

Flux Kontext



**How to use Flux Kontext
to create and edit images**

What We Will Cover



Flux Kontext is an advanced AI image tool that lets you create, edit, and transform photos using simple text prompts.

Key things it can do:

- ✓ Create new images from your ideas.
- ✓ Edit existing photos while keeping details intact.
- ✓ Change objects, backgrounds, weather, clothing, and more.
- ✓ Add or remove items in photos.
- ✓ Fix damaged or blurry images.
- ✓ Resize or expand images for different formats.
- ✓ Convert images into different styles (e.g. Pixar, Anime, Claymation).

What We Will Cover



Who Created & Owns It?

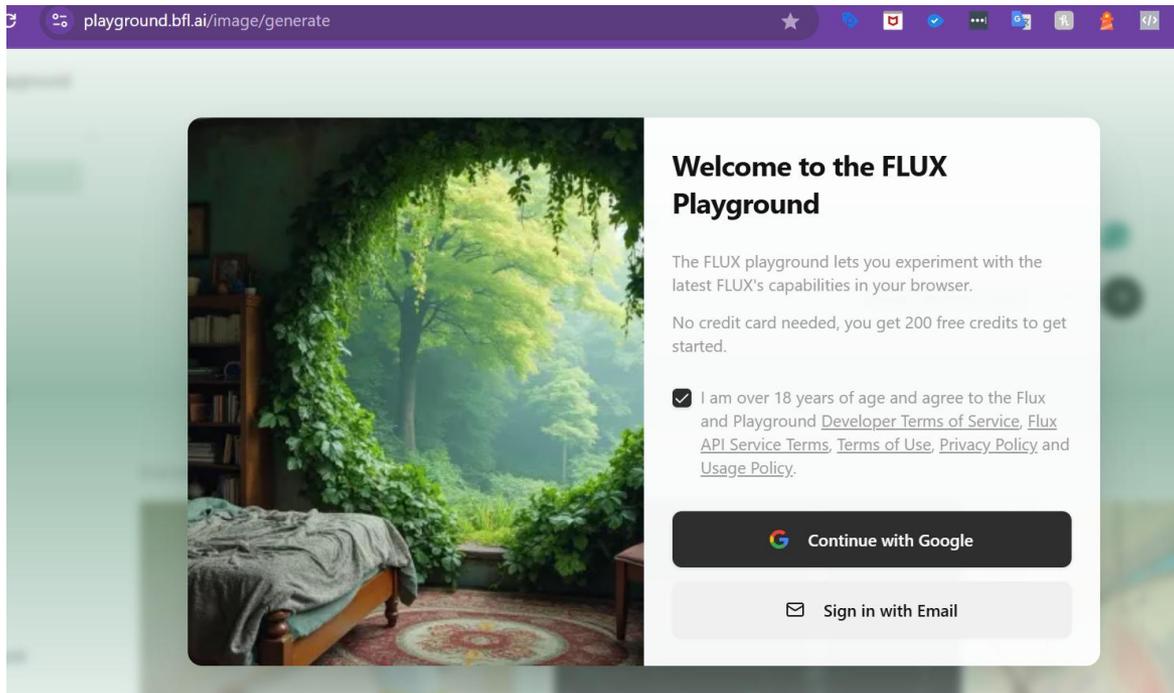
Developed by Black Forest Labs, a Germany-based startup founded in 2024 by former Stability AI researchers Robin Rombach, Andreas Blattmann, and Patrick Esser

Flux.1 Kontext is part of their Flux.1 model series—launched around May 29, 2025

User Base & Integrations

Integrated into platforms like Krea AI, Freepik, Leonardo AI, Hugging Face, Replicate, and appears in tools like Grok (formerly X premium)

What We Will Cover



Go to this url <https://playground.bfl.ai/>

- Sign up for a free account using your Gmail
- You will get 200 credits that you can use.
- Each image you create is 5 credits so you can create 40 image. However, if you get 4 variants of an image that is 20 credits/

