# How to use Chat GPT as your web designer



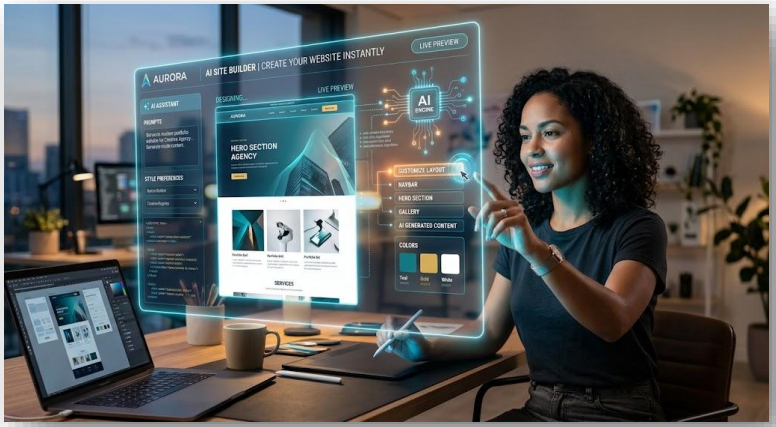
# What We Will Cover

1. Get  to create a new website for you (Brochure site - not ecommerce)
    - How to get a brand new brochure website
    - How to convert your existing brochure site to a ChatGPT site
    - What are the options for ecommerce websites?

2. How to turn your business information / pdf / presentation into an easy to browse site that you can send to a customer.

3. How can you integrate ChatGPT with your existing website e.g. Shopify, Wix, WordPress. What can it realistically do for you / and currently not do for you

# How to get a brand new brochure website




Prior to September 11th, you could not easily add a custom domain to a ChatGPT website.

Now, creating a ChatGPT website is an option for startup businesses or businesses that do not yet have a website

Once you have a paid ChatGPT plan (€20 + Vat per month) you site will be covered by that plan

# What are the advantages of having a ChatGPT site?




It is very easy to ...

1. Come up with web design options and have the site created for you by ChatGPT
2. Have ChatGPT do all the SEO for you once you ask it correctly
3. Update the site. Attach an image and ask ChatGPT to add it to a page.
4. Update something across all pages – ask ChatGPT to change the name or price of something on every page and it will
5. Add a new page and have it added to the menu and have it linked to across the site – just ask ChatGPT to do it
6. Embed a video for you on a specific part of the page

Once people experience how easy this is, everyone will want an AI powered website

# Are there limits in terms of traffic, number of sites, storage?

| Feature | Current limit |
| --- | --- |
| Number of websites | No fixed limit on Plus or Pro |
| Number of pages per website | No published fixed limit |
| Database storage | **10 GB per website** |
| Image and file storage | No fixed limit per website |
| Monthly website visitors | Limited, but no published number |
| Bandwidth | Subject to hosting usage limits; no published allowance |
| Total account storage | Shared limits apply across your websites |
| Website hosting | Currently included with Plus and Pro |
| Creating and editing websites | Counts towards your Codex usage |

Source: OpenAI – ChatGPT Sites limits ↗. OpenAI Help... +1

# Option 1 – Give ChatGPT your logo and details of your products and services




You could easily attach your logo, images and a word doc with details of your products and services

You could then ask it to create a 10-page website

The result would be good

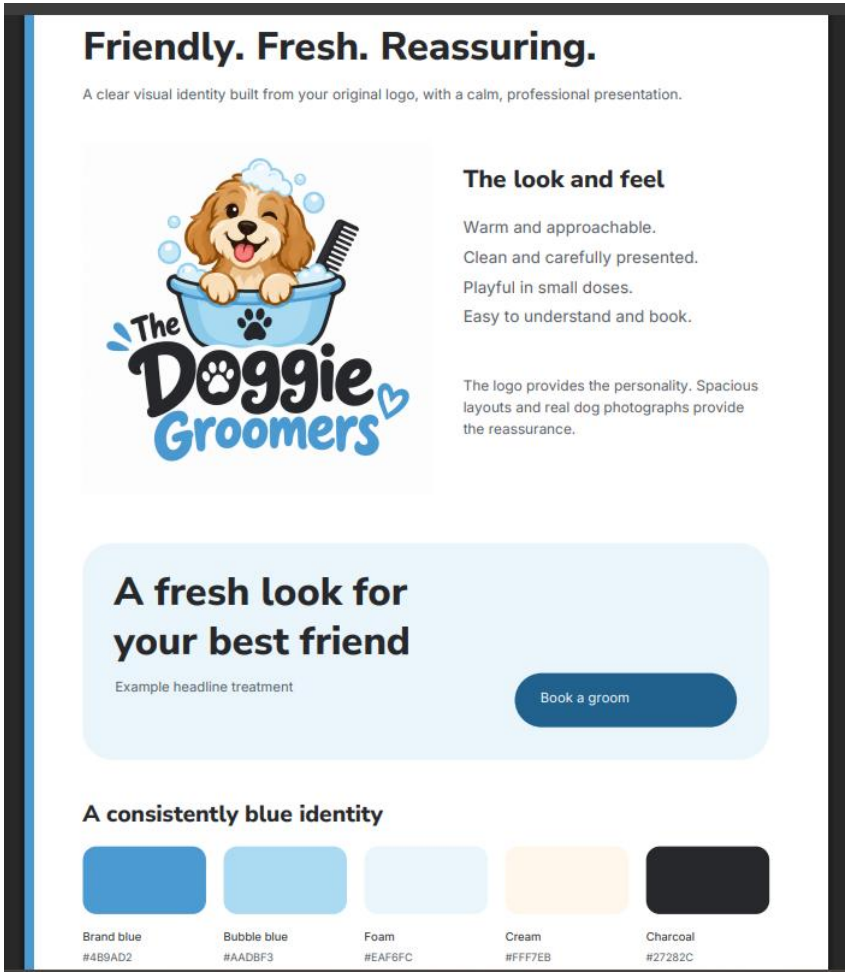
However, it would be a much better marketing website if you gave it more to work on

# Option 2 – Give it lots more to work on and ensure you ask for options




1. Create a brand guide / kit and ask it to generate the site based on this. It means your website will be consistent with all the other materials you ask ChatGPT to create
2. Decide if you want your images adapted based on the brand guide. This could elevate the design of the site
3. Conduct deep research on how websites for your product / service generate more enquiries and sales. This will result in a design that generates more sales
4. Ask for the main search terms you would want to be found for and what pages you should have on the site. This will help you get more Google traffic
5. Attach the deep research, business / product details, images and brand guide and ask for 3 homepage options – just like you would a real web designer
6. Once you choose a homepage ask for some inside pages to be designed. Only when happy with the layout ask for the remaining pages

# Step 1: Create a brand kit that ChatGPT can work to

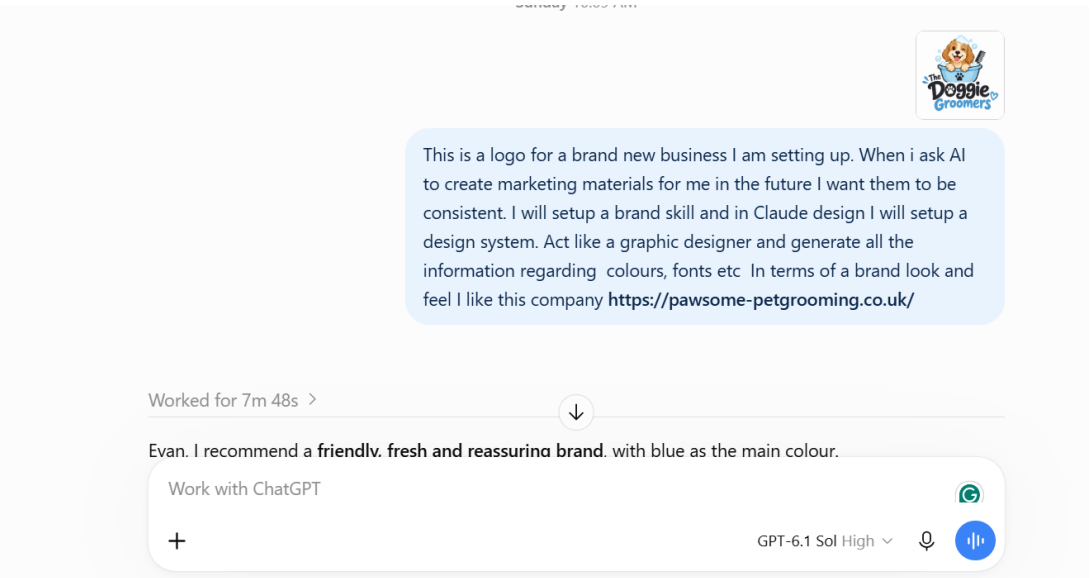



When you are asking ChatGPT / Gemini / Claude to design marketing materials for you it is a good idea to give it a brand kit. This will ensure the design is consistent and will be what you want.

Attach your logo / some social media posts/ your brochure that you are happy with plus a link to your website (if you have one)

It will then analyse all of this and produce a brand kit that you can then attach for future requests.

# Step 1: Create a brand kit that ChatGPT can work to

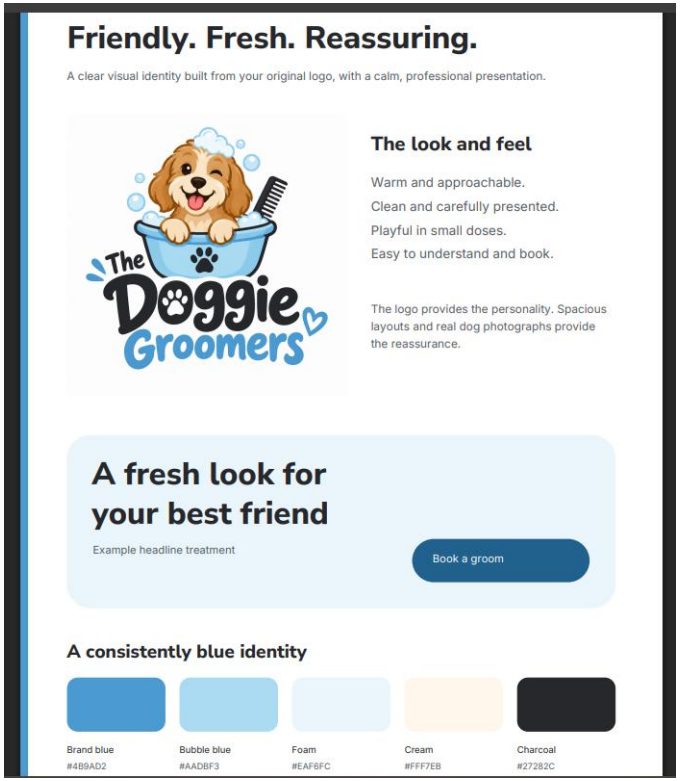



In this example I am pretending to have a new business and all I have is my logo. So I will give it a link to a website that I like the look of as well as my logo

**This was my prompt:**

**This is a logo for a brand new business I am setting up. When I ask AI to create marketing materials for me in the future, I want them to be consistent. I will setup a brand skill and in Claude design I will setup a design system. Act like a graphic designer and generate all the information regarding colours, fonts etc In terms of a brand look and feel I like this company https://pawsome-petgrooming.co.uk/**

# Step 1: Create a brand kit that ChatGPT can work to



## Friendly. Fresh. Reassuring.

A clear visual identity built from your original logo, with a calm, professional presentation.

### The look and feel

Warm and approachable.
Clean and carefully presented.
Playful in small doses.
Easy to understand and book.

The logo provides the personality. Spacious layouts and real dog photographs provide the reassurance.

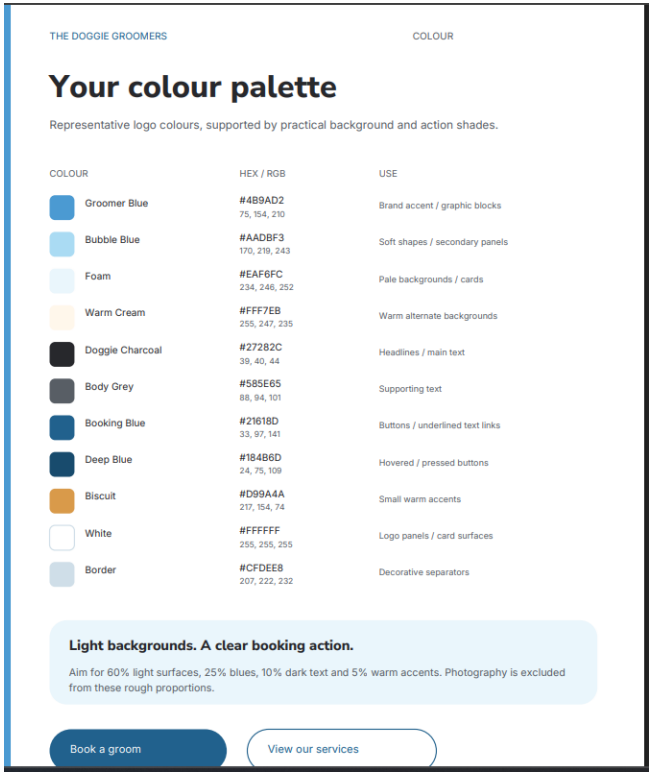
### A fresh look for your best friend

Example headline treatment

Book a groom

### A consistently blue identity

| Brand blue | Bubble blue | Foam | Cream | Charcoal |
|---|---|---|---|---|
| #4B9AD2 | #AADBF3 | #EAF6FC | #FFF7EB | #27282C |



THE DOGGIE GROOMERS COLOUR

## Your colour palette

Representative logo colours, supported by practical background and action shades.

| COLOUR | HEX / RGB | USE |
|---|---|---|
| Groomer Blue | #4B9AD2 75, 154, 210 | Brand accent / graphic blocks |
| Bubble Blue | #AADBF3 170, 219, 243 | Soft shapes / secondary panels |
| Foam | #EAF6FC 234, 246, 252 | Pale backgrounds / cards |
| Warm Cream | #FFF7EB 255, 247, 235 | Warm alternate backgrounds |
| Doggie Charcoal | #27282C 39, 40, 44 | Headlines / main text |
| Body Grey | #585E65 88, 94, 101 | Supporting text |
| Booking Blue | #21618D 33, 97, 141 | Buttons / underlined text links |
| Deep Blue | #184B6D 24, 75, 109 | Hovered / pressed buttons |
| Biscuit | #D99A4A 217, 154, 74 | Small warm accents |
| White | #FFFFFF 255, 255, 255 | Logo panels / card surfaces |
| Border | #CFDEE8 207, 222, 232 | Decorative separators |

**Light backgrounds. A clear booking action.**

Aim for 60% light surfaces, 25% blues, 10% dark text and 5% warm accents. Photography is excluded from these rough proportions.

Book a groom View our services

It then produced a brand kit that I can download as pdf

# Step 2: Gather or create the images you want to use



The-Doggie-Groomers-Brand-Guide....
PDF

create 12 images that I can use on my Doggie groomers website and social media and email marketing. use the attached as inspiration. These images should be in line with my brand guidelines.

Gather all of the images of your business and your products that you want to use on your website into a folder

For the purpose of this website. I asked ChatGPT to create images for me but you should use your own.

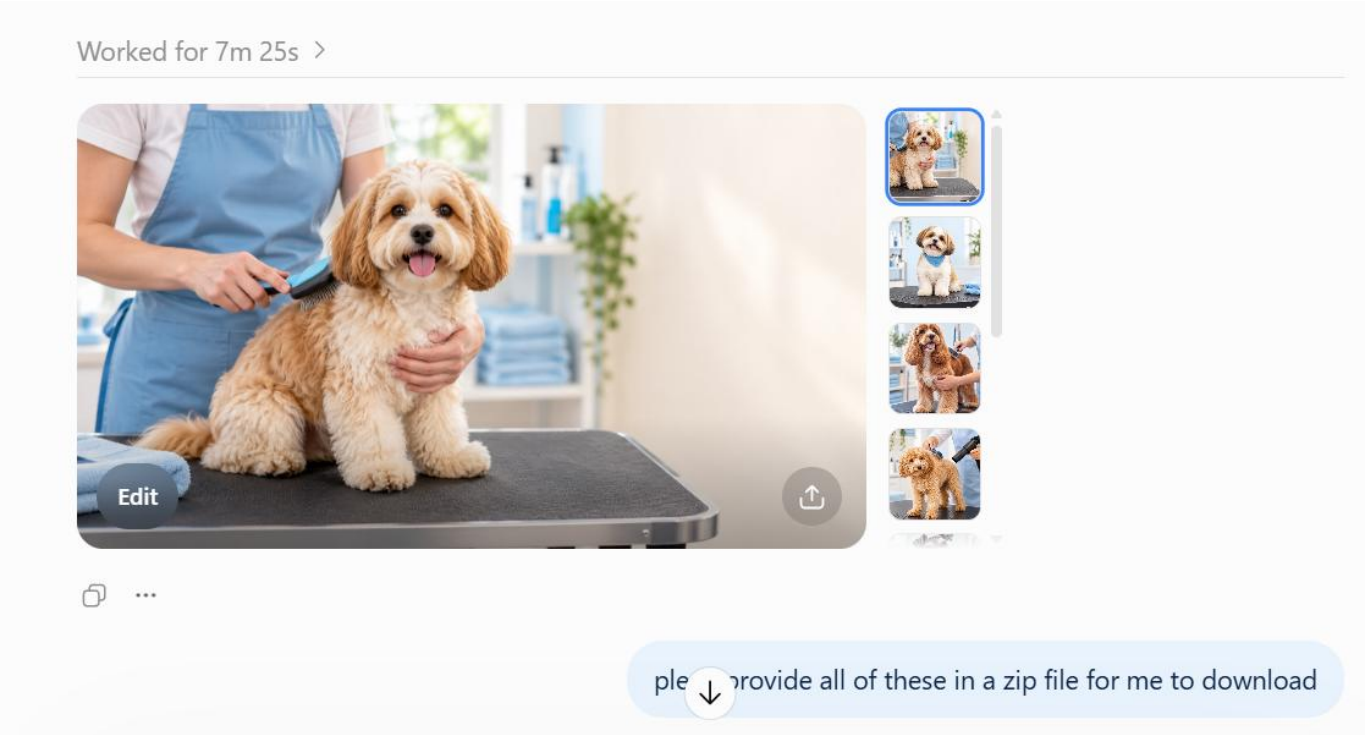
I attached images of Groomed dogs that I liked plus my brand kit and my prompt was ...

**Create 12 images that I can use on my Doggie groomers website and social media and email marketing. use the attached as inspiration. These images should be in line with my brand guidelines.**

***Note: I am using Work to create these 12 images***

# Step 2: Gather or create the images you want to use

It then gave me the 12 images I requested
A lot of these images have the colour blue that is in our logo and brand kit. This elevates the design of the site.



# Step 3: Create a word document that has details of your business and your products and services

The Doggie Groomers

Lower Bridge Street

Killorglin

County Kerry

V93 YX29
Ireland

**Core Grooming Services**

- **Bathing and Shampooing:** Washing using specialized dog shampoos, including deep-cleansing, soothing oatmeal, or medicated options for sensitive skin and allergies.
- **Drying and Brushing:** Blow-drying followed by thorough brushing and de-shedding to remove loose fur, dirt, and prevent painful mats.
- **Haircuts and Styling:** Breed-standard or custom clips, scissoring, and styling using clippers and shears.
- **Nail Clipping and Pedi Care:** Trimming the nails to a safe length (avoiding the quick) and often filing or buffing sharp edges.
- **Ear Cleaning:** Gently wiping and cleaning the ears to remove wax and check for early signs of infection.

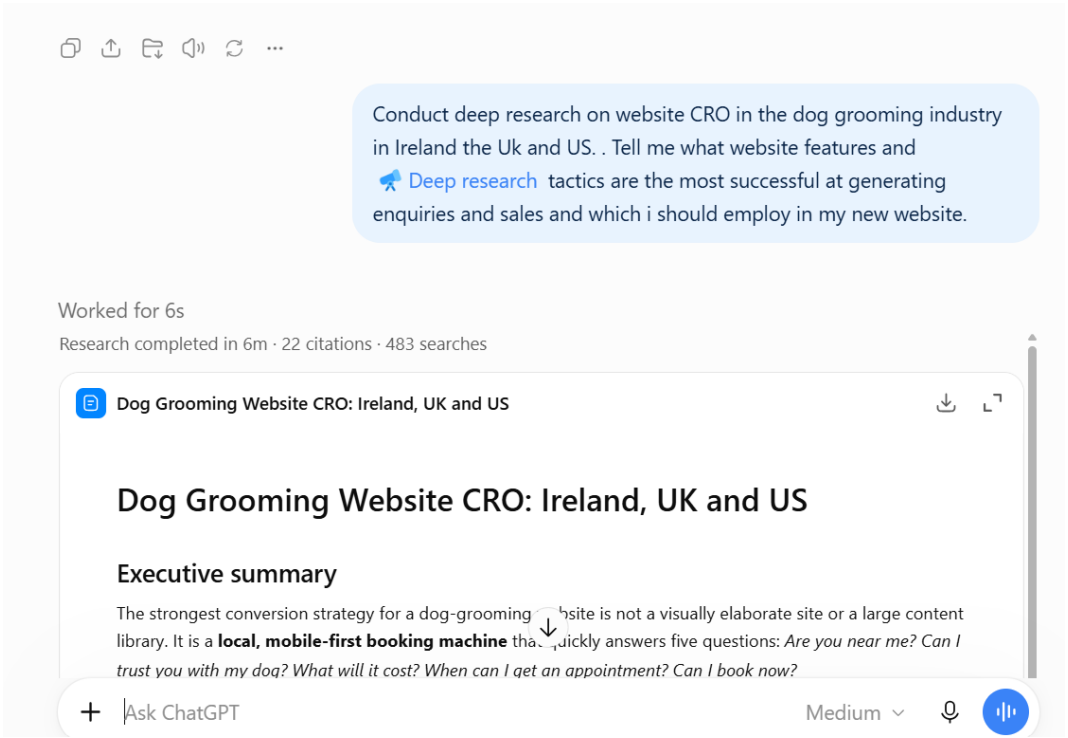
**Specialty Add-Ons**

- **Teeth Cleaning / Oral Care:** Basic enzymatic tooth brushing or breath-freshening treatments (distinct from veterinary dental scaling).
- **De-matting and De-shedding Treatments:** Intensive undercoat removal or specialized conditioning treatments.
- **Specialty Spas:** Blueberry facials, paw scrubs, soothing mud baths, or pet-safe coat dyes.

