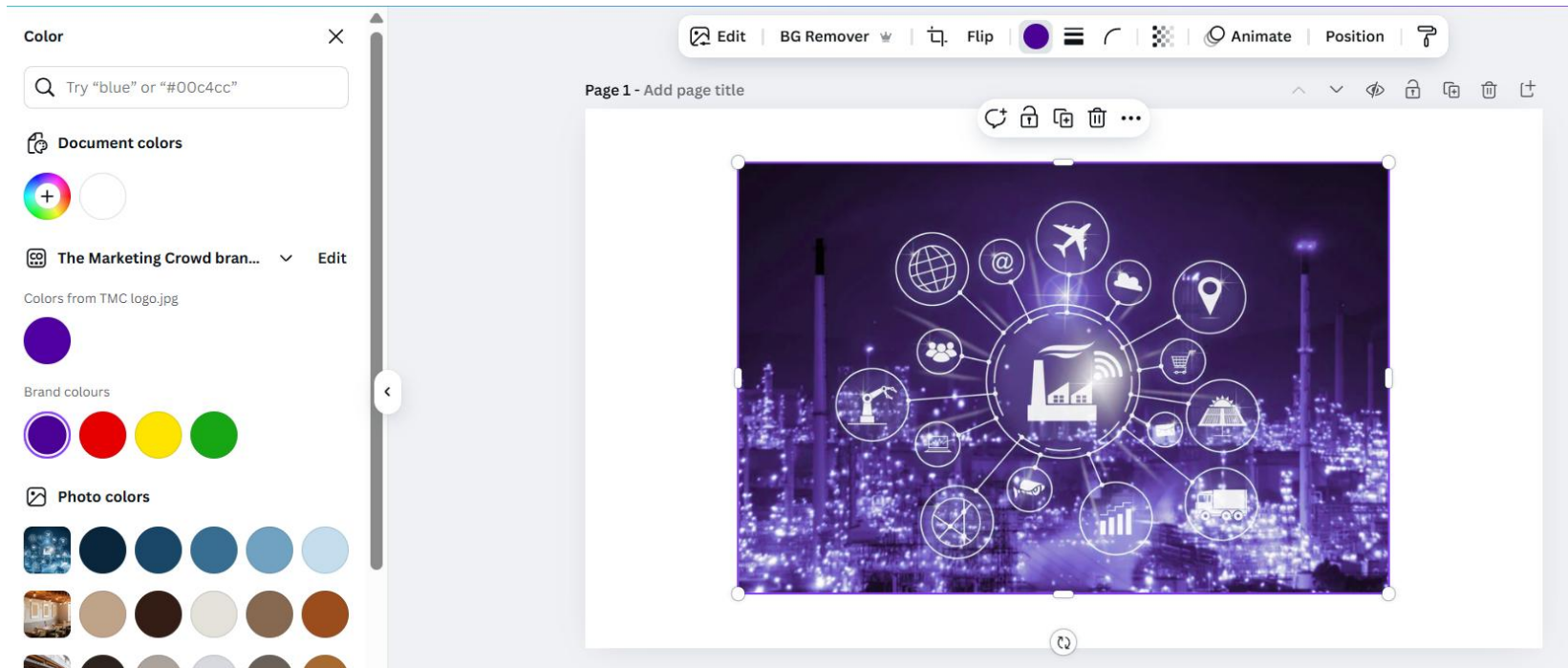


You can now change the colour in an image.

Place an image on the canvas. Click on it

Then click on a colour that is in the image. Then choose your logo colour or any colour

# Colour selection in images



However, when you change the colour you do not have the option to right click and set image as background

You have to drag the corners to fill the canvas