What We Will Cover

FLUX Playground

Image

Generate

Edit

Fill

Expand

History

Favorites

Generate images from text and references

Enter a text prompt or reference image



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Examples



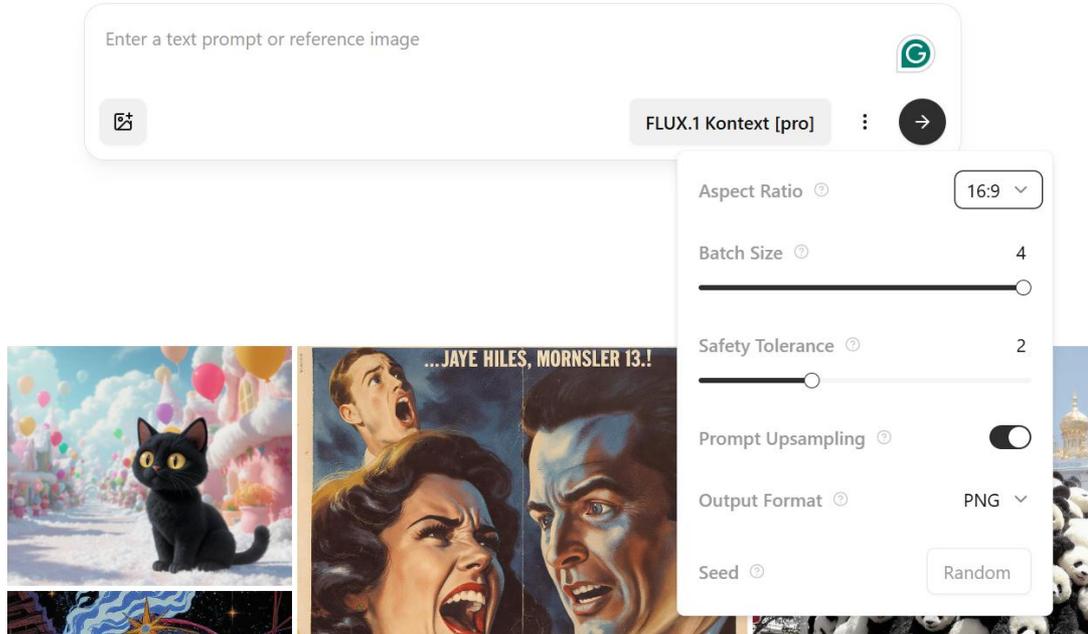
On the left hand menu

1. Generate – use this if you want Flux to create an image or make changes
2. Edit – use this if you want to make changes but want to keep the images as close to original
3. Fill – use this if you want to specify specific areas in the image that you want to make changes to
4. Expand – use this if you want to expand an image to fit a larger area

What We Will Cover

Mode	What it Does	When to Use It	Typical Small Business Uses
Generate	Creates new images based on your prompt (can start from scratch or from an uploaded image)	<ul style="list-style-type: none">- Big changes- Scene transformations- Changing weather, clothing, full backgrounds- Style conversions (Pixar, Anime, etc.)- Changing viewpoint	<ul style="list-style-type: none">- Seasonal marketing photos- Product photos on different backgrounds- Virtual staging- Create ad variations- Social media content
Edit	Makes changes to an existing image while preserving as much of the original as possible	<ul style="list-style-type: none">- Moderate changes- Keep main subject identical- Clothing swaps- Background replacements- Facial edits- Brand consistency	<ul style="list-style-type: none">- Updating product photos- Retouching headshots- Changing signs in storefront photos- Adding logos- Fixing minor photo issues
Fill	Selectively changes a small area you manually select, leaves the rest untouched	<ul style="list-style-type: none">- Local precise edits- Object replacement/removal- Add text to specific areas- Fix blemishes	<ul style="list-style-type: none">- Add or fix signs- Remove objects- Add items to shelves- Place offers/promotions in empty space- Repair damaged areas
Expand	Extends image borders outward (aka outpainting) while preserving the scene style	<ul style="list-style-type: none">- Make image larger- Add space around product- Prepare for print or web layouts- Change aspect ratio	<ul style="list-style-type: none">- Website hero images- Social media post formatting- Print materials- Banner resizing- Virtual "zoom out" effect

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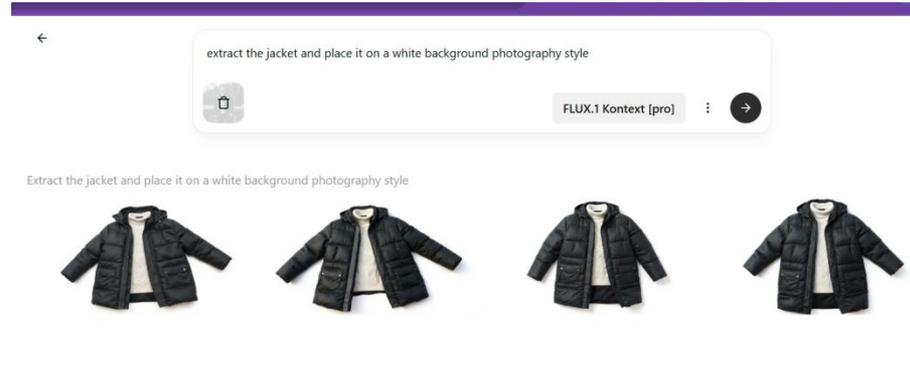
Click on Flux Kontext Pro and you will see an option for Flux Kontext Max –