This is exactly the type of information you would provide a web designer

1. ***Business name and address***
2. ***Key products / service with a detailed description for each***
3. ***What makes your products / services different***
4. ***About you / your business***

# Step 4: Get a deep research report on how websites in your industry generate enquiries and sales




When I ask ChatGPT to create the website I want it to employ the best tactics that will generate enquires and sales.

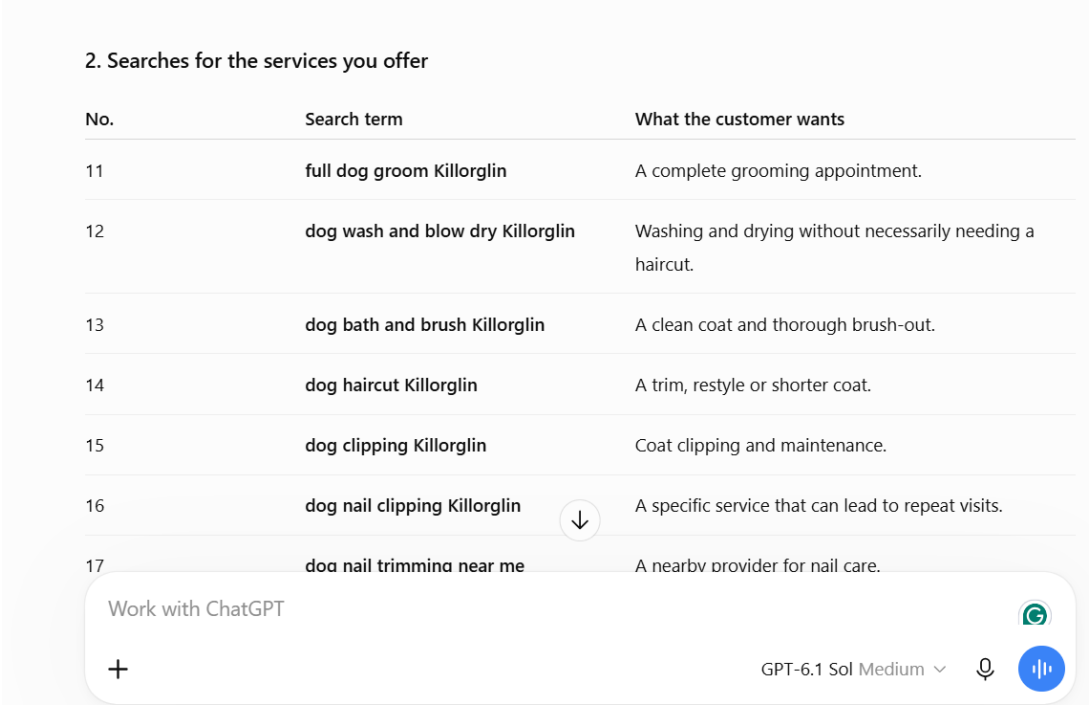
So, I asked ChatGPT for a deep research report

My prompt:

**Conduct deep research on website CRO (conversion rate optimisation) in the dog grooming industry in Ireland the Uk and US. Tell me what website features and tactics are the most successful at generating enquiries and sales and which I should employ in my new website.**

***Then download the research pdf to your pc***

# Step 5: Ask ChatGPT what search terms you would want to be found for and therefore what pages you need



2. Searches for the services you offer

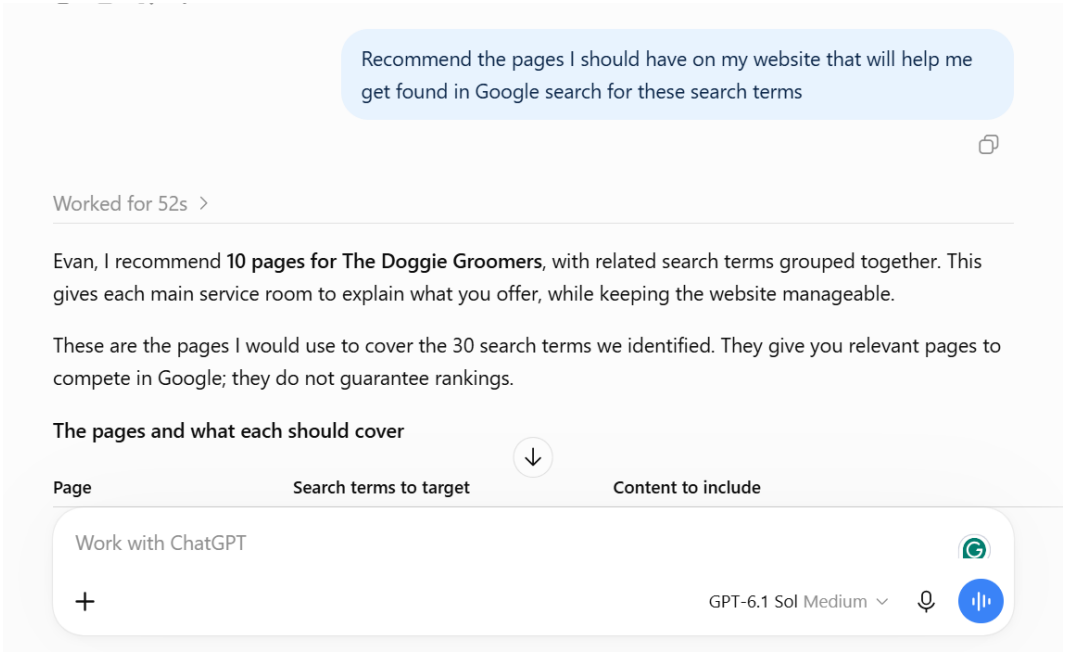
| No. | Search term | What the customer wants |
|---|---|---|
| 11 | **full dog groom Killorglin** | A complete grooming appointment. |
| 12 | **dog wash and blow dry Killorglin** | Washing and drying without necessarily needing a haircut. |
| 13 | **dog bath and brush Killorglin** | A clean coat and thorough brush-out. |
| 14 | **dog haircut Killorglin** | A trim, restyle or shorter coat. |
| 15 | **dog clipping Killorglin** | Coat clipping and maintenance. |
| 16 | **dog nail clipping Killorglin** | A specific service that can lead to repeat visits. |
| 17 | **dog nail trimming near me** | A nearby provider for nail care. |



My prompt:

**I am attaching details about my business. Act like an SEO expert and tell me the top 30 search terms people use that I would want to be found for**

# Step 5: Ask ChatGPT what search terms you would want to be found for and therefore what pages you need

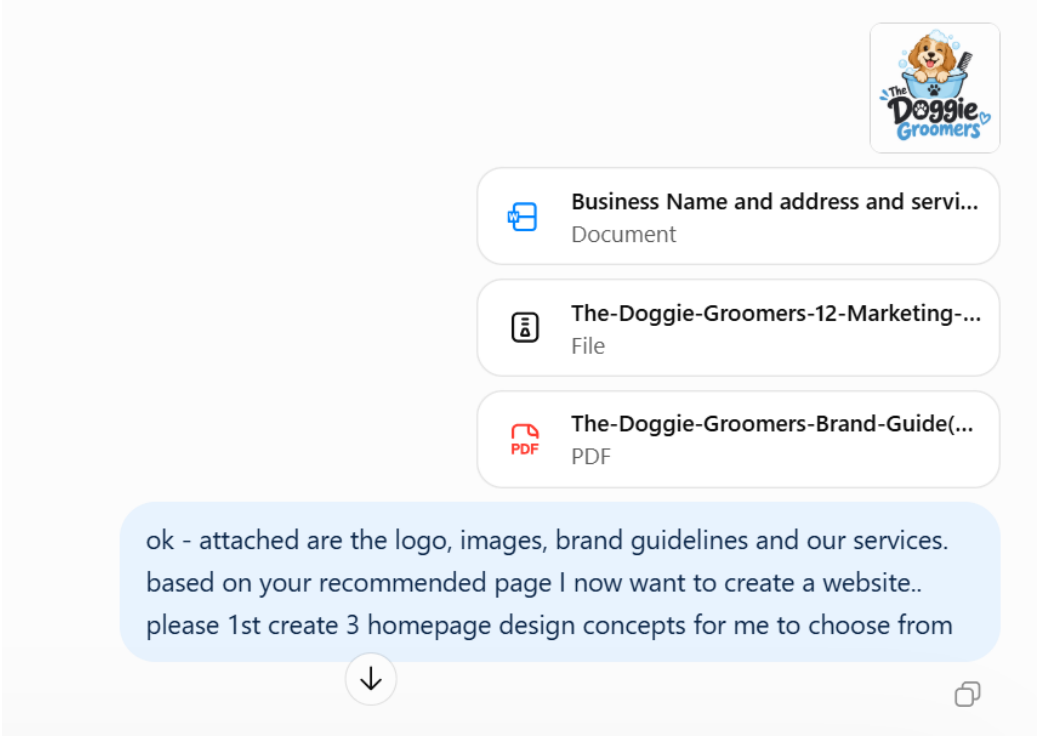



I then followed up and asked it to recommend the pages I should have

My prompt:

**Act like A website marketing expert and recommend the pages I should have on my website that will help me get found in Google search for these search terms**

# Step 6: Ask it to design 3 options for a homepage



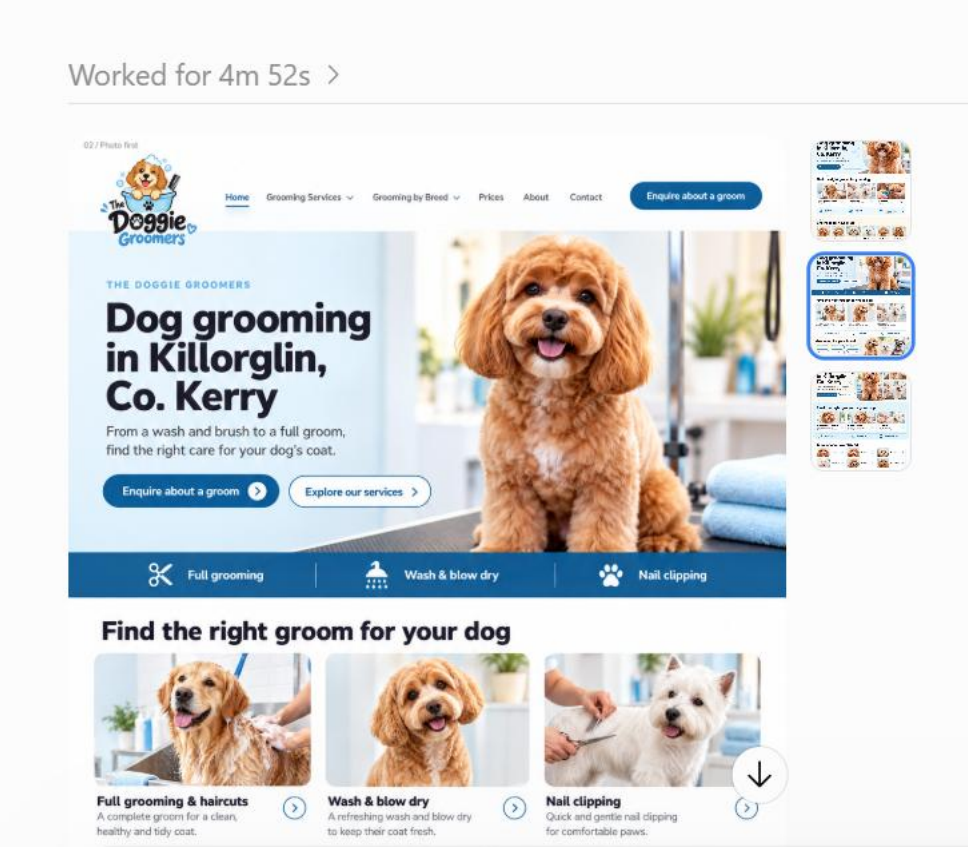

In the same chat, where we have discussed the search terms and pages, I will now ask it to create design options.

Remember, a real web design would always give you designs to choose from so ask ChatGPT for 3 and then provide key info as attachments

My prompt:

**ok - attached are the logo, images, brand guidelines and deep research report and details of our services. Based on your recommended pages I now want to create a website.. First create 3 homepage design concepts for me to choose from. These should be images**

# Step 6: Ask it to design 3 options for a homepage



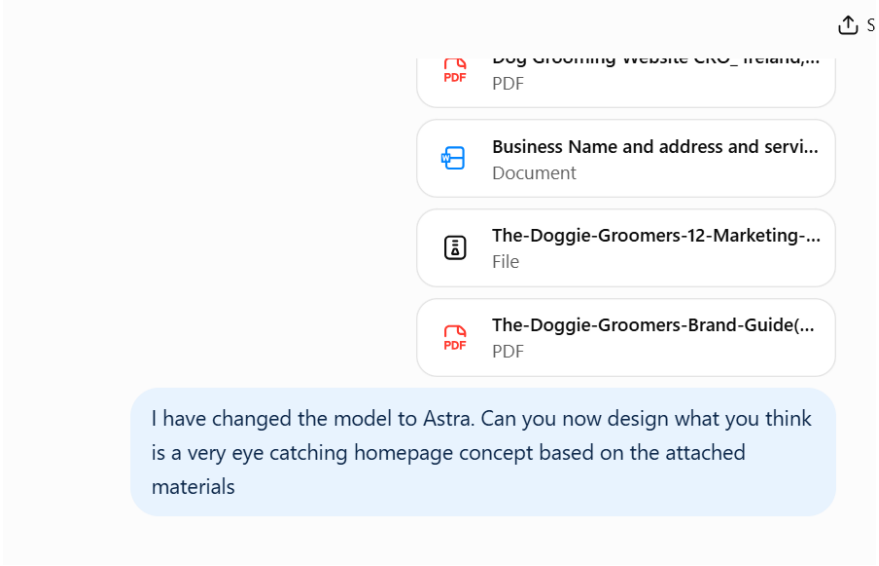

It then gave me 3 home pages to choose from.

I liked them all.

But these were created using Sol model

When coming up with a design. Consider using the Astra model – it is the most powerful and will use your credits but it is worth using it for generate your initial design

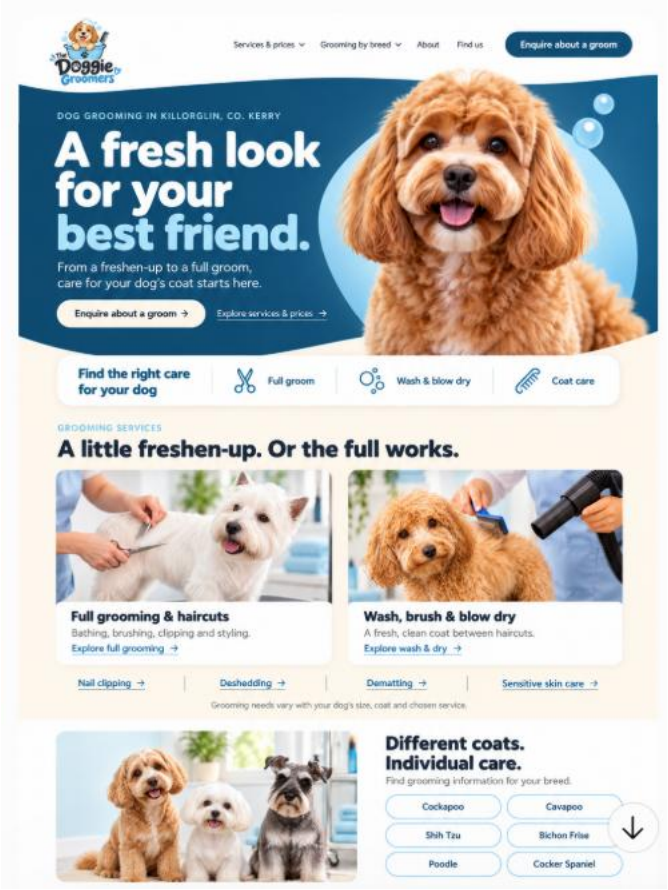
# Step 6: Ask it to design 3 options for a homepage




My prompt:

**I have changed the model to Astra. Can you now design what you think is a very eye-catching homepage concept based on the attached materials**

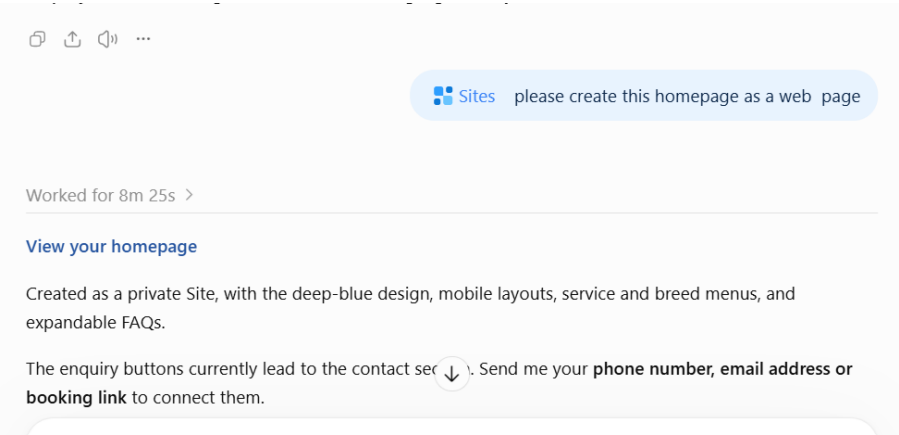
# Step 6: Ask it to design 3 options for a homepage




I preferred the Astra design so I chose that one

It would be worth asking for designs using Sol and Astra so you can compare the difference for your website.

# Step 7: Ask for the selected homepage design to be turned into a web page

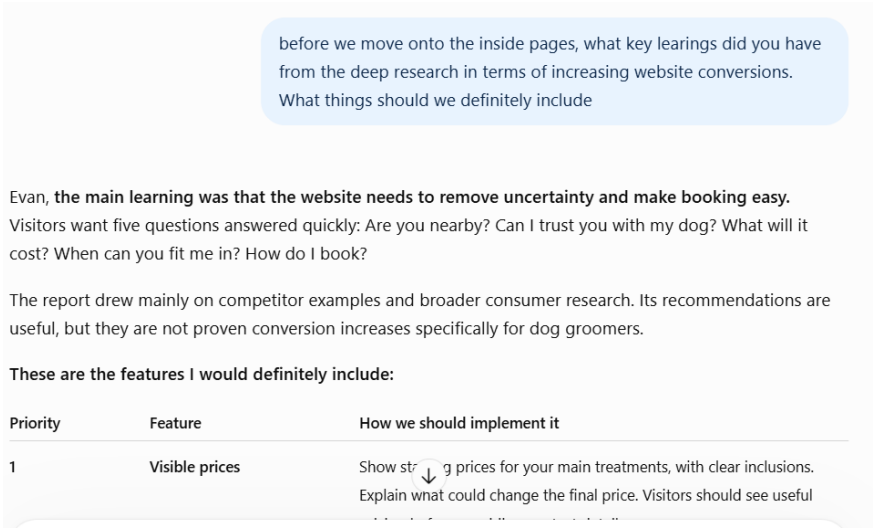



I then asked it to turn the design into a html homepage

I now have a real pages that I can scroll through and you get a better feel for it

If you want any changes made at this stage just ask ChatGPT

# Step 8: Ask for the inside pages to be created



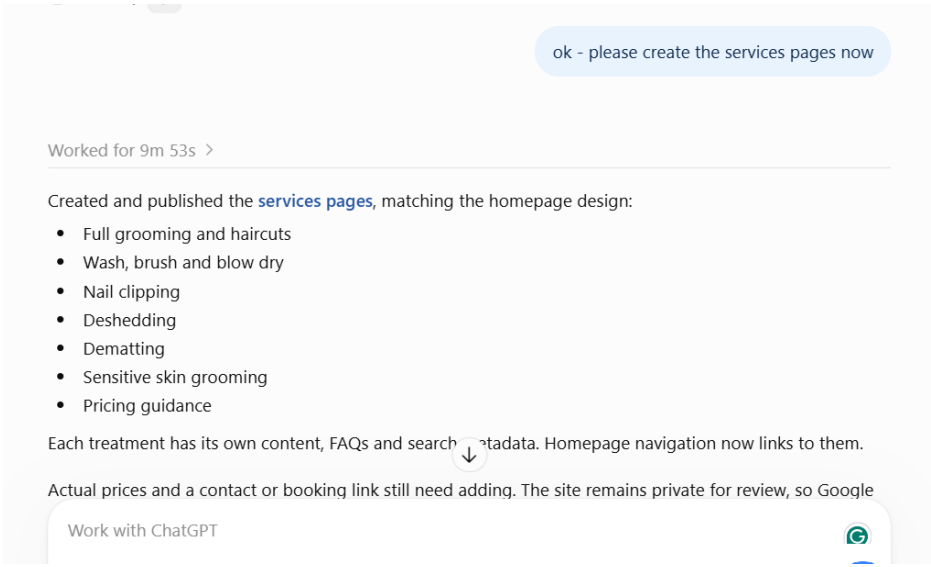

Before creating the rest of the website I want to know what ChatGPT is taking form the deep research and applying to my design

**My prompt:**

**Before we move onto the inside pages, what key learnings did you have from the deep research in terms of increasing website conversions. What things should we definitely include**

It then told me

# Step 8: Ask for the inside pages to be created

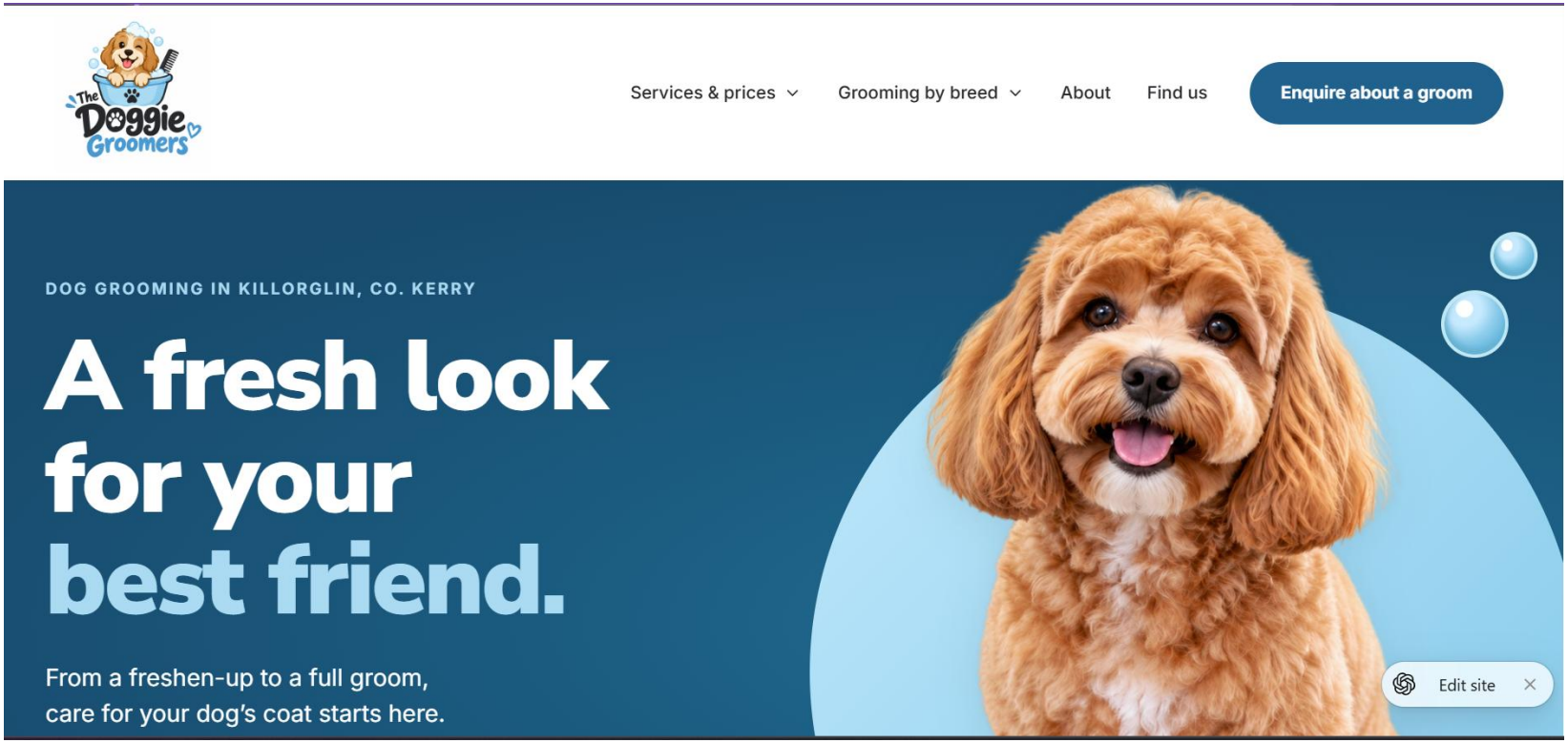



I then asked it to create some of the inside pages

**My prompt:**

**ok - please create the services pages now**

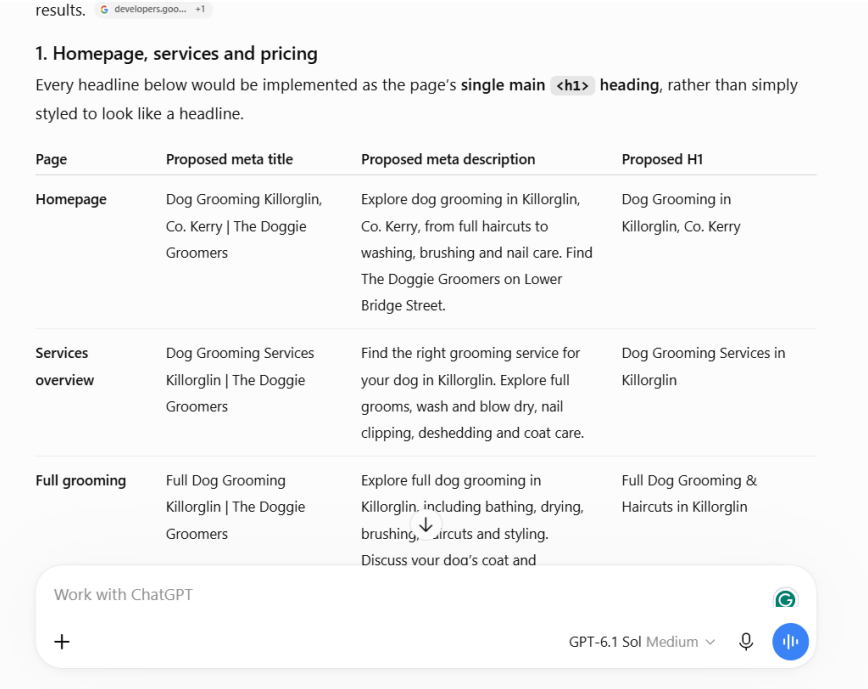
# Step 8: Ask for the inside pages to be created




It then created the pages

**If you want any changes just ask for it in the prompt box – just like you would ask a web designer. Use the mic for transcript or use enhanced  voice and speak your requests.**

# Step 9: Ask for SEO to be done on every page



results. developers.goo... +1

**1. Homepage, services and pricing**

Every headline below would be implemented as the page's **single main** `<h1>` **heading**, rather than simply styled to look like a headline.

| Page | Proposed meta title | Proposed meta description | Proposed H1 |
|---|---|---|---|
| **Homepage** | Dog Grooming Killorglin, Co. Kerry \| The Doggie Groomers | Explore dog grooming in Killorglin, Co. Kerry, from full haircuts to washing, brushing and nail care. Find The Doggie Groomers on Lower Bridge Street. | Dog Grooming in Killorglin, Co. Kerry |
| **Services overview** | Dog Grooming Services Killorglin \| The Doggie Groomers | Find the right grooming service for your dog in Killorglin. Explore full grooms, wash and blow dry, nail clipping, deshedding and coat care. | Dog Grooming Services in Killorglin |
| **Full grooming** | Full Dog Grooming Killorglin \| The Doggie Groomers | Explore full dog grooming in Killorglin, including bathing, drying, brushing, haircuts and styling. Discuss your dog's coat and | Full Dog Grooming & Haircuts in Killorglin |

Work with ChatGPT

GPT-6.1 Sol Medium

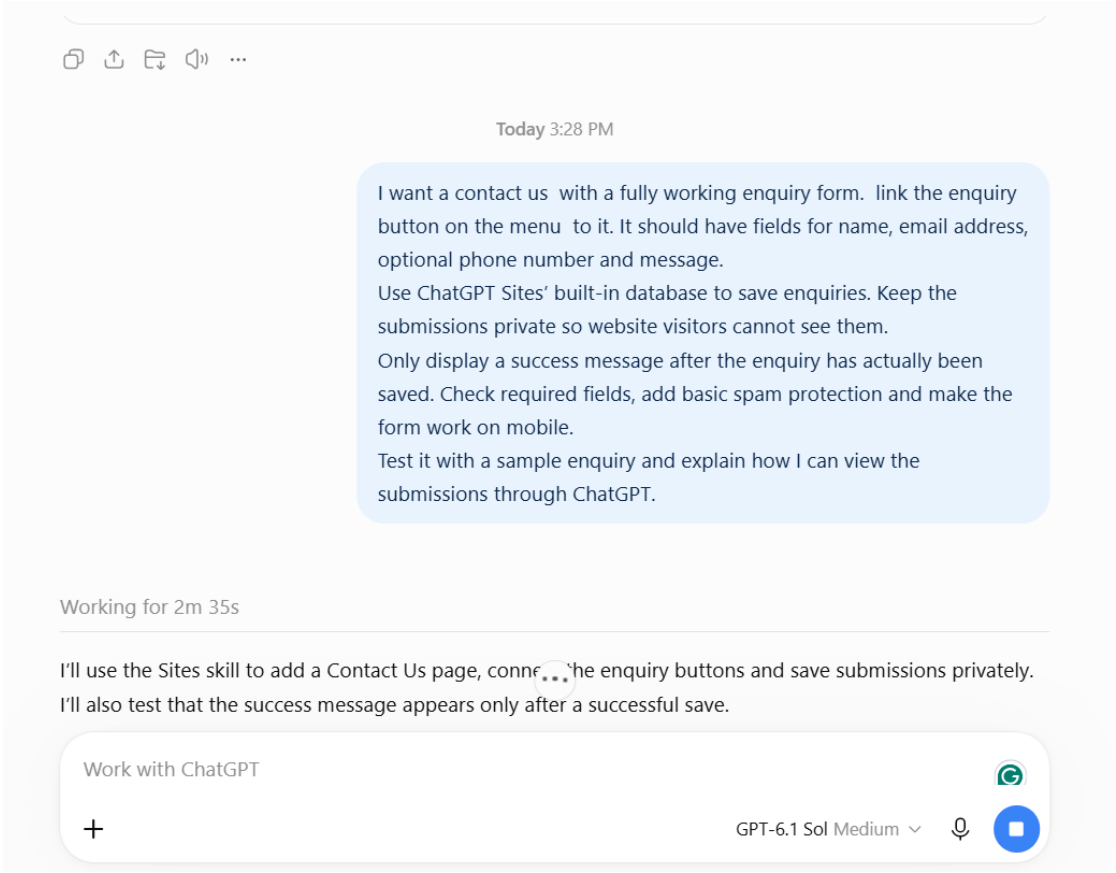
This was my prompt:

**Earlier in the chat you listed all the search terms I would want to get found for and then you listed the pages I should have on my site. Act like an SEO expert and for each page suggest a meta title and meta description. Ensure the headline contains the main search terms and is tagged H1. Ensure the urls contain the main search term. Also, suggest any other on page SEO actions you think we should take in order to help the pages appear high up in search. Ensure the images have alt tags that contain the main search terms for that page. Provide all of this information here in the chat for me to review and then I will give you the go ahead.**

It produced the list of pages with meta titles etc. Review these and ask for any changes,

Then ask it to apply all of this to the site.

# Step 10: How to get an enquiry form on your site




The prompt I used was:

**I want a contact us page with a fully working enquiry form. Link the enquiry button on the menu to it. It should have fields for name, email address, optional phone number and message. Use ChatGPT Sites' built-in database to save enquiries.**

**Keep the submissions private so website visitors cannot see them. Only display a success message after the enquiry has actually been saved. Check required fields, add basic spam protection and make the form work on mobile. Test it with a sample enquiry and explain how I can view the submissions through ChatGPT.**

# Step 10: How to get the enquiries




1. To check who has enquired ask ChatGPT

Ask ChatGPT...

**Provide a list of all the enquires to the doggie groomer website**

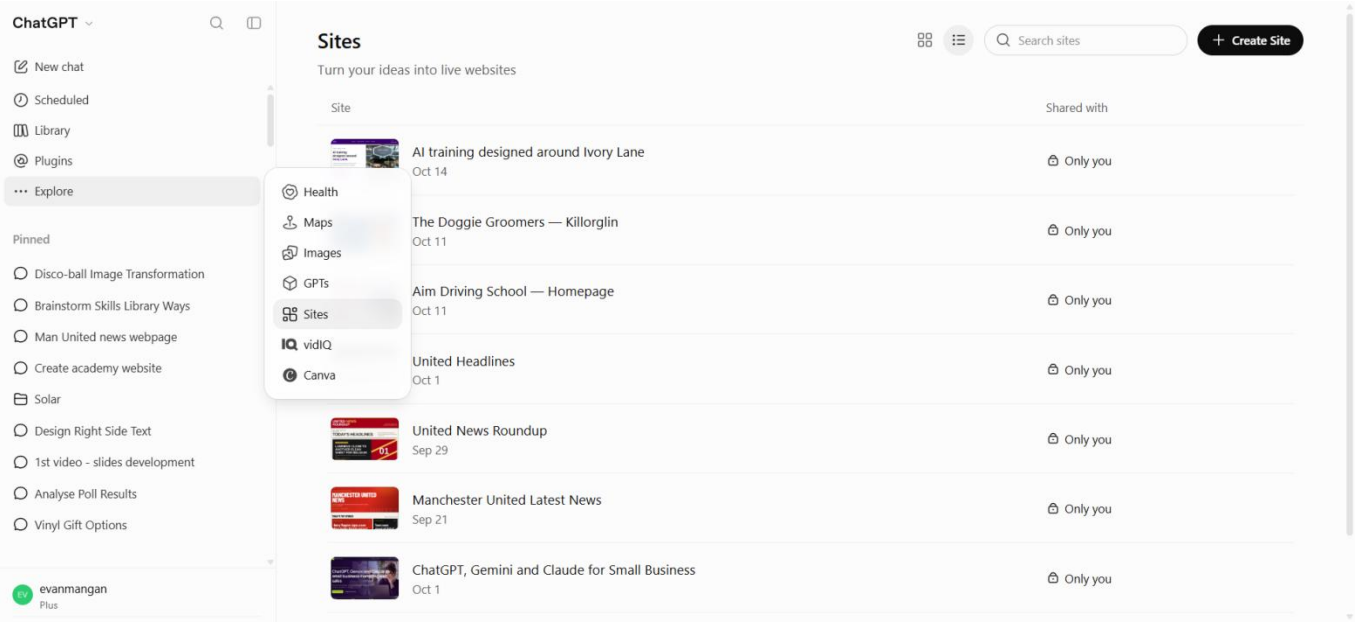
2. To get these enquiries sent to you

ChatGPT cannot forward each individual enquiry onto you unless you setup a 3rd party tool

But you can ask ChatGPT...

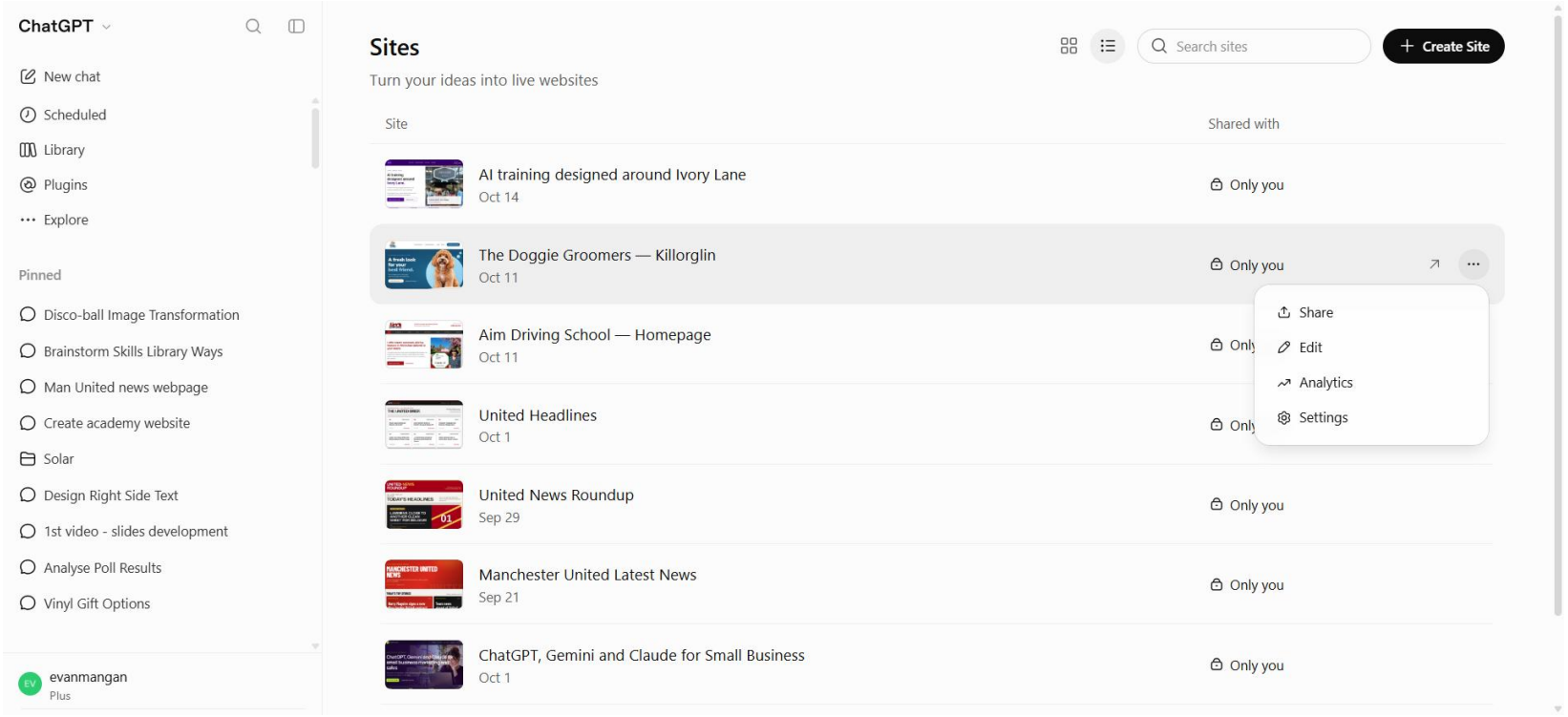
**Schedule to check the enquiry database for the doggie groomers every day at 11AM and 4Pm and provide the details about enquiries received in the past 24 hours**

# Step 11: How to use your own domain name



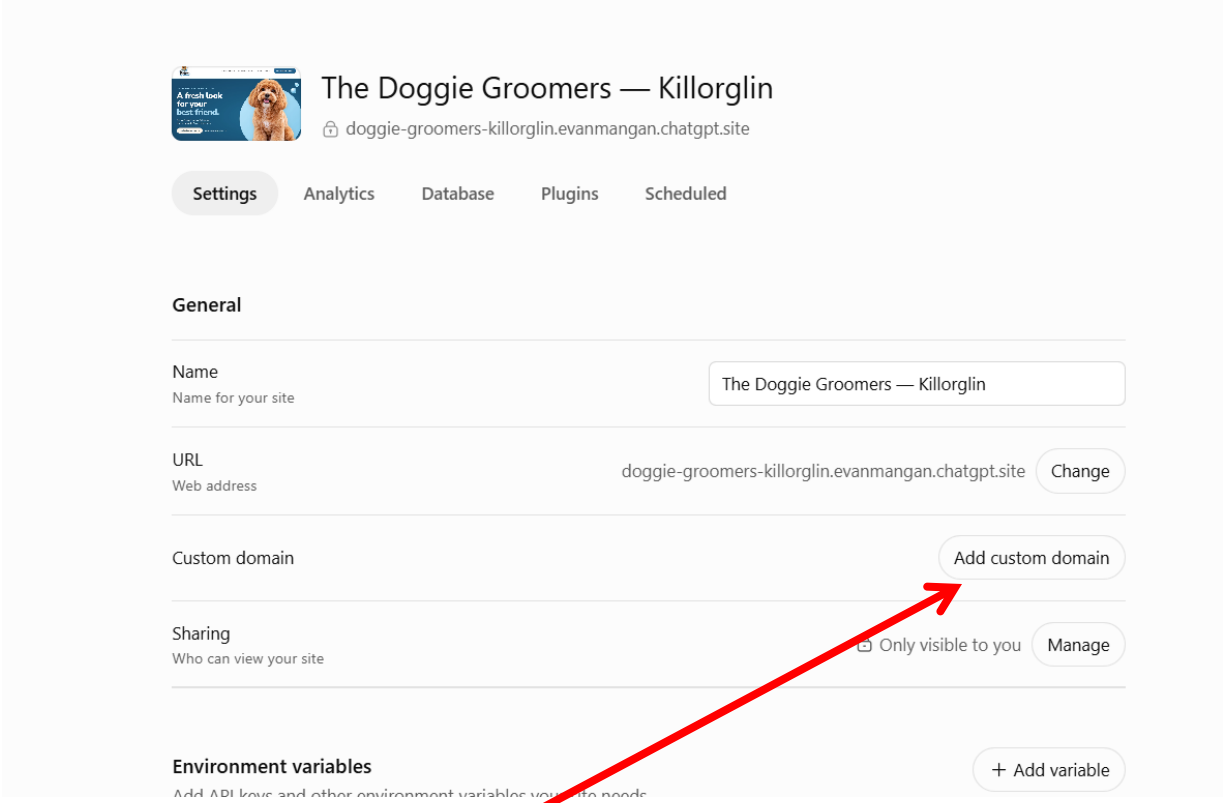

On the left hand menu hover over Explore and then click Sites to see all of your ChatGPT Sites