I have found that Pro gave me better results

Click the 3 dots and you can

1. Change the aspect ratio
2. Choose how many version you want produced (ach costs 5 credits)
3. Safety tolerance - how strict Flux is in filtering out inappropriate images e.g. violence, copyright, disturbing
4. Prompt unsampling – if switched off, Flux will stick to the prompt. If switched on it will enhance your prompt with more detail

Extract and create product images



Ideal for Retailers

Extract the jacket and place it on a white background product photo

I used "generate" for this



Extract and create product images



Extract the red dress and place it on a white background photography style



Ideal for Retailers

Extract the dress and place it on a white background product photography style

I used "generate" for this

Place your product into a scene



A blonde woman with short hair aged 25 wearing this handbag. she is casually dressed and is wearing black sunglasses. she is entering a high end boutique in London



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A blonde woman with short hair aged 25 wearing this handbag. she is casually dressed and is wearing black sunglasses. she is entering a high end boutique in London



Ideal if you have an image of your product and you want it to appear in the ideal environment. You no longer need to organise a photo shoot

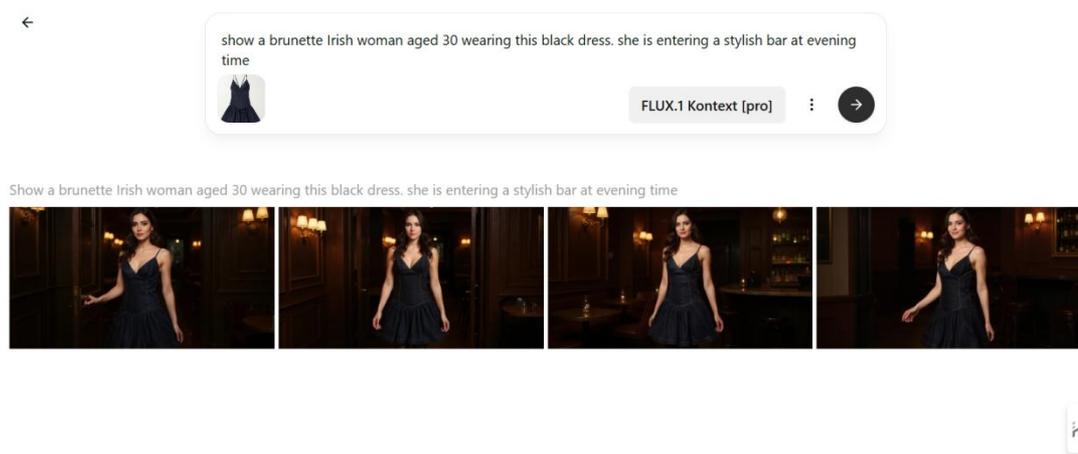
A blonde woman aged 25 wearing this handbag. She is casually dressed and wearing black sunglasses. She is entering a high end boutique in London

I used "generate" for this



nde woman with short hair aged 25 wearing this handbag. she is casually dressed and is wearing black sunglasses. she is entering a high end boutique

Place your product into a scene



Ideal if you have an image of your product and you want it to appear in the ideal environment. You no longer need to organise a photo shoot

Show a brunette Irish woman aged 30 wearing this black dress. She is entering a stylish bar at evening time.

I used "generate" for this



Show a brunette Irish woman aged 30 wearing this black dress. she is entering a stylish bar at evening time

Place your product into a scene



Ideal if you have an image of your product and you want it to appear in the ideal environment. You no longer need to organise a photo shoot

Show an Irish man aged 30 wearing this black jacket. He is also wearing blue jeans and casual black boots. He is standing at a bus stop in Dublin talking on his phone. He has short black hair.

I used "generate" for this

Place your product into a scene

← Start over



overhead shot of this product on a breakfast table next to a glass of orange juice. The table has white liner



Ideal if you have an image of your product and you want it to appear in the ideal environment. You no longer need to organise a photo shoot

Overhead shot of this product on a breakfast table next to a glass of orange juice . The table has a white linen table cloth. There is a fruit bowl on the table.

I used “generate” for this



Edit › Overhead shot of this product on a breakfast table next to a glass of orange juice. The table has white linen cloth and there is a fruit bowl on the table

Remove anything from your image by describing the edit



+ remove all of the people in the image



all of the people in the image



Ideal if you have an image that you want to use in your marketing but there is one or more things you want to remove

Remove the people in this image

I used “generate” for this but edit would also work

Remove anything from your image by describing the edit



+ remove the tattoos on his arms



the tattoos on his arms

Ideal if you have an image that you want to use in your marketing but there is one or more things you want to remove

Remove the Tattoos on his arms

I used “edit” for this

Change the colour of something to match another colour



Ideal if you have an image that you want to use in your marketing but you want to change something and want to match the colour to something in the image

Change what the woman is wearing to a red summer dress that matches the colour of the red phone box.