# Step 11: How to use your own domain name



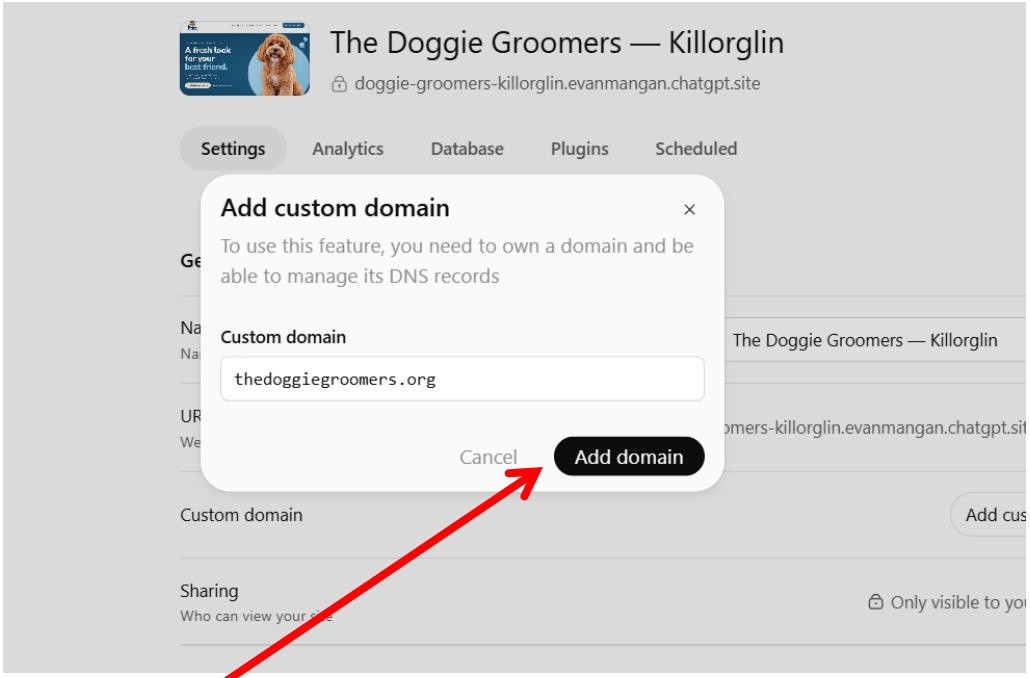

On the very right hand side of your site listing click the 3 dots
The click on settings

# Step 11: How to use your own domain name



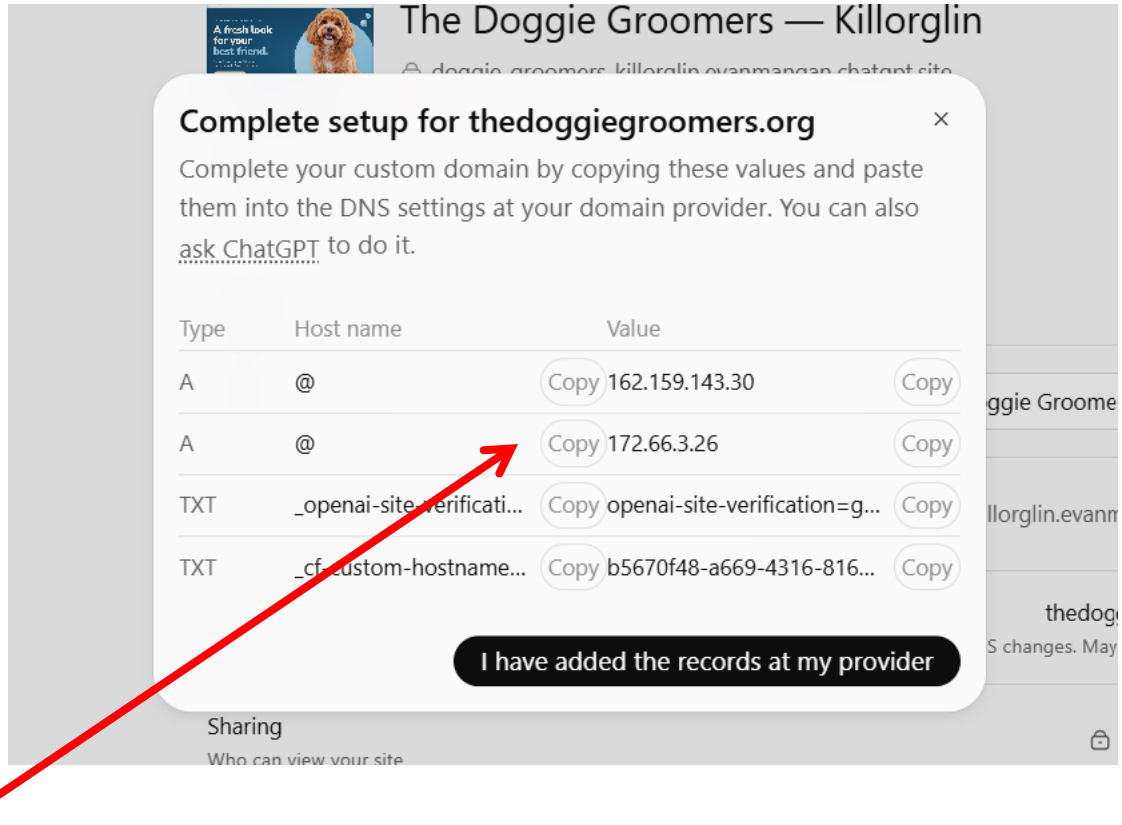

Net to Custom Domain  click Add custom domain

# Step 11: How to use your own domain name



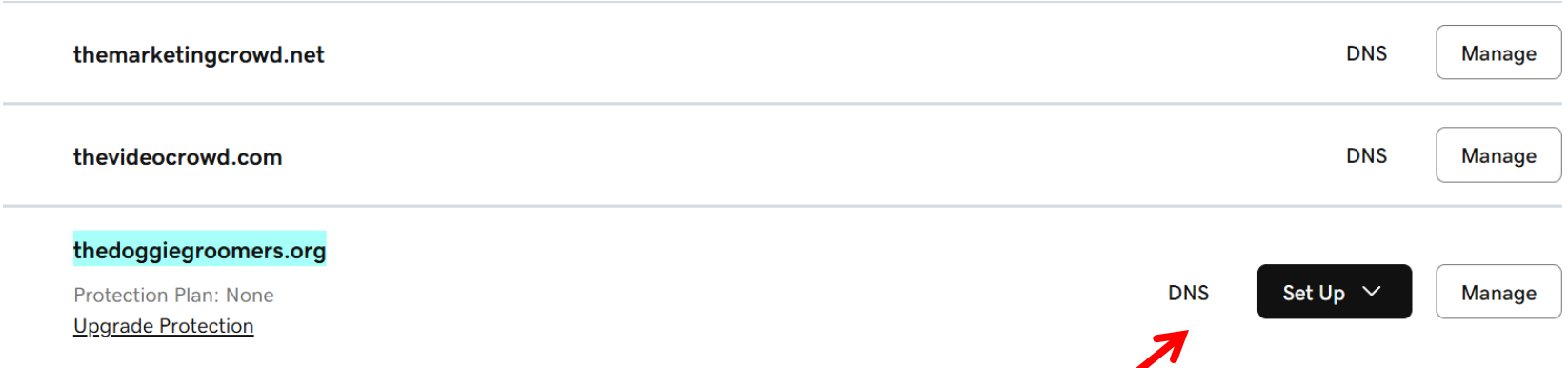

Insert your web address

# Step 11: How to use your own domain name




It will then give you information to copy
You now need to login to your domain wherever you bought it and copy in these records
Once you do that your website will go live on your domain

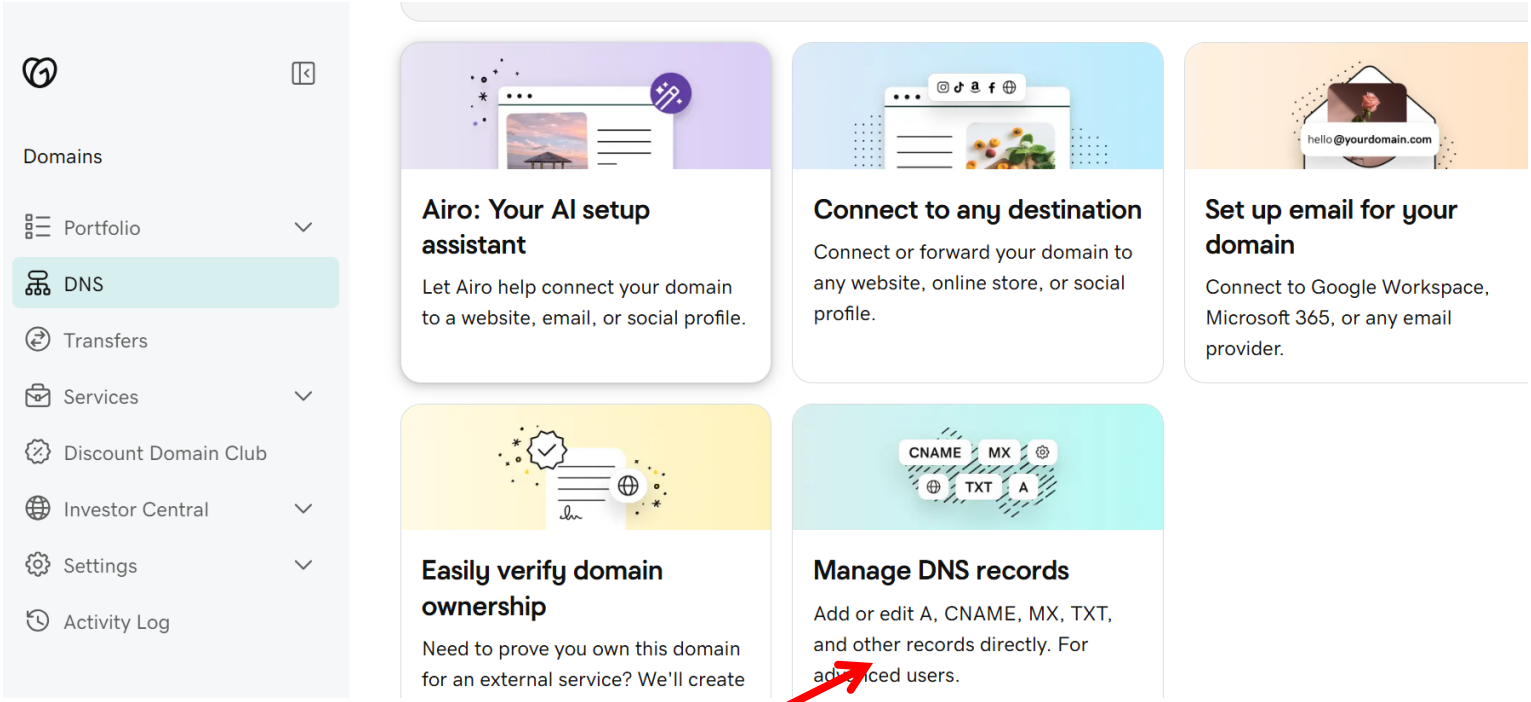
# Step 11: How to use your own domain name




You now need to login to your domain wherever you bought it. Note – the process will look slightly different depending on which company you use. If you cannot find the section to manage your domain DNS call their help number

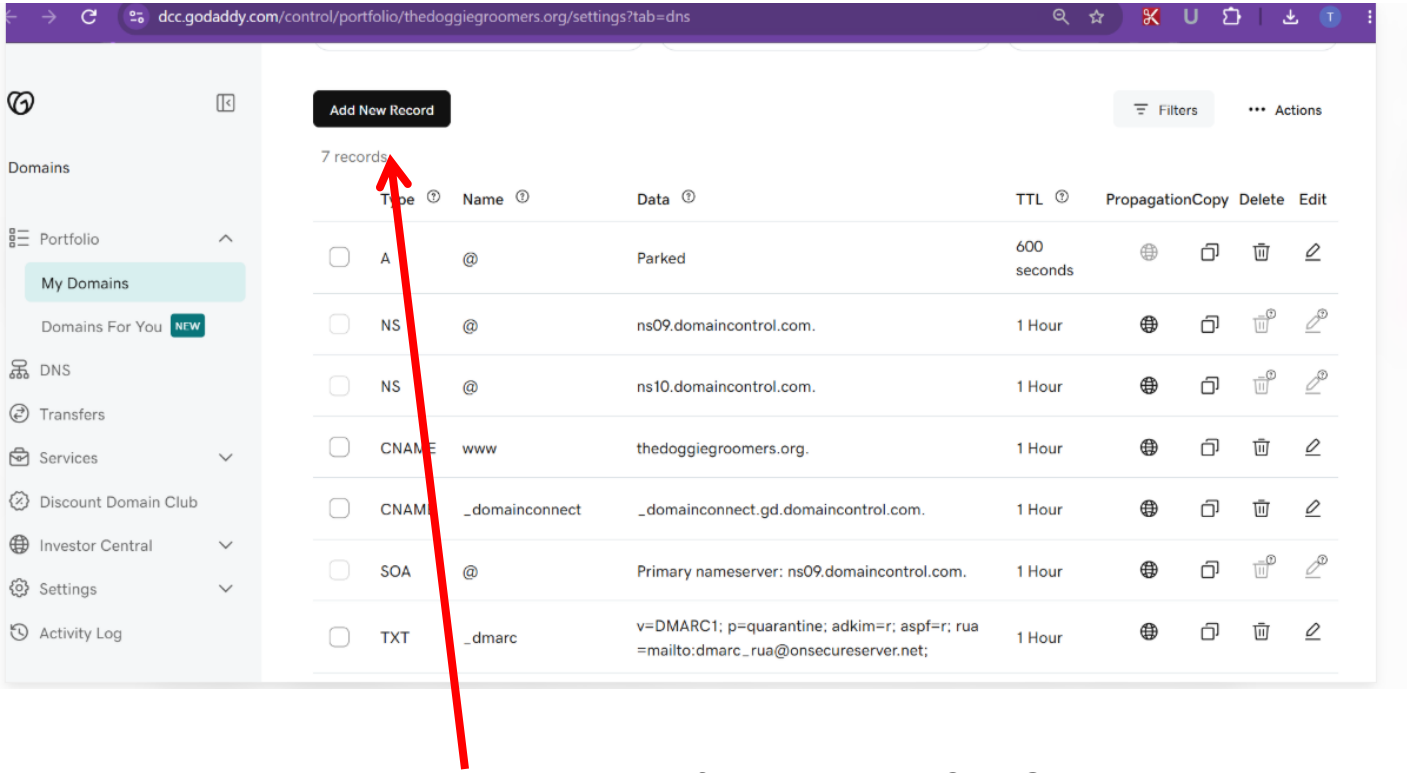
**I am logged into my GoDaddy account and I went to My Domains**
**Next to my domain I click DNS**

# Step 11: How to use your own domain name




I then click on Manage DNS records

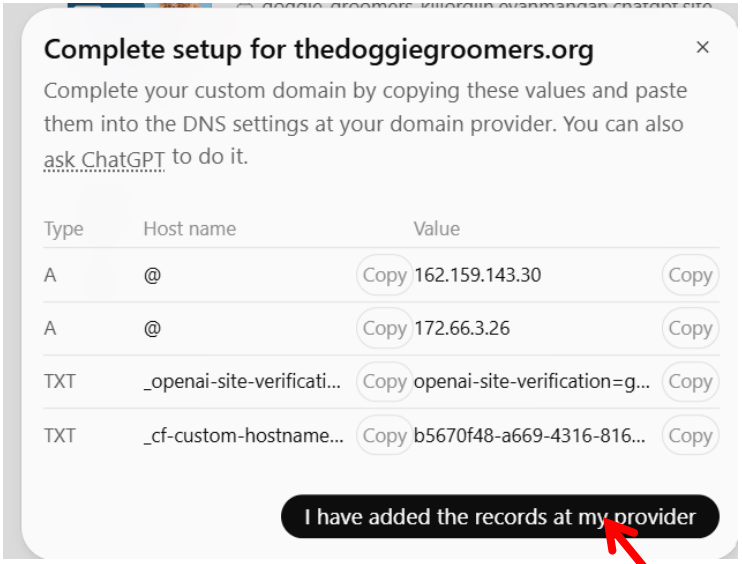
# Step 11: How to use your own domain name

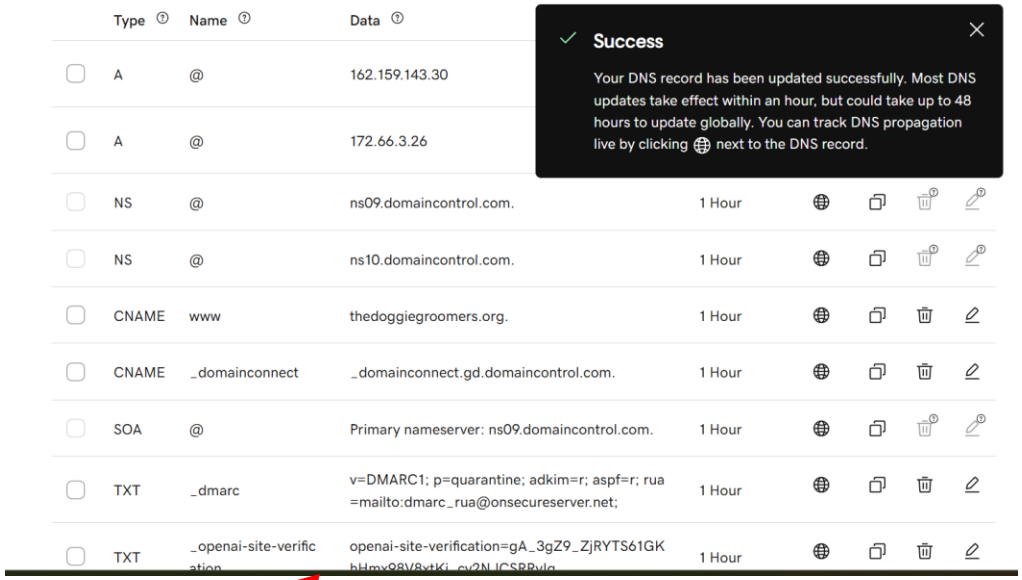



I then need to update these records with the info provided by ChatGPT.

1. **I changed this A record by clicking edit and then pasting in details form ChatGPT**
2. **I clicked Add New Record – chose A record and pasted in the info**
3. **I left this txt record as is – this is to do with email**
4. **I clicked Add new record and chose txt and added the ChatGPT info**
5. **I clicked Add new record and chose text a 2nd time and added 2nd ChatGPT info**

# Step 11: How to use your own domain name

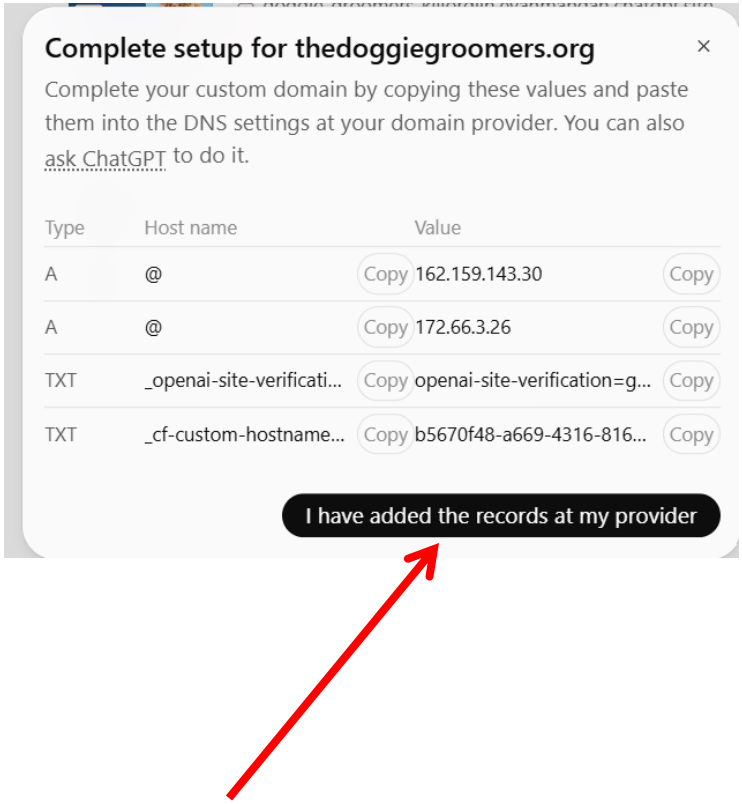



The DNS records provided by ChatGPT are now added to my domain in GoDaddy

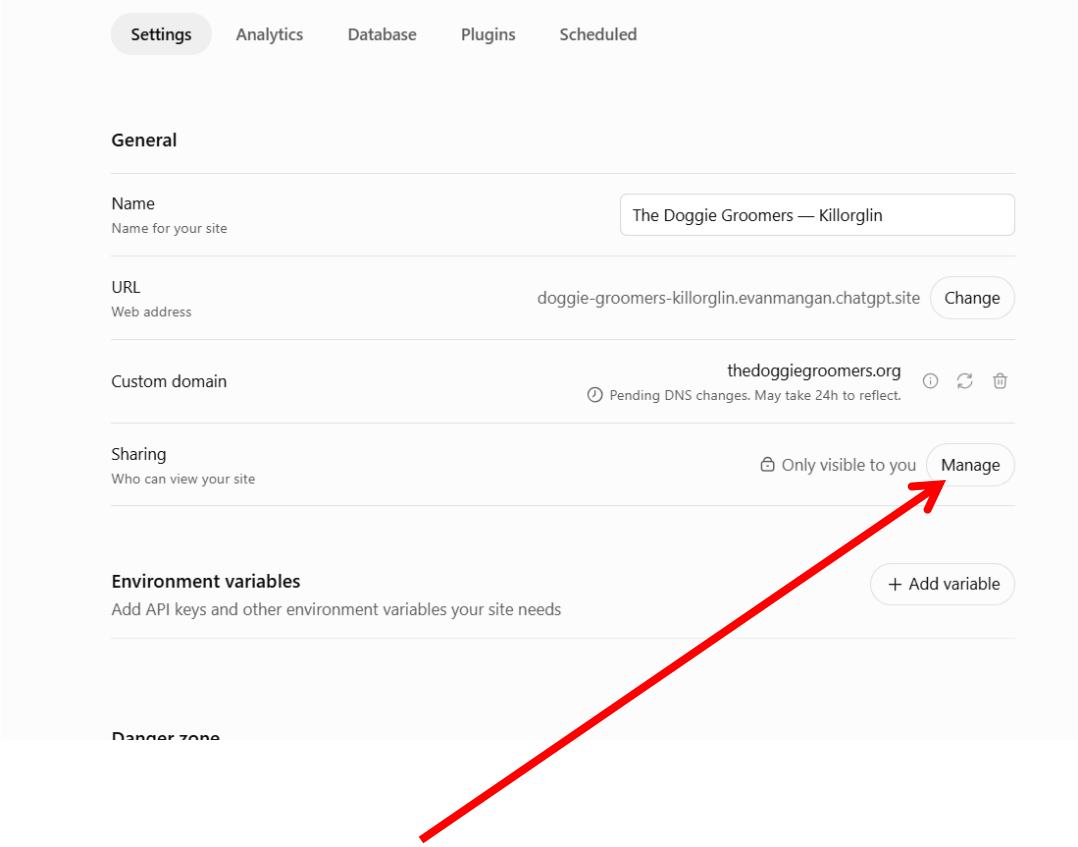
It could take up to 48 hours for this to propagate on the internet.