I used "edit" for this

Change the text in an image



Ideal if you love the text that is in an image but you want to change the text

Change the word cocktail to the word Dylan's

I used "Generate" for this

Change the text in an image



Ideal if you love the text that is in an image but you want to change the text

Change the word
Casino to the word
Welcome



I used "Generate" for this

Change the weather in an image



Ideal if you have an image but you want to change the season to match your current season e.g.. Winter Sale or spring blossoms for a Spring sale

Change the weather in this image to be a snow blizzard



I used "edit" for this

Change the view / perspective within an image



Ideal if you have an image but you want to show the scene from multiple angles

Generate a new image of this same scene of the woman next to the phone box , but viewed from above as if shot with a drone.

I used “generate” for this

Fix and colourise old photos



Ideal if you have an old images that you want to use in your marketing

Fix and remove any damage in this photo e.g.. creases, Also colourise the photo

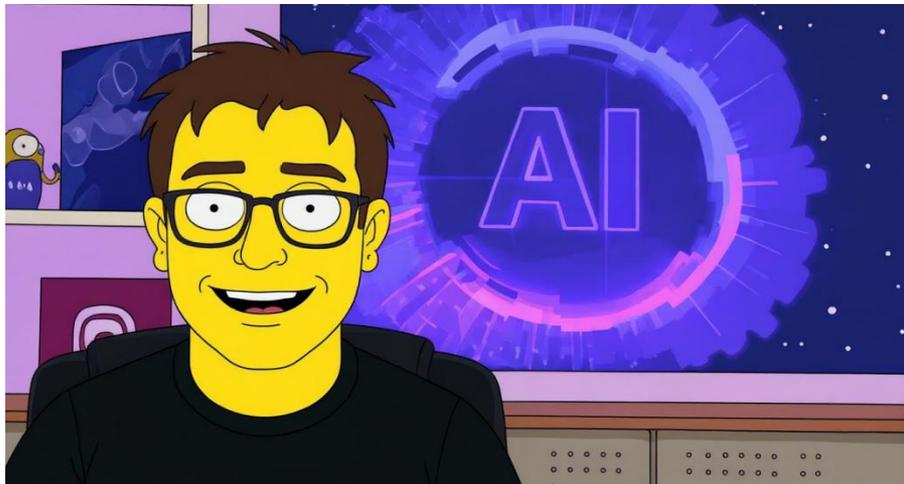


I used "edit" for this

Apply a cartoon style to your images



This is useful if you want to have some fun with your images of staff in your marketing



Change the style of this image to the Simpsons

I used "generate" for this

Apply a cartoon style to your images



This is useful if you want to have some fun with your images of staff in your marketing

Change the style of this image to the Simpsons



I used "generate" for this

Create branded images that contain your logo



This is useful if you want to have eye catching images for your website or social media that contain your brand logo

Place the attached logo on a coffee mug on a desk in a modern office. Also have the attached logo on a sign on the wall



I used "generate" for this

Create branded images that contain your logo



This is useful if you want to have eye catching images for your website or social media that contain a marketing message



Add a '30% Special Offer Today' signboard outside the window of the shop in the attached image, , The sign should match the blue and white design of the shop and placed naturally on the pavement

I used "generate" for this

Character Consistency – Place the same person in any situation



Place this person outside an Irish pub in Killarney. He is holding a pint of Guinness and he is smiling at the camera.



FLUX.1 Kontext [pro]

Place this person outside an Irish pub in Killarney. He is holding a pint of Guinness and he is smiling at the camera.



Ideal if you want to have the same person throughout your product shots or throughout your marketing images doing whatever you want in whatever environment you want

Place this person outside an Irish pub in Killarney Ireland. He is holding a pint of Guinness and he is smiling at the camera

I used “edit in the left hand menu to do this

Character Consistency – Place the same person in any situation



+ place this guy in a nightclub talking to a friend



Place this guy in a nightclub talking to a friend

Ideal if you want to have the same person throughout your product shots or throughout your marketing images doing whatever you want in whatever environment you want

Place this guy in a nightclub talking to a friend

You can change emotion in a face



ext and



Make this man look sad

FLUX.1 Kontext [pro]

:

→



> Make this man look angry

Ideal if you have an image of a person but you want them to show a different emotion

Make this person look sad

Canva AI Hub: Image, Design, Code

Get More API Credits

Your balance is too low. Purchase more credits to generate new images.

<input checked="" type="radio"/>	1,000 credits \$0.01 per credit	\$10
<input type="radio"/>	5,000 credits \$0.01 per credit	\$50
<input type="radio"/>	10,000 credits \$0.01 per credit	\$100

1 Pro Image = 4 credits [Pricing](#)

If you want to buy more credits to use Flux in your marketing here are the options