# Step 11: How to use your own domain name



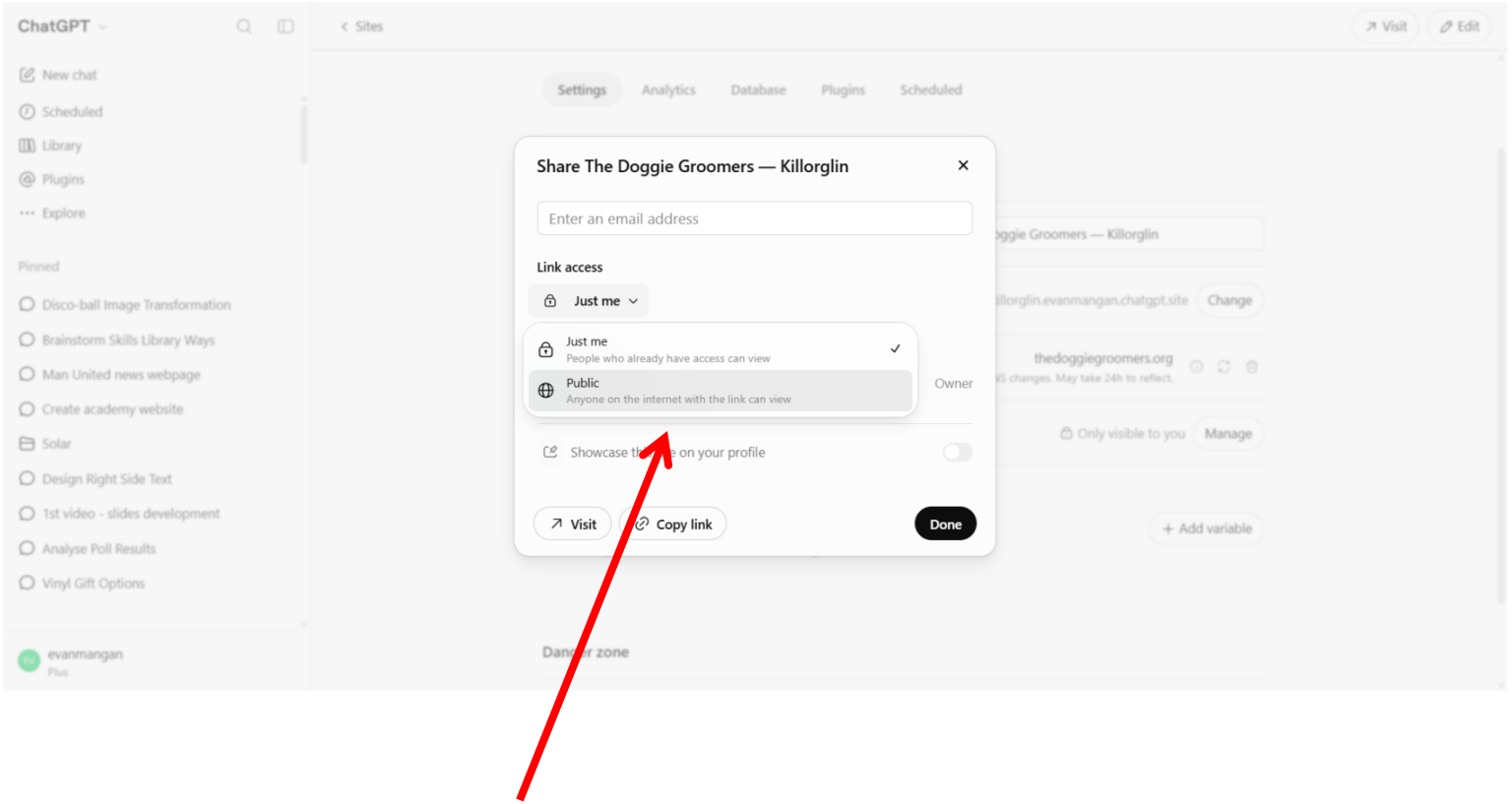

Go back to ChatGPT and click I have added the records to my domain

# Step 11: How to use your own domain name



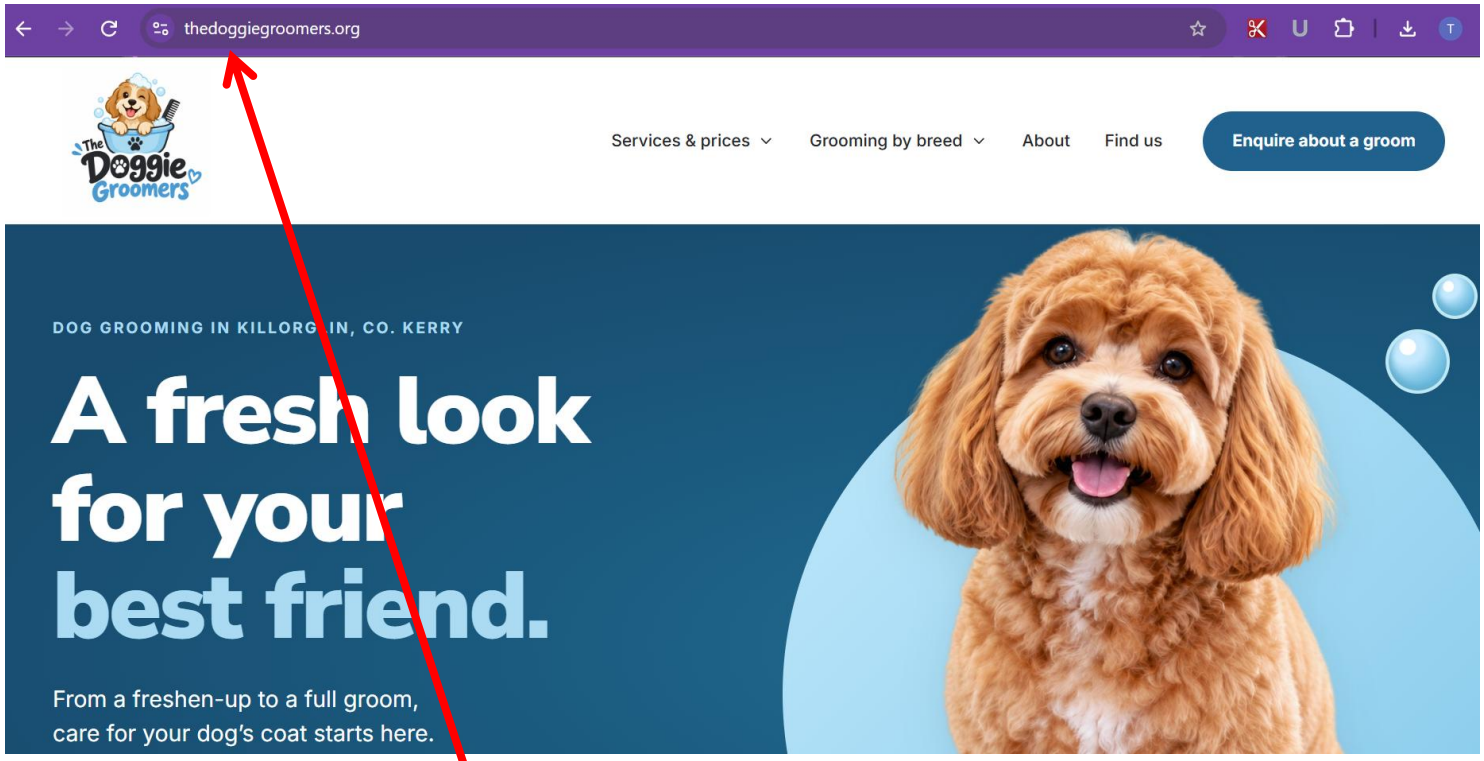

Also, in the ChatGPT change the visibility form Only visible to you
**Click manage**

# Step 11: How to use your own domain name




Change to Public
**Click publish**

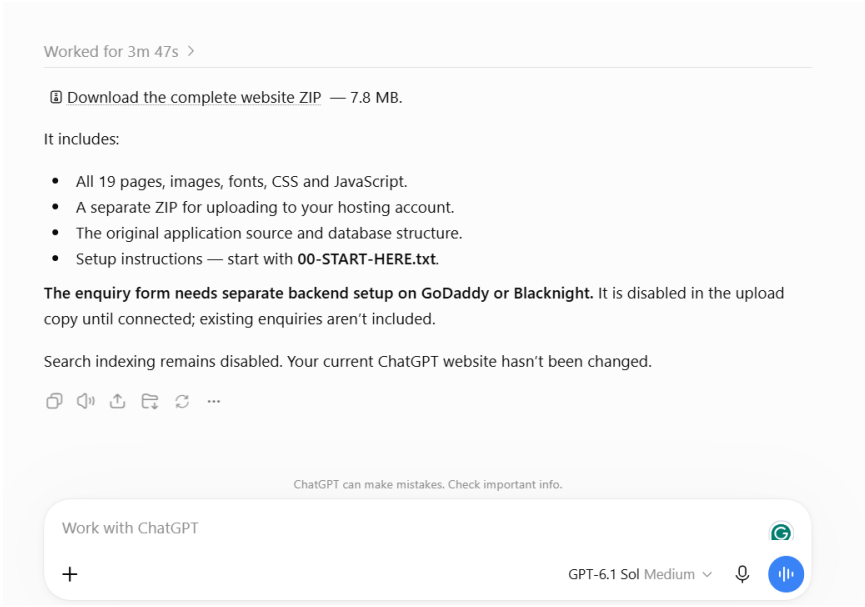
# Step 12 : Check your web address to see if its live




It could take up to 48 hours but mine appeared on the domain name within 5 minutes

**Also – check using an incognito browser that you are not logged into ChatGPT on. You will then see exactly what strangers see. It could be that some sections of the site are not visible to the public and you will spot it. If so, tell ChatGPT to fix that**

# Step 13 : Download a copy of your site as a backup




It's important to have a backup of your site or you might want to host it somewhere else.

There isn't an option to download the site but you can simply ask ChatGPT to provide you with a zip file.

Here is my prompt:

**Zip up all of the files in the doggie groomers website for me to download. I want everything structured in a format that would make it easy for me to upload this site to a hosting service like GoDaddy or Blacknight.**

Within 3 minutes it gave me the zip file

# What We Will Cover

1. **Get ChatGPT to create a new website for you (Brochure site - not ecommerce)**
    - How to get a brand new brochure website
    - **How to convert your existing brochure site to a ChatGPT site**
    - **What are the options for ecommerce websites?**

2. **How to turn your business information / pdf / presentation into an easy to browse site that you can send to a customer.**

3. **How can you integrate ChatGPT with your existing website e.g. Shopify, Wix, WordPress. What can it realistically do for you / and currently not do for you**

# How to convert your existing brochure site to a ChatGPT site




***Please note: This is for information purposes only. Do not rush into this until the technology is more mature.***

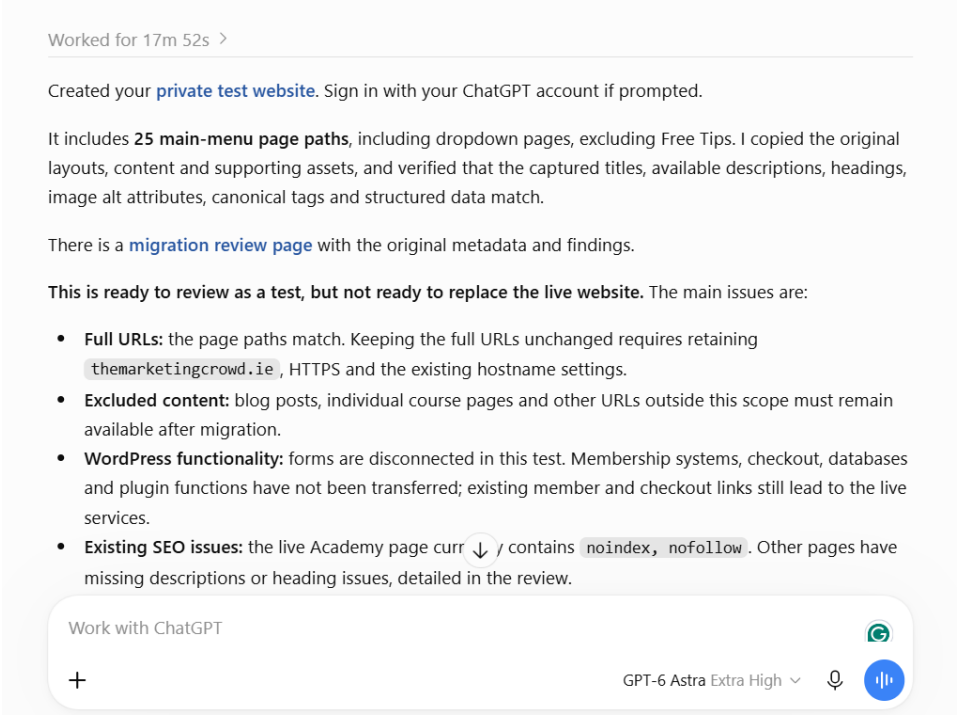
**Why am I saying "Be Careful?"**

- This is very new technology. If you have a very established website appearing high up in Google with high traffic, switching to a ChatGPT site is a risk.
- They have not published exact figures on traffic limits.
- We don't yet know how reliable the hosting is.
- We don't yet know how secure it is.
- We don't really know if Google rankings would be impacted (they shouldn't be but we don't know yet)

However, the points above will become clearer within 6 months and this will become a major option for small businesses.

But if you currently have a small website with low traffic and you are not already appearing high up in Google, this is worth considering.

# Step 1 – Ask it to make a copy of your website

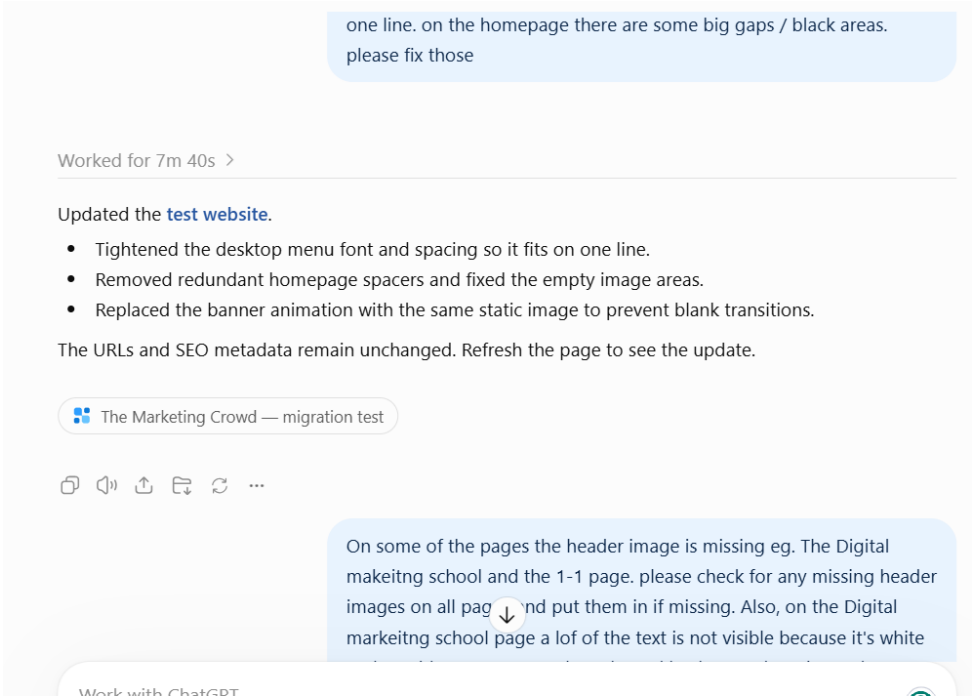



Here was my prompt:

**Create a site that is a complete copy of themarketingcrowd.ie . For this test, create pages for every page that is on the main menu (excluding the pages under free tips - no need to create these yet) I will be moving this website to be a ChatGPT site. I want every url to be exactly the same url as the original site so it does not impact our Google search performance.. Ensure all the meta titles and descriptions are also carried over and any other Important SEO elements such as H1 tags, alt image tags etc. When I move the site it is important that it does not impact our Google search performance in any way - flag anything that you think might be an issue.**

It created the copy within 17 minutes

# Step 2 – Review the site and ask it to fix any issues




Some header images were missing and there were a few spacing gaps on pages

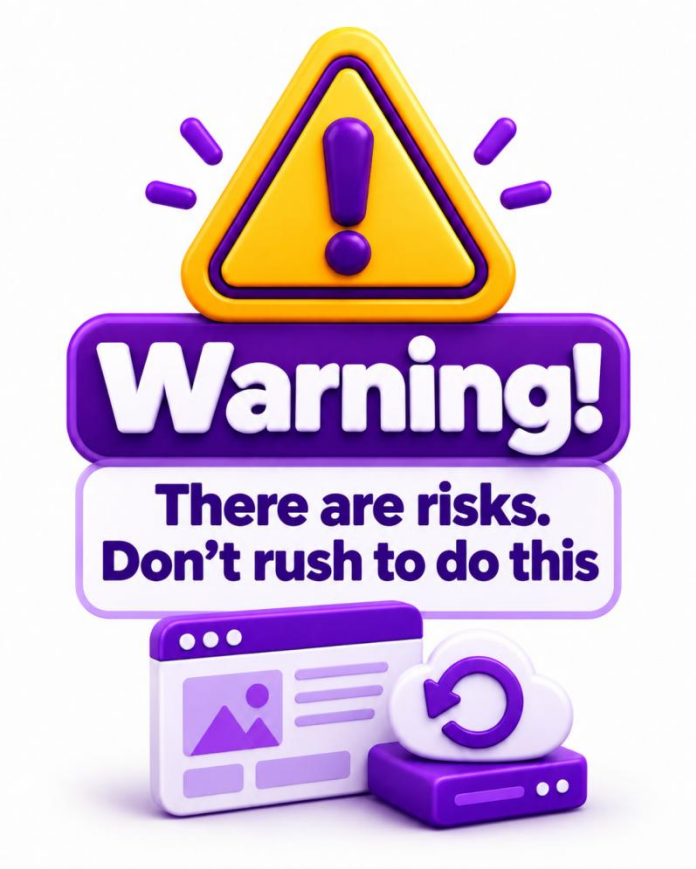
I pointed these out and they got fixed

Also check that url structure matches the live site. This is important for SEO

Also check that the meta titles for pages are the same.

If you have an enquiry form, follow the same prices as the earlier example for gathering enquiries, Test that it works

# Step 3 – You are now ready to connect to your domain




That's it. Your site is now ready to go live and you can connect it to your domain

**Note – please see my earlier warning that you shouldn't do this without accepting that there are risks**

If you do decide to switch over my advice is

1. Keep your previous site on the previous hosting for at least 6 - 12 months. Continue paying for that hosting.
2. If anything then goes wrong you can revert back to your old site by repointing the domain back to your old hosting

# What We Will Cover

1. **Get ChatGPT to create a new website for you (Brochure site - not ecommerce)**
    - How to get a brand new brochure website
    - How to convert your existing brochure site to a ChatGPT site
    - **What are the options for ecommerce websites?**

2. **How to turn your business information / pdf / presentation into an easy to browse site that you can send to a customer.**

3. **How can you integrate ChatGPT with your existing website e.g. Shopify, Wix, WordPress. What can it realistically do for you / and currently not do for you**

# What are the options for ecommerce websites?




ChatGPT sites are not suitable for ecommerce websites

There is no product database
No stock / inventory management
No database of customers

**However, you could create a shopify website within ChatGPT by using the Shopify plugin. Go to the plugin section on ChatGPT and install Shopify plugin**

When you use the plugin you can then get ChatGPT to

1. Design the site
2. Create the pages
3. Upload your products / pricing etc
4. Connect to stripe for payment processing

ChatGPT will create all of the site within Shopify so you have everything you need . You would have to pay shopify the monthly fee of around €30

# What We Will Cover

1. **Get ChatGPT to create a new website for you (Brochure site - not ecommerce)**
    - How to get a brand new brochure website
    - How to convert your existing brochure site to a ChatGPT site
    - **What are the options for ecommerce websites?**

2. **How to turn your business information / pdf / presentation into an easy to browse site that you can send to a customer.**

3. **How can you integrate ChatGPT with your existing website e.g. Shopify, Wix, WordPress. What can it realistically do for you / and currently not do for you**

# Turn a file you have (pdf / presentation) into a website

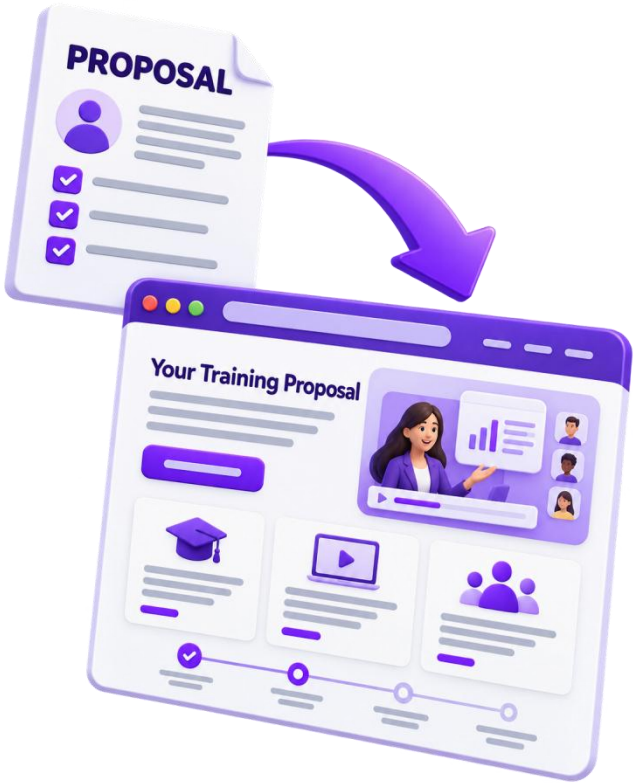



I think how people share information will change

Previously we would email a pdf or a PowerPoint file to customers or colleagues

But now we can easily turn lots of information into an easy to navigate mini website. We couldn’t do that before because we would have needed a web designer.

# Example : Create a proposal website for a customer




The scenario: A company has enquired about staff training on AI.

Option1: I can send an email which contains a link to our AI staff training page

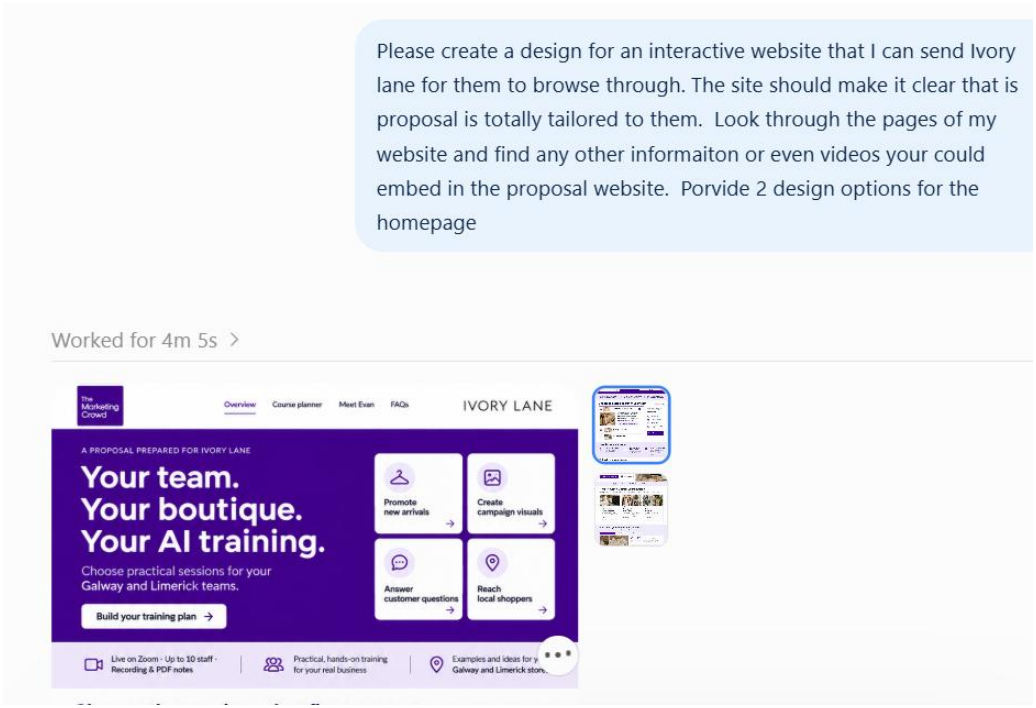
Option 2 – I can create a PowerPoint / PDF with a tailored proposal

Option 3 – I can create a website with a tailored proposal and email them the link

My prompt:

**We offer staff training courses on AI. Here is a link to the page https://themarketingcrowd.ie/ai-staff-training/ We have an enquiry from Ivory Lane (ivorylane.ie ) to provide staff training on AI. They have boutiques in Galway and Limerick. The training will be over Zoom. Given what we cover in our AI courses, suggest 3 courses that are tailored to their needs and include in the course outlines what we will cover - all tailored to the needs of a boutique**

# Example : Create a proposal website for a customer



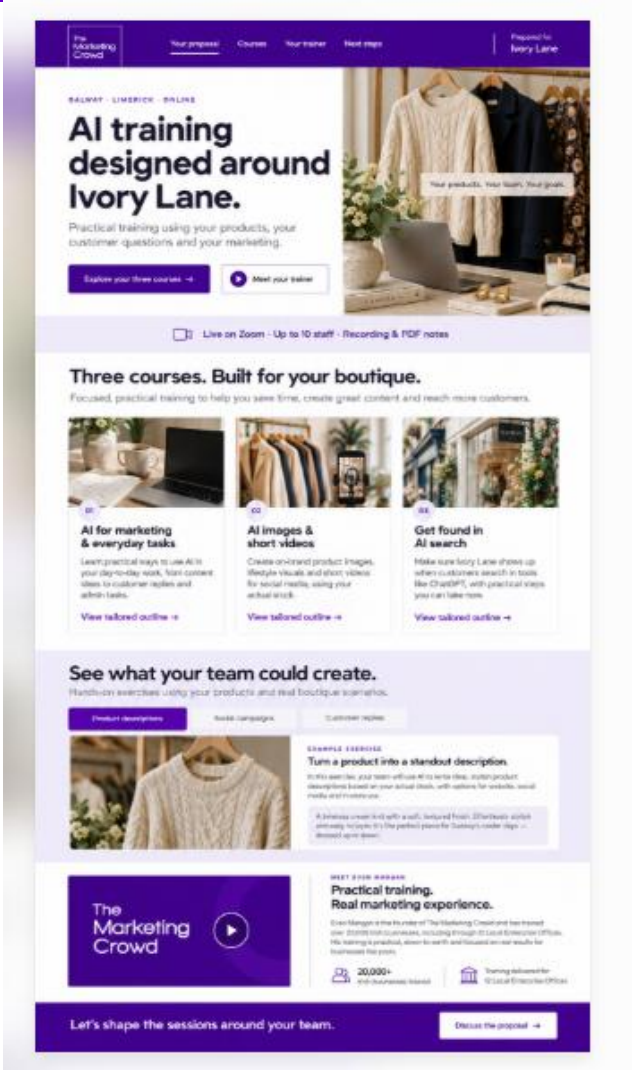

ChatGPT produced a recommendation of what should be included int he training. I can make any changes to that

I then asked for a design for a website

My prompt:

**Please create a design for an interactive website that I can send Ivory lane for them to browse through. The site should make it clear that the proposal is totally tailored to them. Look through the pages of my website and find any other information or even videos you could embed in the proposal website. Provide 2 design options for the homepage**

# Example : Create a proposal website for a customer

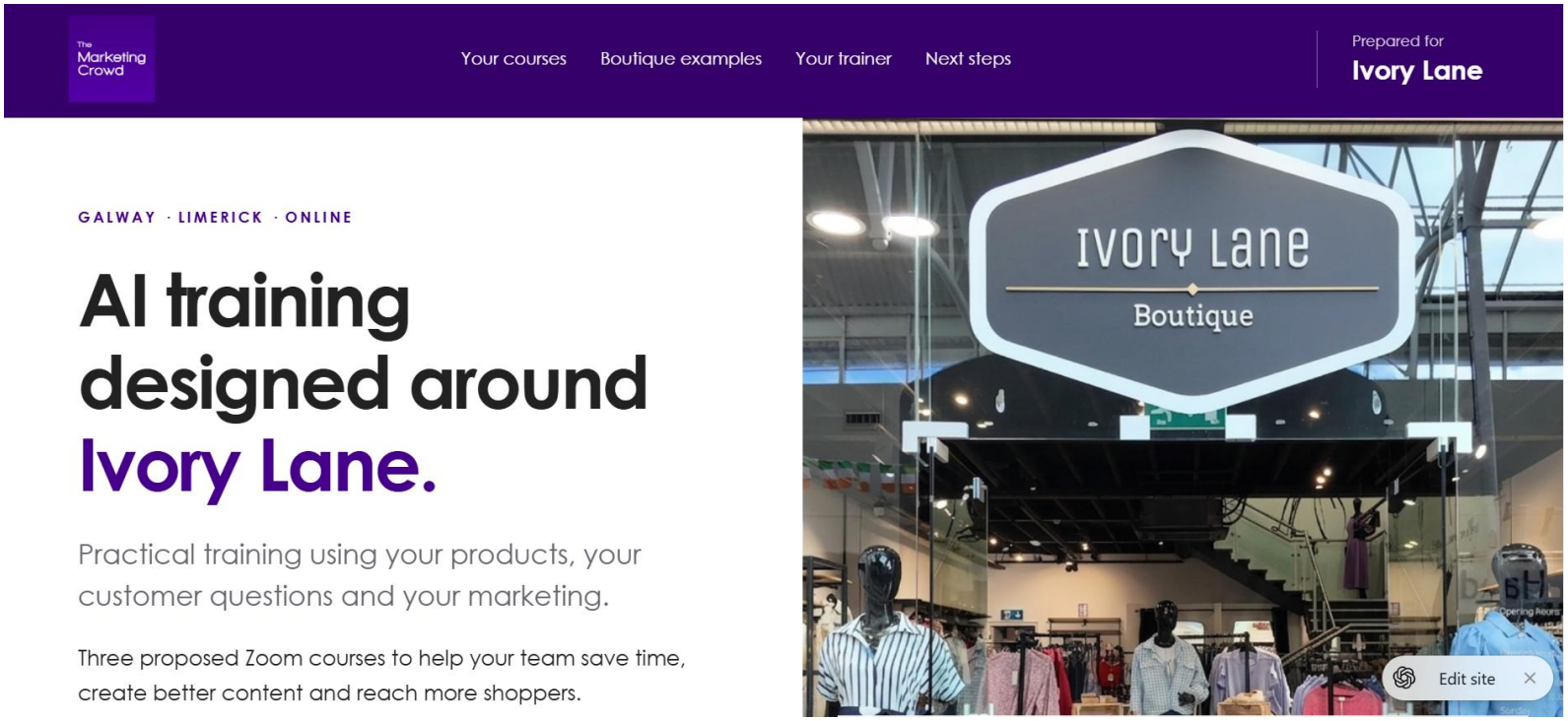



I liked the designs and asked it to progress one of them

My prompt:

ok - please turn option 1 into a website. Do not include the testimonial videos but do include some written testimonials about AI training courses. Also, ensure that any images about ivory lanes shop are real images of their shop

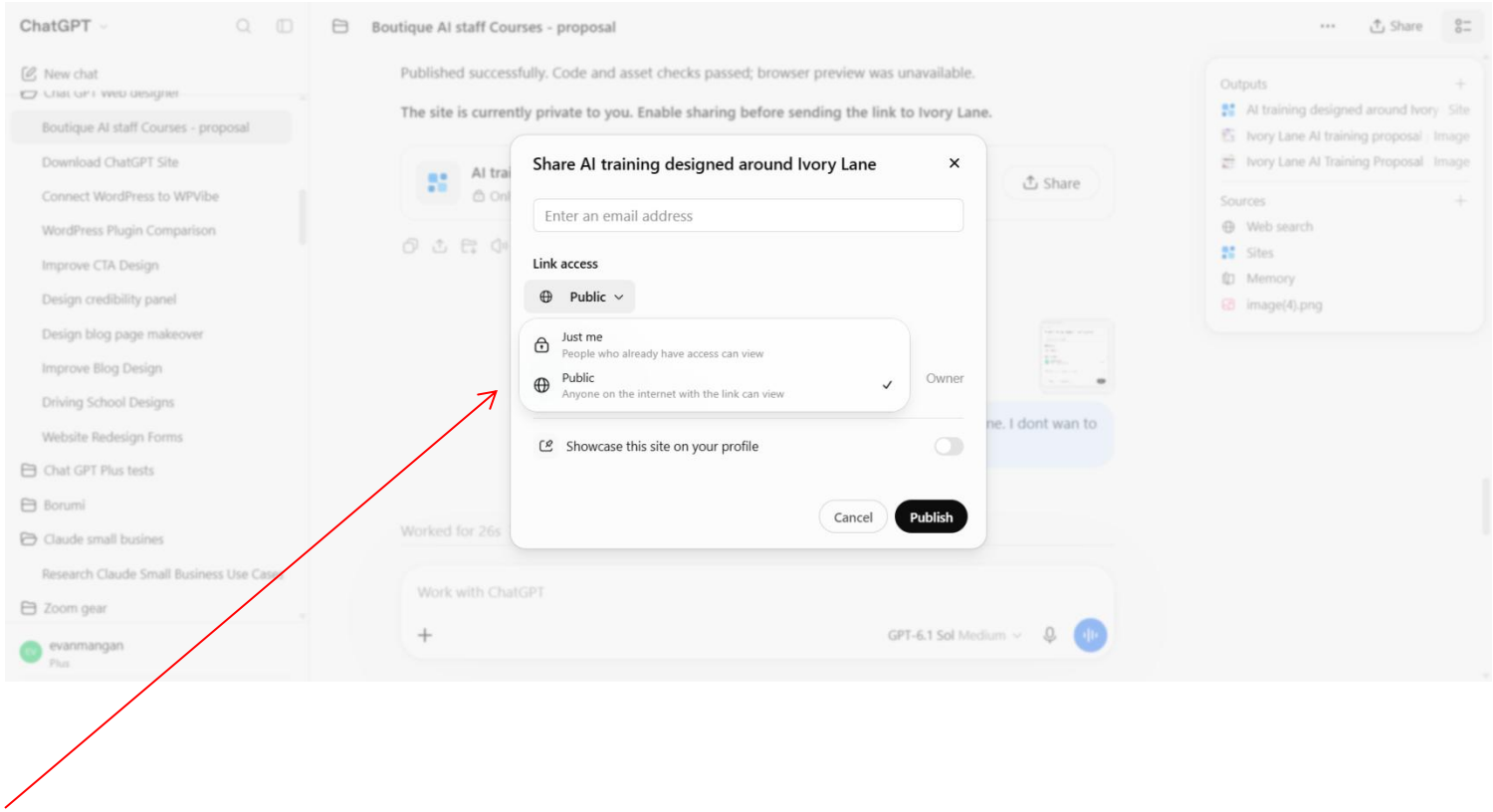
# Example : Create a proposal website for a customer




It then created an interactive website that I was very impressed with

If I want to make any changes I just ask – just like I would with a web designer

# How to share this website




Click on make public
Then copy link.

Only someone who has the link will be able to find / see the website

# What We Will Cover

1. Get ChatGPT to create a new website for you (Brochure site - not ecommerce)

2. How to turn your business information / pdf / presentation into an easy to browse site that you can send to a customer.

3. **How can you integrate ChatGPT with your existing website e.g. Shopify, Wix, WordPress. What can it realistically do for you / and currently not do for you**

# Connect ChatGPT to your website and ask it to do things

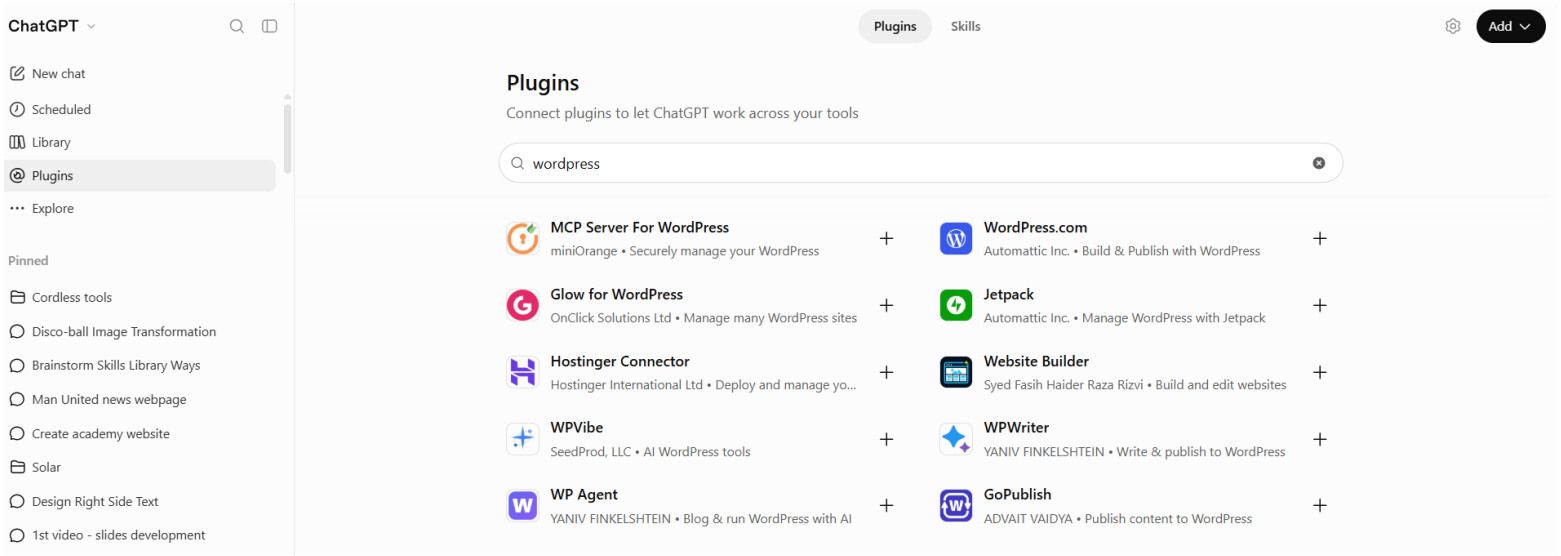



**Note: Ensure you have a backup copy of your website before connecting ChatGPT using a plugin. If something goes wrong you can then restore your site. Do not do this without having a backup because things might go wrong.**

Using Plugins, you might be able to connect ChatGPT to your type of site.

1. Check whether there it a plugin available
2. Ask ChatGPT what this plugin will allow you to do / not do
3. If you have a backup of your site in place, test it

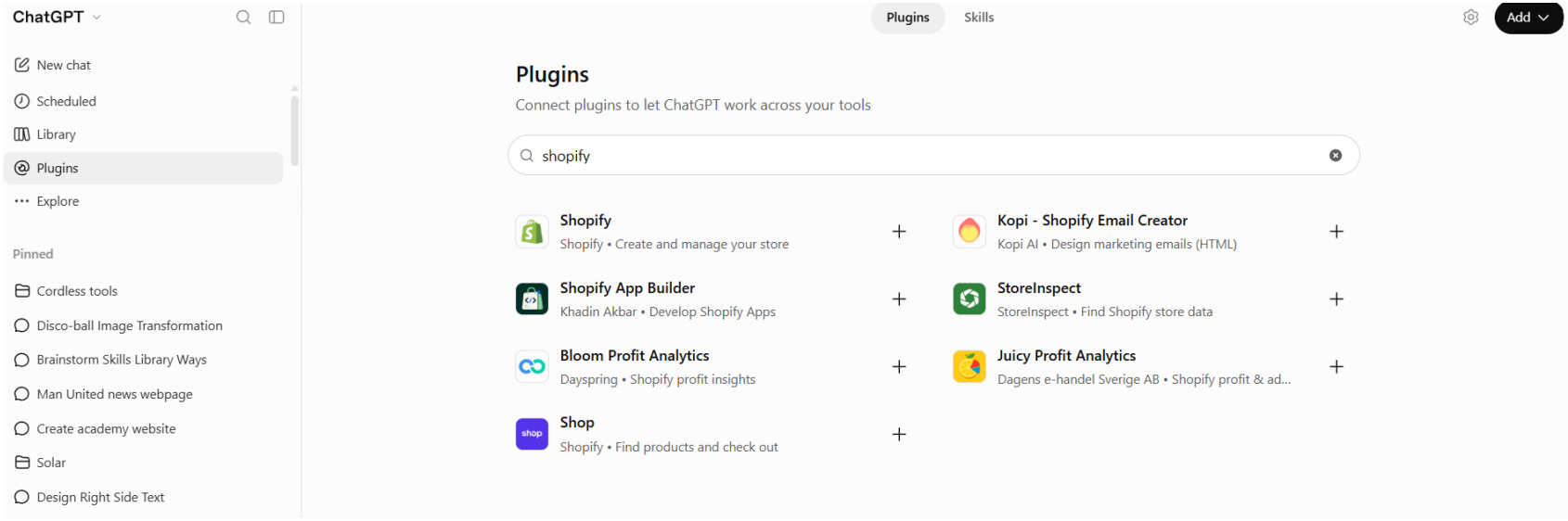
# Connect ChatGPT to your website and ask it to do things




On the left menu click on Plugins

In the search box search for your type of website e.g. WordPress, Shopify, Wix

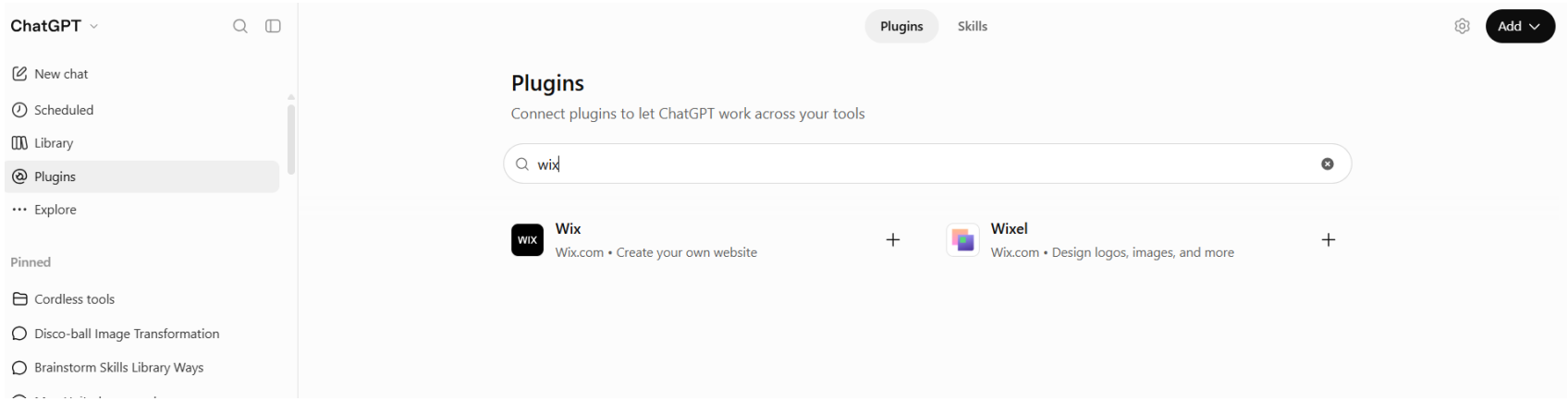
# Connect ChatGPT to your website and ask it to do things




On the left menu click on Plugins

In the search box search for your type of website e.g. WordPress, Shopify, Wix

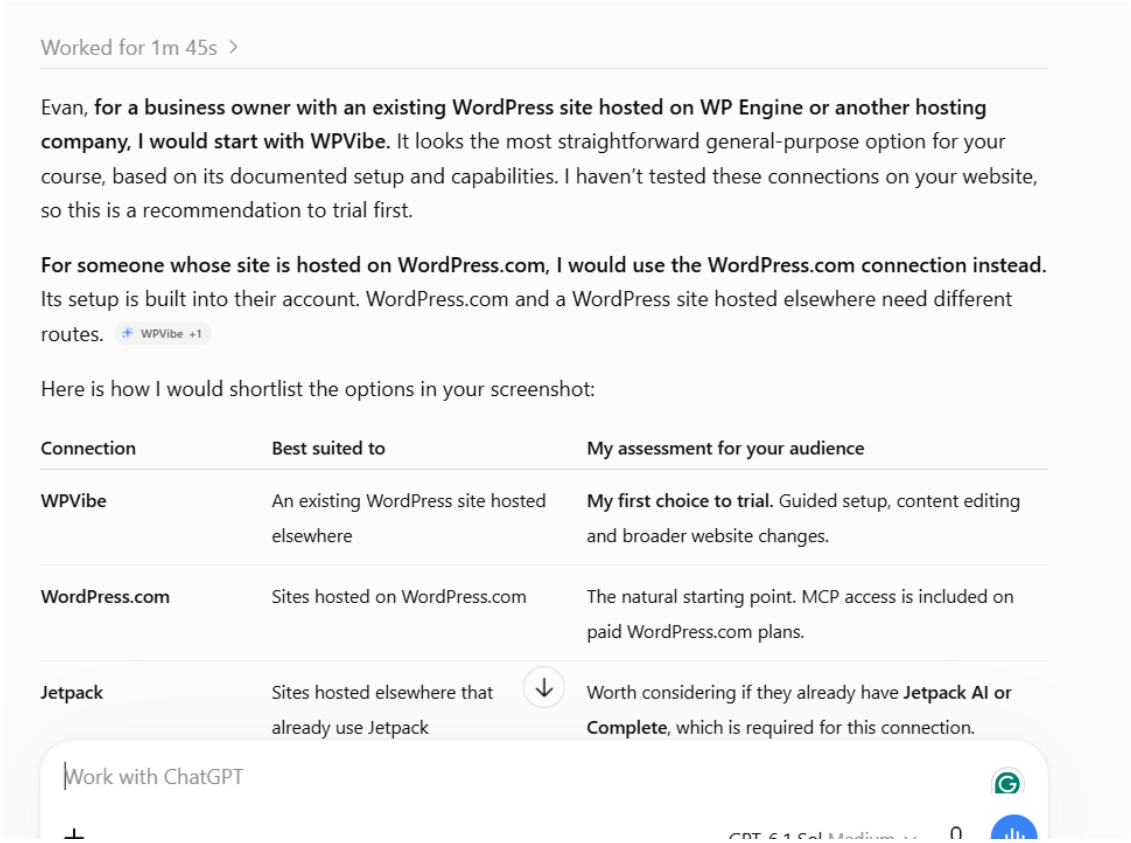
# Connect ChatGPT to your website and ask it to do things




On the left menu click on Plugins

In the search box search for your type of website e.g. WordPress, Shopify, Wix

# If there are more than one, ask ChatGPT to recommend one



Worked for 1m 45s >

Evan, **for a business owner with an existing WordPress site hosted on WP Engine or another hosting company, I would start with WPVibe.** It looks the most straightforward general-purpose option for your course, based on its documented setup and capabilities. I haven't tested these connections on your website, so this is a recommendation to trial first.

**For someone whose site is hosted on WordPress.com, I would use the WordPress.com connection instead.** Its setup is built into their account. WordPress.com and a WordPress site hosted elsewhere need different routes. WPVibe +1

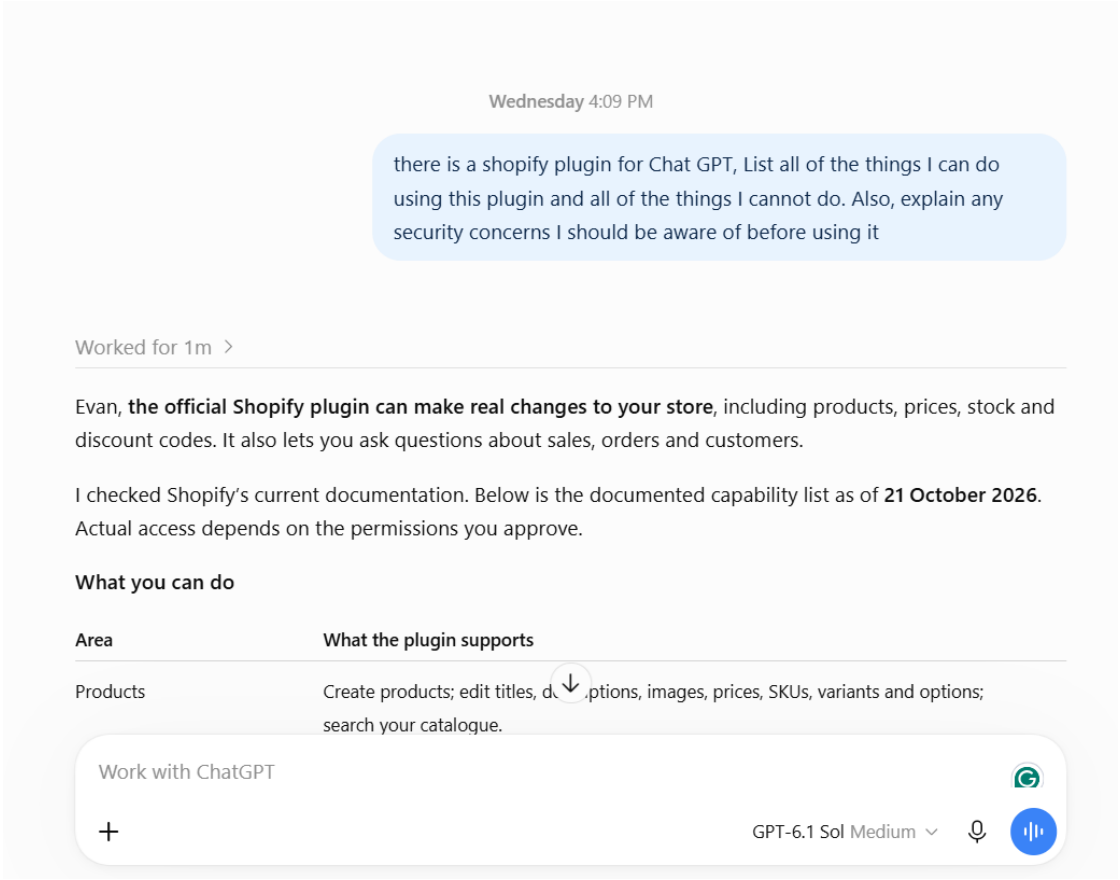
Here is how I would shortlist the options in your screenshot:

| Connection | Best suited to | My assessment for your audience |
|---|---|---|
| **WPVibe** | An existing WordPress site hosted elsewhere | **My first choice to trial.** Guided setup, content editing and broader website changes. |
| **WordPress.com** | Sites hosted on WordPress.com | The natural starting point. MCP access is included on paid WordPress.com plans. |
| **Jetpack** | Sites hosted elsewhere that already use Jetpack | Worth considering if they already have **Jetpack AI or Complete**, which is required for this connection. |

Work with ChatGPT

If there are multiple options ask ChatGPT to review the plugins and to recommend which one you should use

# If there are more than one, ask ChatGPT to recommend one

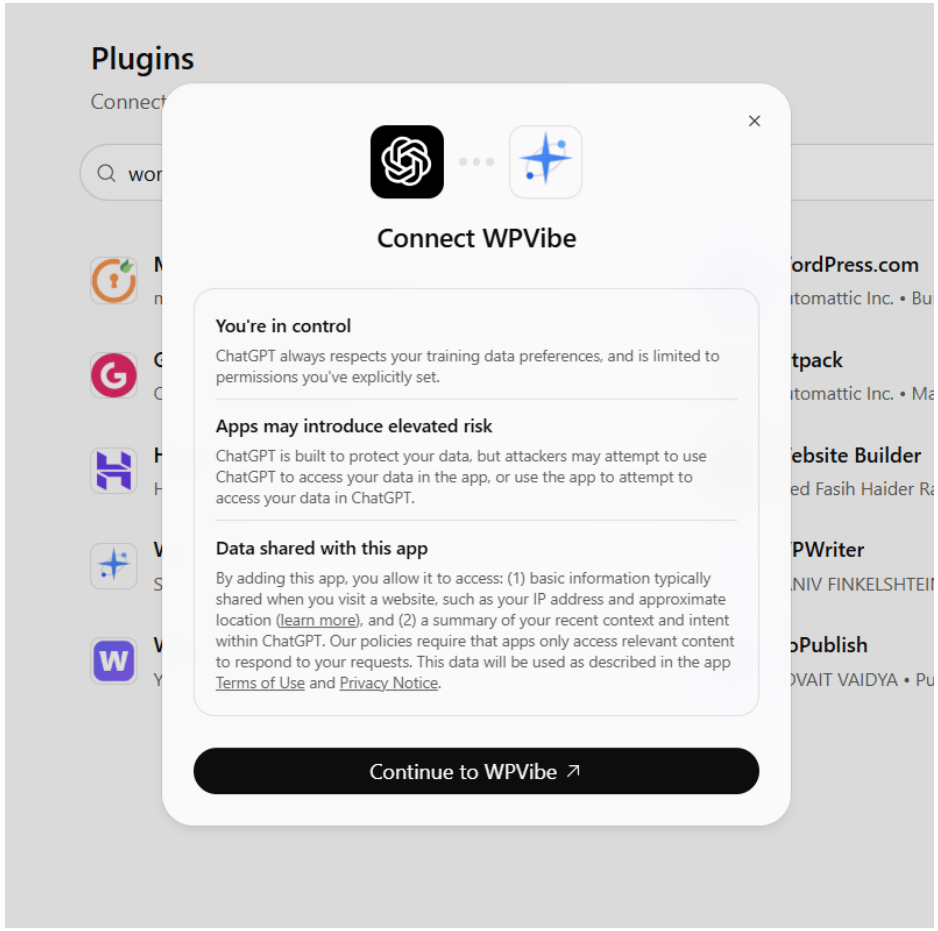



If you have a shopify website, ask ChatGPT what the plugin allows you to do

Use this prompt:

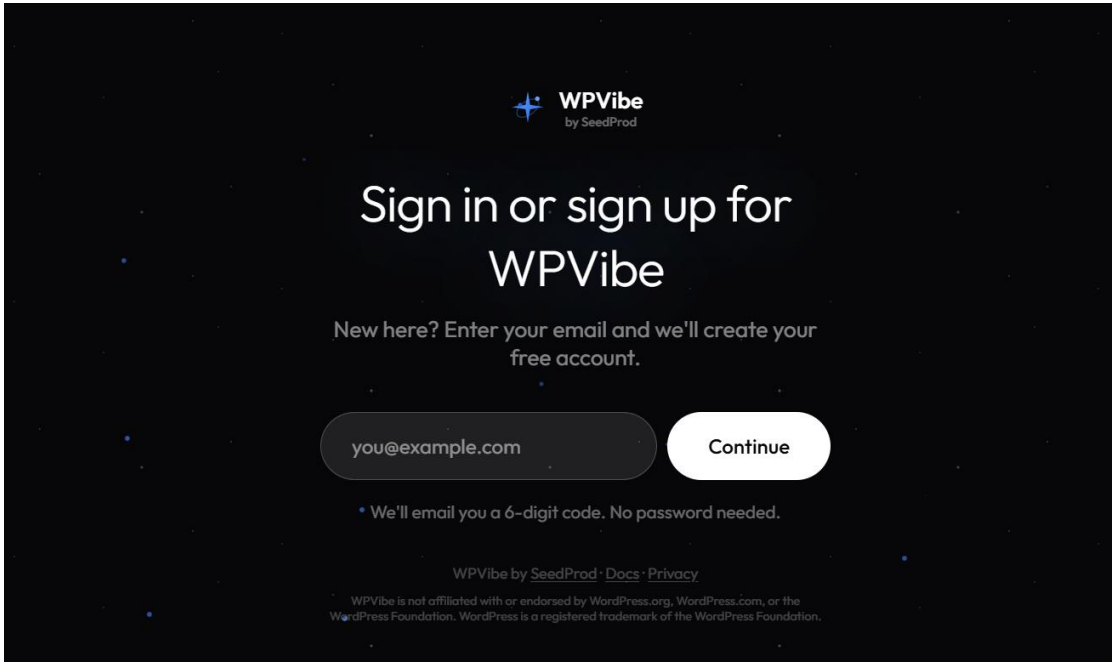
**There is a shopify plugin for ChatGPT, List all of the things I can do using this plugin and all of the things I cannot do. Also, explain any security concerns I should be aware of before using it**

# Connect ChatGPT to your website and ask it to do things



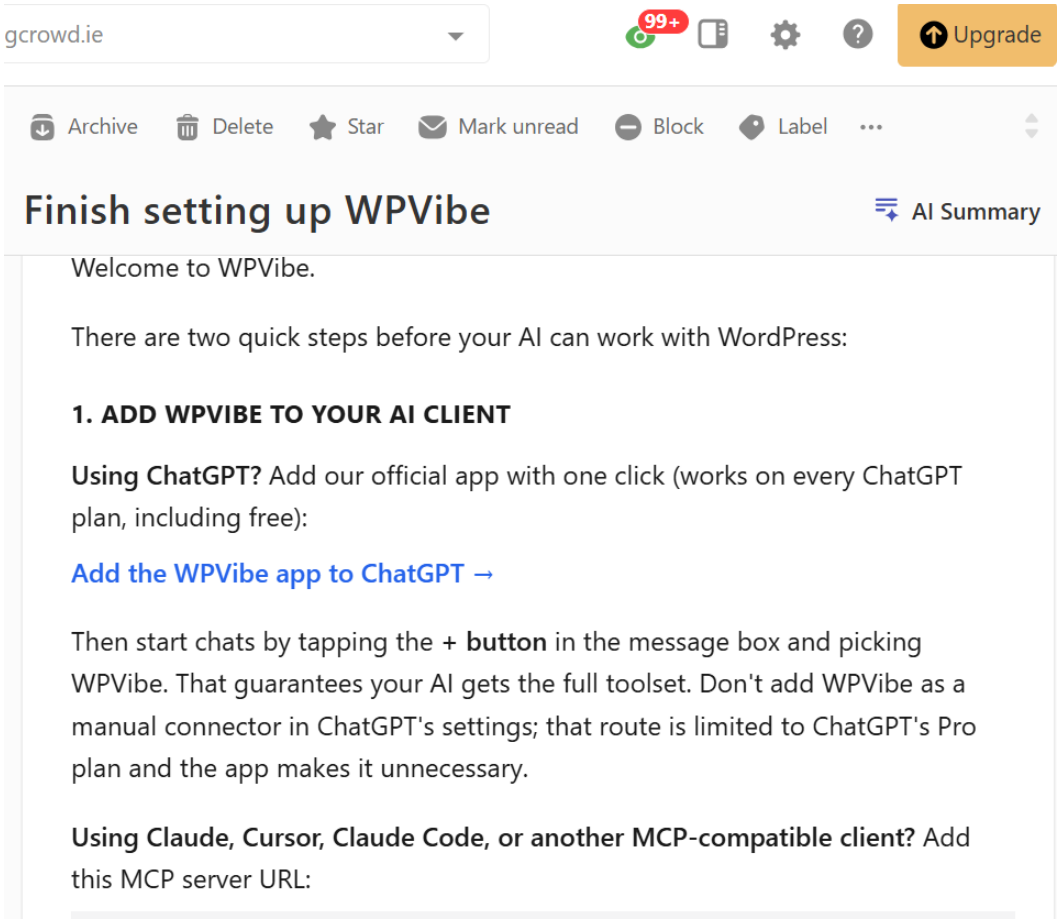

I'm connecting WP Vibe

# Connect ChatGPT to your website and ask it to do things



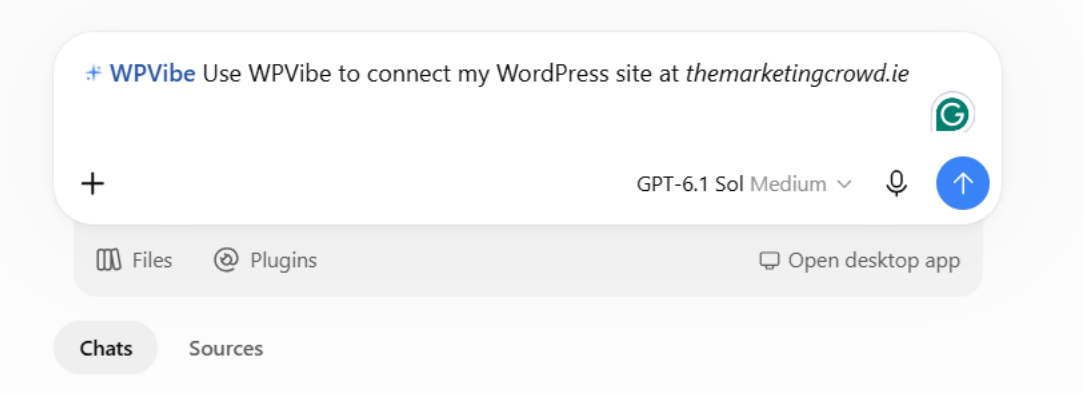

I then had to work my way through a process of connecting the plugin to my WordPress site

# Connect ChatGPT to your website and ask it to do things



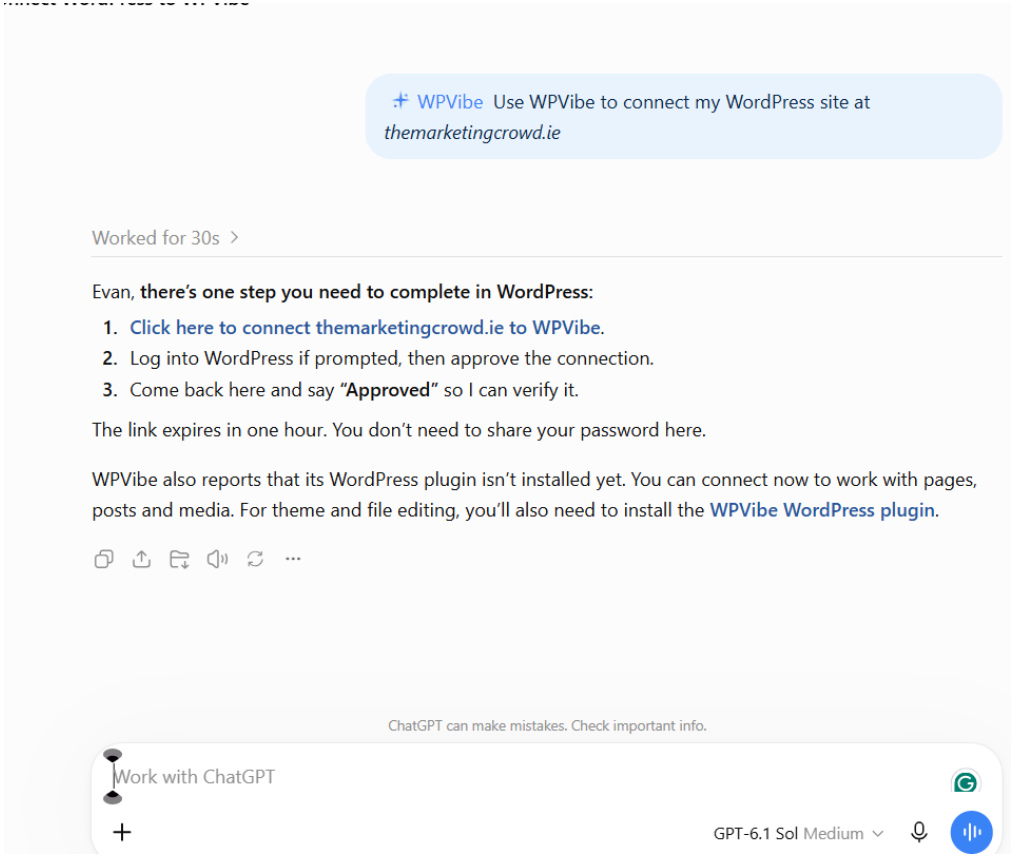

I was sent an email with instructions

# Connect ChatGPT to your website and ask it to do things



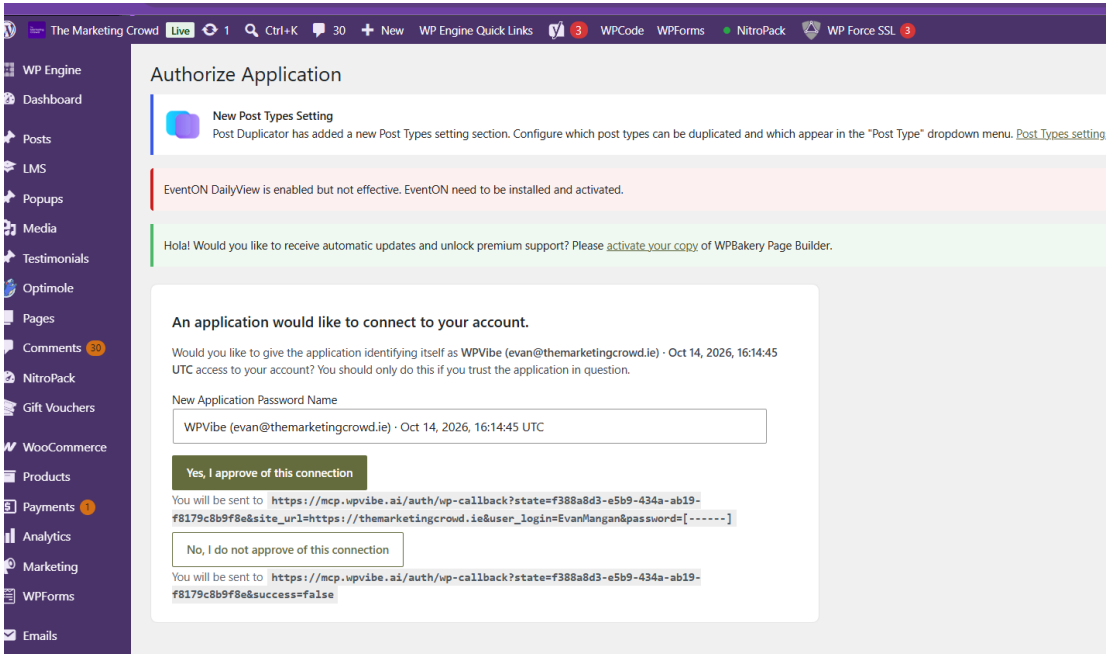

I then went to ChatGPT and select the plugin and said I want to connect it to my site (insert web address)

# Connect ChatGPT to your website and ask it to do things



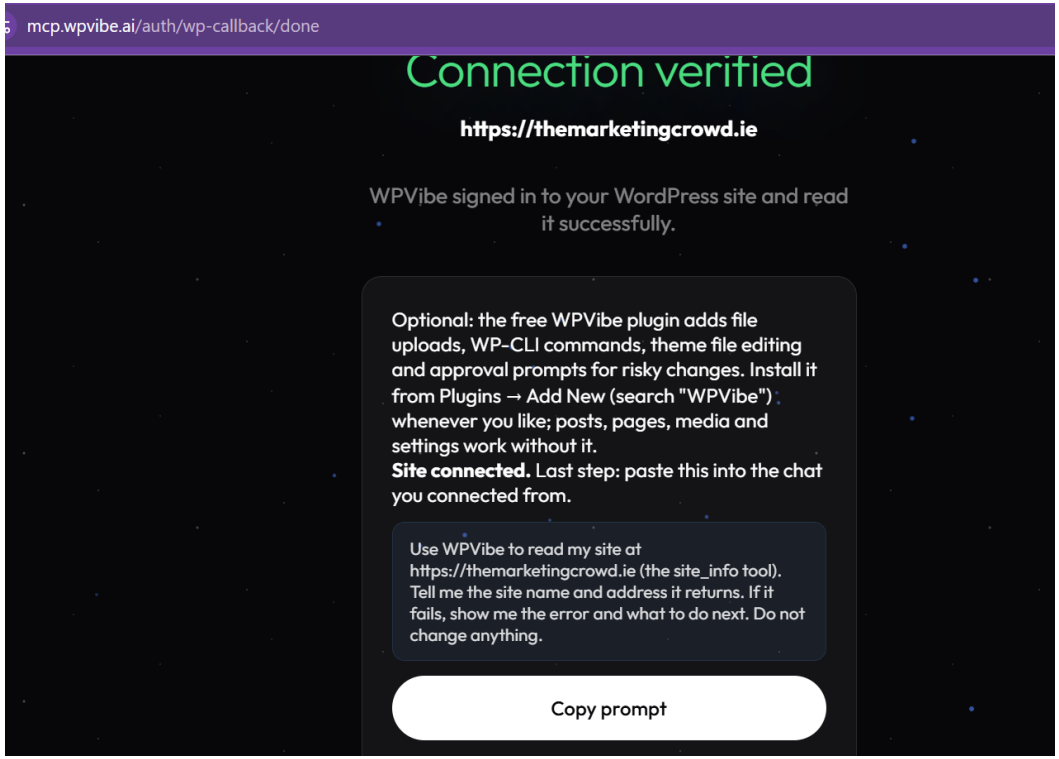

I then followed ChatGPT's instructions

# Connect ChatGPT to your website and ask it to do things




I gave approval on my website

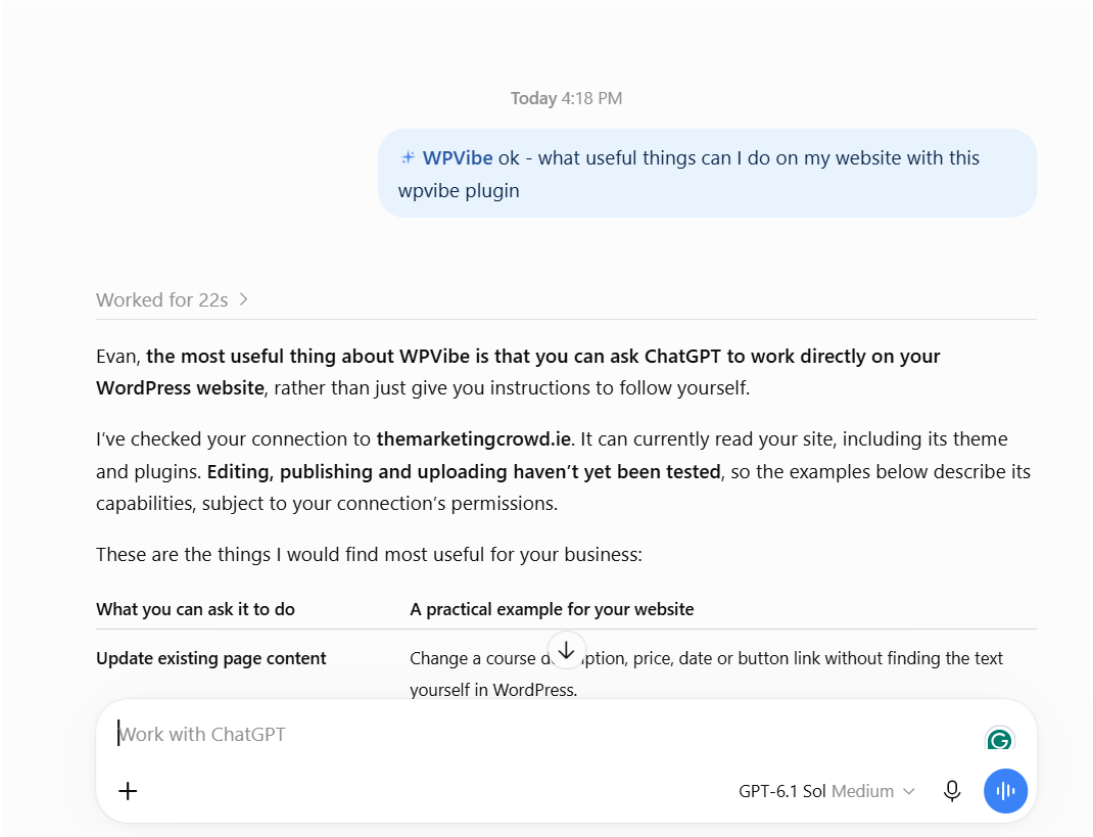
# Connect ChatGPT to your website and ask it to do things




Connection was then confirmed

They gave me a prompt to copy and paste into ChatGPT

# Once installed and connected, ask again what it can do

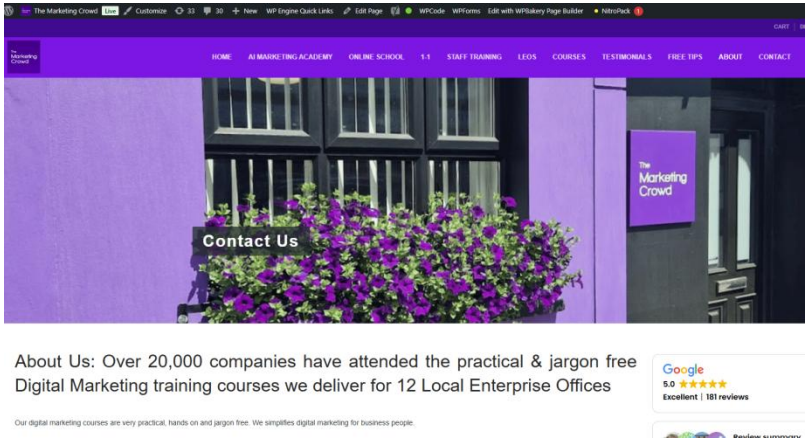



Once installed I typed @wpvibe to select the plugin and then asked ChatGPT

**ok - what useful things can I do on my website with this WPVibe plugin**

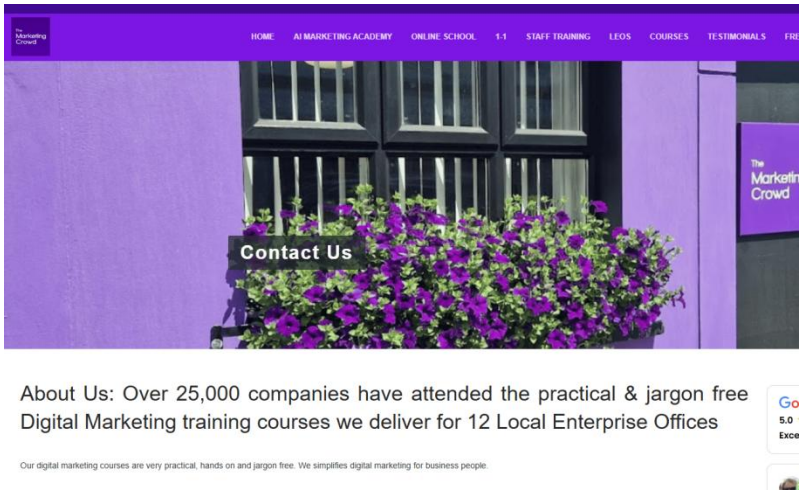
It gave me a list

# Test 1 – Changing text on a page

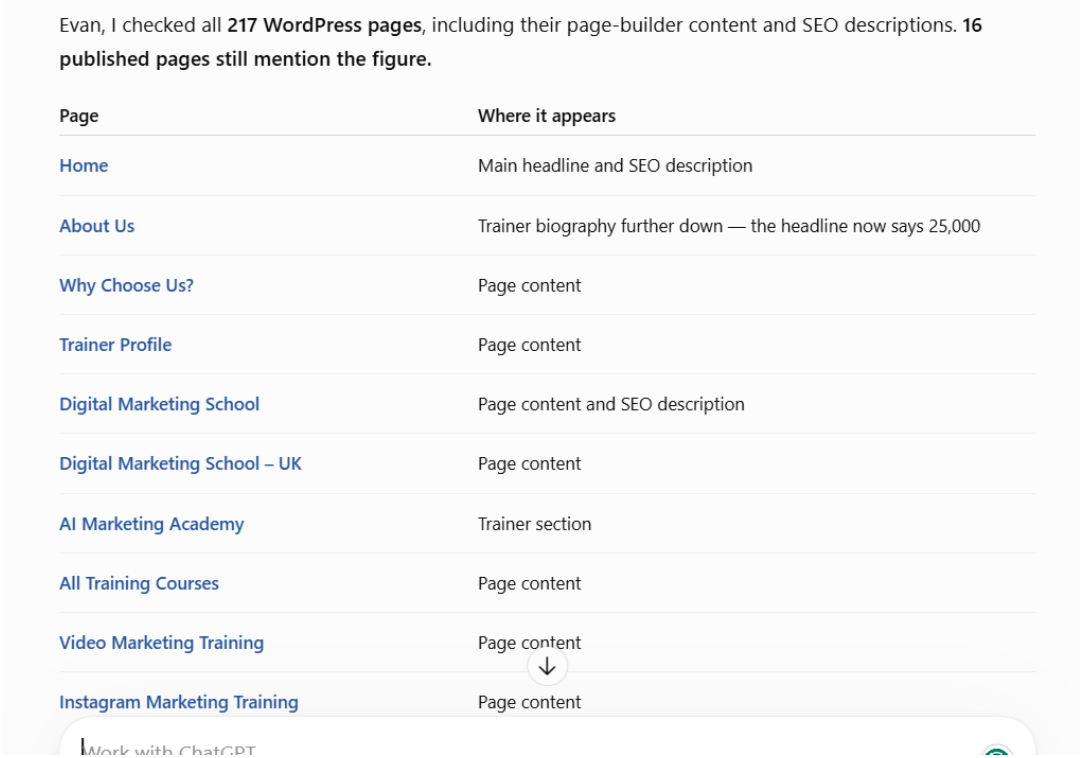



I said .... **on the about us page the headline says we have trained 20,000 businesses. change this to 25,000**

Within a minute or two it changed the text



# Test 2 – Finding which pages contain a word / phrase you want to change



Evan, I checked all **217 WordPress pages**, including their page-builder content and SEO descriptions. **16 published pages still mention the figure.**

| Page | Where it appears |
|---|---|
| Home | Main headline and SEO description |
| About Us | Trainer biography further down — the headline now says 25,000 |
| Why Choose Us? | Page content |
| Trainer Profile | Page content |
| Digital Marketing School | Page content and SEO description |
| Digital Marketing School – UK | Page content |
| AI Marketing Academy | Trainer section |
| All Training Courses | Page content |
| Video Marketing Training | Page content |
| Instagram Marketing Training | Page content |

Work with ChatGPT

I said .... **check all pages and tell me which pages we mention that we have trained 20,000 businesses.**

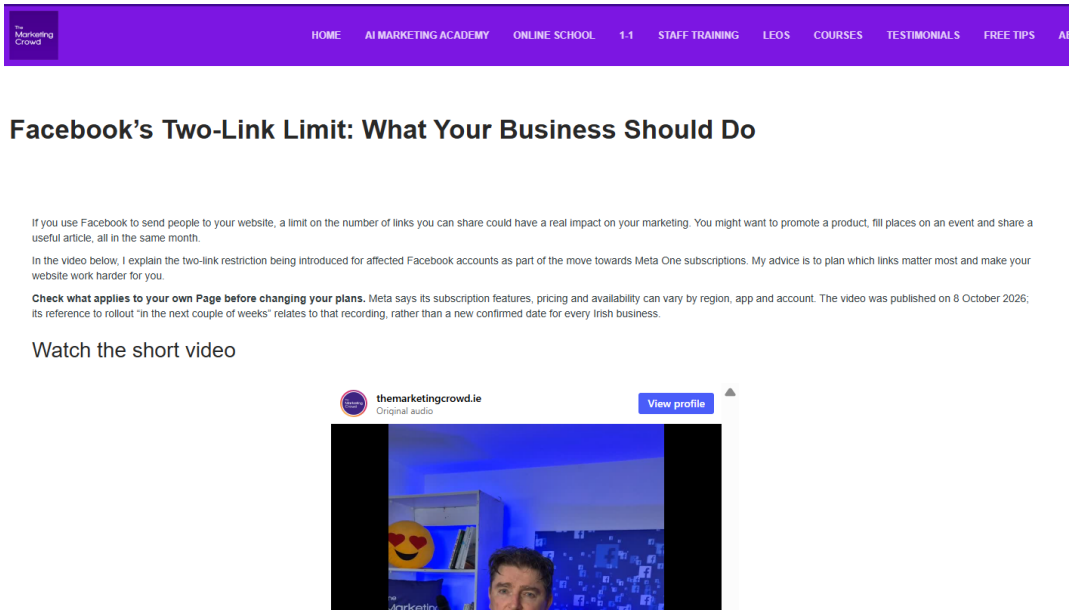
It told me

I than asked it to change the number on multiple pages

Within a minute it did

**This means you can search throughout your site for any product / feature / price and get it to make changes to specific pages or all pages**

# Test 3 – Turn an Instagram Reel into a blog post

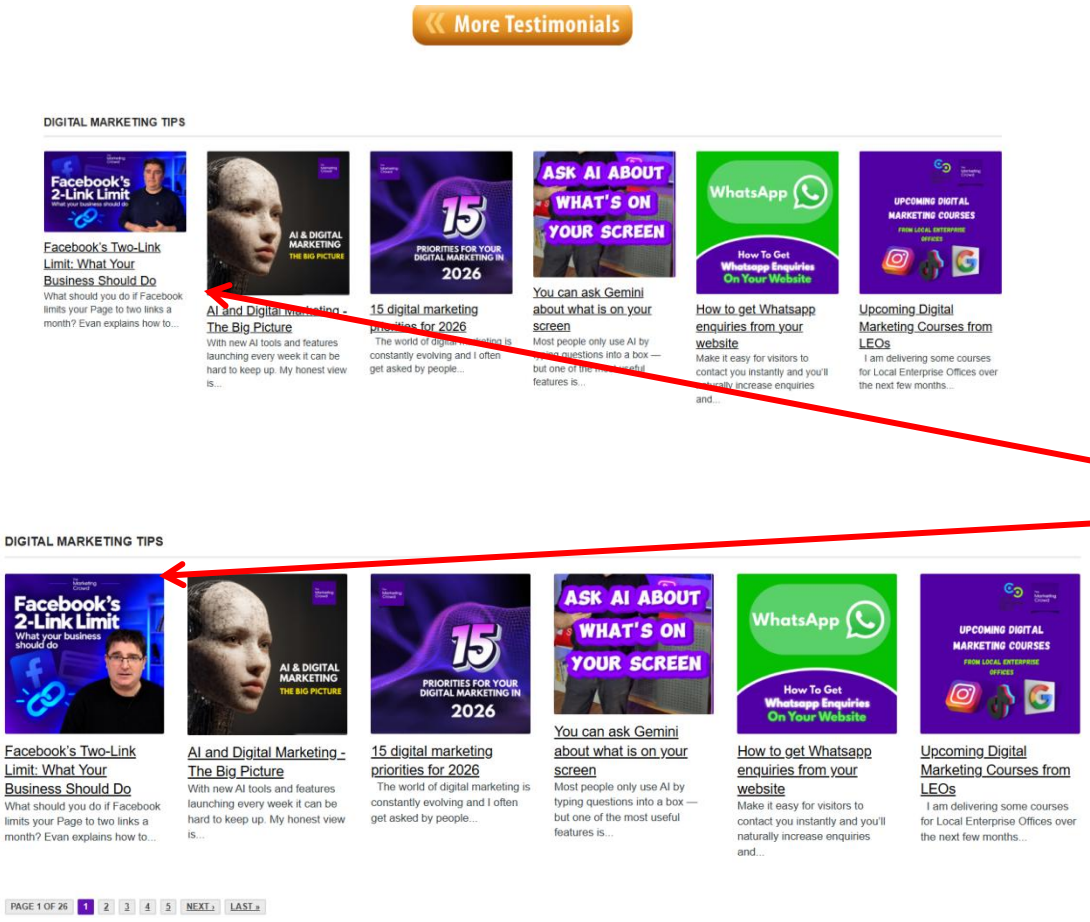



I said ....

here is a link to an Instagram post https://www.instagram.com/p/DePtRa7iTl0/ can you go to the post, extract the text and get the embed code for the video. Then use [$wpvibe](app://asdk_app_6a244fb509e481918985fee76373b0f9) to create a blog post for this topic and publish it. create a Blog featured image based on the thumbnail of the video, if you need to use your inbuilt browser just

It did it.

# Test 3 – Turn an Instagram Reel into a blog post




However, the featured image it created was the wrong shape

**I asked it to change it to square and to use a different image of me**